

# FAMILY FILMS IN FEBRUARY

A curated collection for your next family movie night.

**kanopy**  
Films that matter  
**Kanopy.com**

#FamilyFilms

We celebrate the joy of family by honoring the bonds that shape and strengthen us. Kanopy's Family Film curated collection showcases heartwarming tales, uplifting adventures, and touching stories that explore the many facets of family life. These films capture the joy of togetherness, the challenges of raising children, and the importance of love and support within the family unit. Whether it's a lighthearted comedy or an inspiring drama, these titles offer a deep reflection on what it means to be family. Share this special collection with your patrons and use our marketing toolkit to help highlight these memorable stories. **Explore the collection**

Be sure to stay updated with future toolkit additions and other resources on our Kanopy Library Marketing Resources page for the **US**, **CA**, and **AUNZ**.

## List of Toolkit Items

7

### General Announcements

Images that present our Family Films collection, sized for various social media platforms (specifically Facebook, Twitter, and Instagram), as well as print and screen images.

5

### Title-Specific Assets

A set of images extracted from the larger collection that highlight specific titles.

2

### Suggested Copy

Two options that you can copy and paste into your messaging across social media and email.

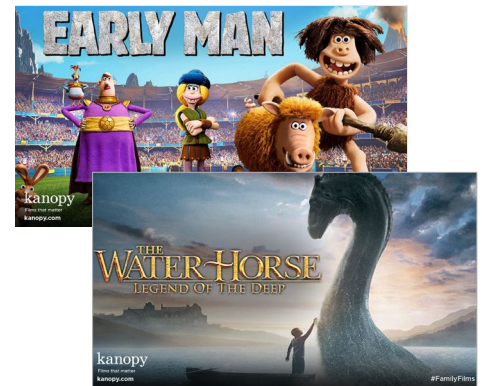
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## General Announcement & Title-Specific Assets

To download the general announcements for our Family Films Collection, visit our Kanopy Library Marketing Resources

Don't forget, you can always add your library logo to any of these images to remind your patrons that they can access Kanopy through your digital offerings.

See example below.



## Social Media/Newsletter Copy

### Version 1

Embrace the warmth of family with Kanopy's curated collection of heartwarming family films, joyous adventures, and inspiring documentaries. These titles explore the deep bonds that unite families, from the laughter-filled moments to the challenges that strengthen our connections. To explore the full collection, visit [kanopy.com/category/26542](https://kanopy.com/category/26542). **#FamilyFilms**

### Version 2

Celebrate the power of family with Kanopy's collection of films that highlight the love, support, and unique experiences within the family unit. From heartwarming comedies to impactful documentaries, these films showcase the beauty and complexity of family life. Access the collection now at [kanopy.com/category/26542](https://kanopy.com/category/26542). **#FamilyFilms**

## Campaign Start and End Dates

Our Family Film Campaign will begin February 1st. We encourage our library partners to use the provided materials to spread the word in your community. If you have any questions about the items contained in this toolkit, feel free to reach out to us at [marketing@kanopy.com](mailto:marketing@kanopy.com).

Respectfully,  
The Kanopy Team