



OverDrive
Education®



Sora

The student reading app

Agenda

Introducing Ourselves

Curating in Record Time (Strategies)

Beating the Supply Chain

Serving the Needs of Your Community

Engaging Reading Options

Utilizing Supreme Customer Service



Introductions

Elizabeth Rush, MSIS

- Library Support Specialist, Northside ISD, 2017
- Librarian, 1998
 - Private Parochial School
 - Public Library
 - Charter Schools
 - Public Education



Getting to Know You!



At what type of school do you work?





Where are you in your Sora Journey?



Introductions



We are Northside: Parents Choose us for our Resources

- 124 Schools and counting
- Current Enrollment 102,628
- Programs & Classes:
 - Prek-12, STEM Labs, Dual Language, Dual Credit, AP, Career and Technical, Special Education
- Every campus has a full-time Certified Librarian
- Library with an array of resources



Sora

The student reading app



Sora for Everybody

Students and Northside Employees

OverDrive
Education®



Sora

The student reading app

BIG MONEY?

NO!
Doesn't need to be!



Curation Strategies



Featured:
Sales &
Recommended Lists

Apply Filters

FEATURED

Smart Lists



Shop
Cost Per Circ
Simultaneous Use
Class Sets

Shop our latest sales & recommended lists

Check out the featured sales and recommended lists curated by our OverDrive Librarians.

Latest sales & promotions



Filters Aren't Just for Coffee Pots

Only show me what I don't have

Maybe I only want the audio book today

Only show me what I can own long term

The screenshot shows the OverDrive Marketplace interface. The top navigation bar includes 'SHOP' (One Copy/One User & Metered Access), 'INSIGHTS', 'ADMIN', 'CURATE', 'CONTENT BUNDLES', 'NEWS', and 'BILLING'. A search bar at the top right contains the text 'Search OC/OU & MA by title, author, series, or publisher'.

The main content area displays '237 results for "Babysitters' Club" in title'. Below this, there are tabs for 'Most popular across schools', 'Title A-Z', and 'Most popular by sales'. A sidebar on the left contains filters:

- Applied filters 1**
 - Advanced search filters:
 - Title: Babysitters' Club
 - Edit advanced search filters
- Holdings**
 - ☐ In collection
 - ☐ Not in collection
- Format**
 - ☐ Audiobook
 - ☐ Ebook
- Lending model**
 - ☐ OC/OU
 - ☐ MA: by time (one user)
 - ☐ MA: by checkout (one user)
 - ☐ MA: by earlier of x time or y checkouts (one user)
- Holds**
 - Min. Max.
 - Clear holds range

At the bottom of the sidebar is an 'APPLY' button. The main results area shows two book entries:

Good-bye Stacey, Good-bye
The Baby-Sitters Club Graphix Series, Book 11
by Ann M. Martin, Gabriela Epstein
MA: 24 months (one user) \$12.99
Language: English, Street date: 2/1/2022, Publisher account: Scholastic, Inc. (US) | Scholastic Inc. | Graphix, ISBN: 9781338616064
Ebook (Kindle, OverDrive Read) with a 'SAMPLE' button and 'FIXED LAYOUT' option.

Kristy and the Snobs
The Baby-Sitters Club Graphix Series, Book 10
by Ann M. Martin, Chan Chau
MA: 24 months (one user) \$12.99
Language: English, Street date: 9/7/2021, Publisher account: Scholastic, Inc. (US) | Scholastic Inc. | Graphix

Curation Strategy Secret Weapon: Campus Librarians



Curation Strategy Secret Weapon: Erin, Digital Content Librarian



Beating the Supply Chain

Nearly Immediate Gratification of a Near Book Experience

- OC/OU Keep it forever!
- SU Simultaneous Use
- After placing an order, materials are usually available the next day



Easily Serving Community Needs

- Sora Promotion: Resource Center Hard Copies and Digital Materials
- Reading Incentive Programs/Summer Reading Program
- Adult Continuing Education/ Professional Development/ SEL
- Special Student Populations
 - ELL, Bilingual, Dual Language
 - Visual Impairment/Dyslexia





Newsletter on the Ready


Sora Smore

The image shows a newsletter template for SoraApp.com. The header is a blue banner with the text "SoraApp.com" in large white font, and "Sora Instructions for Northside ISD Students and Employees" in smaller white font below it. The main content area has a white background with a blue border. It features a cartoon rocket character in a blue square on the left. To the right of the rocket, the text "What exactly is Sora all about?" is followed by "How do I get started?". Below this, a paragraph states: "To access Sora, you must be a current Northside ISD student or employee." This is followed by a bulleted list of instructions: "• Open a web browser and type [Soraapp.com](\"#\"), or", "• Open the Sora App on your iPad, chromebook, or smartphone", "• Click on 'My school is Northside Independent School District 915'", "• If you don't see that message in the green button, go to the bottom of that page and click on 'I have a setup code.'", "• Use setup code: **johnpaulstevens**", and "• Sign into Northside ISD with your username, which is your student or employee id, with the leading letter." On the right side of the newsletter, there is a dark grey sidebar with several buttons: "Edit newsletter" (with a pencil icon), "Preview this newsletter", "Print or download PDF", "Visitors 2,757" (with a heart icon and "Likes 24"), "Show Analytics" (with a line graph icon), "Link" (with a "PRIVATE" label and the URL "https://www.smore.com/50b3j"), and "Newsletter Settings" (with a gear icon).

