



kanopy

Scraper (2023)  
Directed by Charlotte Regan

This Father’s Day, help your community celebrate the father figures who’ve shaped our lives with Kanopy’s curated film collection. From touching dramas to thought-provoking documentaries, this selection explores the many dimensions of fatherhood across cultures and generations.

To make things easy, we’ve created ready-to-use social media graphics for Facebook, Twitter, and Instagram, along with two suggested copy options you can share via email or your social channels.

**Tip:** Personalize the campaign by adding your library’s logo to the images—remind your patrons they can stream for free with their library card!

Explore the full Father’s Day collection here: [📺 kanopy.com/category/36061](https://kanopy.com/category/36061)

And check out our Digital Marketing Resources Page for the latest monthly campaign toolkits in both the [U.S.](#) and [Canada](#).

## List of Toolkit Items

6

### General Announcements

Social media-friendly images showcasing the Father’s Day Collection in various sizes for platforms like Facebook and Instagram, as well as for print and digital use.

5

### Title-Specific Assets

A set of images extracted from the larger collection that highlight specific titles.

2

### Suggested Copy

Two ready-to-use copy options for your social media posts and email campaigns.

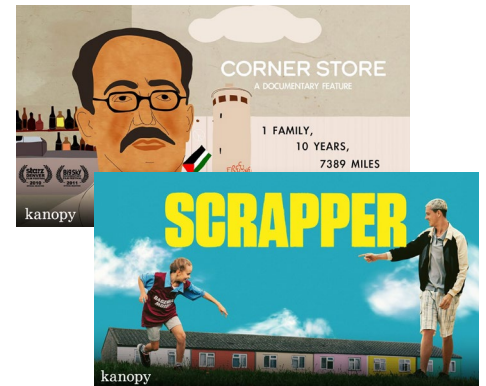
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## General Announcement & Title-Specific Assets

To download the general announcements for our Father's Day Collection, visit our Digital Marketing Resources Page for the **U.S.** or **Canadian** markets.

And remember, you can always add your library logo to any of these images to remind your patrons that they can access Kanopy through your digital offerings.

See example below.



## Social Media/Newsletter Copy

### Option 1

Celebrate the stories of fatherhood with Kanopy's special Father's Day collection. Whether you're looking for heartfelt dramas, inspiring documentaries, or tender moments between fathers and their children, these films offer a touching tribute—free to stream with your library card.

♥ Watch the collection: [kanopy.com/category/36061](https://kanopy.com/category/36061)

### Option 2

This Father's Day, discover powerful stories that honor dads, mentors, and father figures of all kinds. Kanopy's curated collection features films that explore fatherhood with warmth, humor, and heart. Stream them free with your library card.

🎬 Explore the Father's Day Collection: [kanopy.com/category/36061](https://kanopy.com/category/36061)

## Campaign Start and End Dates

The Father's Day campaign will officially launch on June 1, 2025, and we encourage promotion throughout the first half of the month, leading up to Father's Day on June 15, 2025. Have questions or need support? Contact us at [marketing@kanopy.com](mailto:marketing@kanopy.com).

Warm Regards,  
The Kanopy Team