

# April's Big Book

*The Great Beautiful Life* by Emily Henry

This kit makes it easier than ever to promote read-alikes for the hottest new releases. Choose from customizable Canva templates to highlight your own recommendations or ready-to-use assets featuring read-alike picks from our expert librarians. Spread the word using social media copy for both pre-release and post-release promotions. Whether you're building excitement before launch day or keeping the buzz going after, this kit has everything you need get great books into readers' hands!

## List of Toolkit Items

2

### Canva Templates

Images with customizable copy and jacket covers to ensure you can promote the read-alikes of your choosing or your library's own Big Book!

5

### Read-to-Use Assets

A set of images promoting read-alikes suggested by OverDrive librarians. No customization needed.

2

### Suggested Copy

Two options that you can copy and paste into your messaging across social media and email.

## Canva Templates

To create a customized version of this kit, open the [Canva link here](#) or the shortcut provided in the marketing kit.

You can find tips and tricks for saving jacket cover images in the marketing kit, as well.



Continued on next page

## Ready-to-Use Assets

Don't have time to customize your own graphics? You can use these ready-to-use versions with recommendations from our OverDrive librarians.



## Social Media/Newsletter Copy

### Pre-release

While you wait for *The Great Beautiful Life* to drop, why not dive into a read-alike on the Libby app? Swipe for more stories with dynamic characters, sharp dialogue and will bring you from laughter to tears in a single page.

#BigBookReadalikes

### Post-release

*Finished The Great Beautiful Life and Need More? We've Got You!* 📖💕

*If you're already missing the charm, wit, and heart-fluttering romance of Emily Henry's latest, don't worry—these read-alikes will make you feel all the feels, laugh non-stop, and swoon like you never have before.* #BigBookReadalikes

If you have any questions about the items contained in this toolkit, feel free to reach out to us at [outreachservices@overdrive.com](mailto:outreachservices@overdrive.com).

Respectfully,

The Libby Team

Libby.

The library reading app