SoraApp.com

Sora Instructions for Northside ISD Students and Employees

What exactly is Sora all about?



How do I get started?

To access Sora, you must be a current Northside ISD student or employee.

- Open a web browser and type [Soraapp.com](https://www.soraapp.com), or
- Open the Sora App on your iPad, chromebook, or smartphone
- Click on "My school is Northside Independent School District 915"
- If you don't see that message in the green button, go to the bottom of that page and click on "I have a setup code."
- Use setup code: **johnpaulstevens**
- Sign into Northside ISD with your username, which is your student or employee id, with the leading letter.

Edit newsletter

Preview this newsletter

Print or download PDF

Visitors
2,757

Likes 24

Show Analytics

Link **PRIVATE**
<https://www.smore.com/50b3j>

Newsletter Settings

Summer Reading Program

THE BASICS (3/3)



Blast Off!
Open Sora and sign in for the first time



Stellar Student
Open an assigned book



Check It Out
Borrow a book

[Edit profile](#)

Elizabeth!
Northside ISD

Reading stats
From May 10, 2022 to Aug 17, 2022

20
Total books opened

1 hr. 25 min.
Average time per book

1 day 4 hr. 28 min.
Total time read

—
Current streak

Custom date range

All time

Today

Custom date range ✓

Home

Explore

Shelf

Me

SWEET READS



Sweet Reads 2022
Borrow a book from the Sweet Reads collection



Home



Explore



Shelf



Me

Organize published collections

CREATE STANDARD COLLECTION

These collections are visible to your users.

Page 1 of 1 50								
	Name	Mapped to	Description	Curator	Titles	Type	Collection ID	Published on
	1 Teacher's Lounge	Sora - Explore	Professional Development Materials	Overdrive Admin	563	Curated	1019059	8/23/2019
	2 Beginner Readers	Sora - Explore	A special collection for our newest r...	Elizabeth Rush	40	Curated	1108597	8/31/2020
	3 Multi-User and Never Expiring Cont...	Sora - Explore	Simultaneous Use & OC/OU Titles	Overdrive Admin	977	Curated	1251191	9/23/2021
	4 Lone Star Reading List 2022	Sora - Explore	The Lone Star reading list is develo...	Overdrive Admin	58	Curated	1294653	1/20/2022
	5 Bluebonnet Reading List 2022-2023	Sora - Explore		Overdrive Admin	28	Curated	1298958	2/1/2022
	6 Languages Other Than English	Sora - Explore		Overdrive Admin	754	Curated	1371777	10/20/2022
	7 Read-Alongs 🎧	Sora - Explore	Books with Sound!	Overdrive Admin	845	Curated	1380185	10/10/2022
	8 All Texas 2x2 Books	Sora - Explore		Overdrive Admin	134	Curated	1380236	10/10/2022
	9 Library Palooza 2023	Sora - Explore		Elizabeth Rush	6	Curated	1401619	12/8/2022
	10 New eBook additions	Sora - Explore	New eBook additions	OverDrive Administrator	n/a	Automated	187436	8/13/2018
	11 New audiobook additions	Sora - Explore	New audiobook additions	OverDrive Administrator	n/a	Automated	187437	8/13/2018
	12 Available now	Sora - Explore	Available now	OverDrive Administrator	n/a	Automated	187435	8/13/2018
	13 All-Access Comics 🌟	Sora - Explore	Always Available, All the Time!	OverDrive Admin	n/a	Automated	1320504	4/5/2022
	14 Always Available Magazines	Sora - Explore		OverDrive Admin	n/a	Automated	1312949	3/11/2022

Collections

23,235 ebooks

6,124 audiobooks

103 magazines

Search within

Alphabetical ▾

134 All Texas 2x2 Books

1,944 All-Access Comics 🌟

103 Always Available Magazines

27,248 Available now

38 Beginner Readers

28 Bluebonnet Reading List 2022-2023

2,981 Comics & Graphic Novels

753 Languages Other Than English

6 Library Palooza 2023

58 Lone Star Reading List 2022

860 Multi-User and Never Expiring Content

200 New audiobook additions

200 New eBook additions

845 Read-Alongs 🔊

563 Teacher's Lounge



Home



Explore



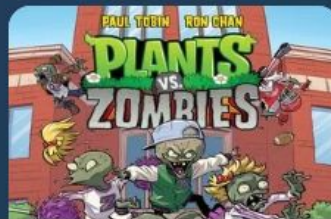
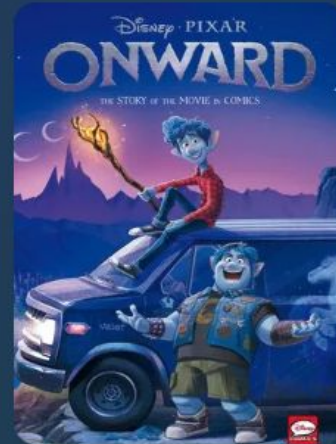
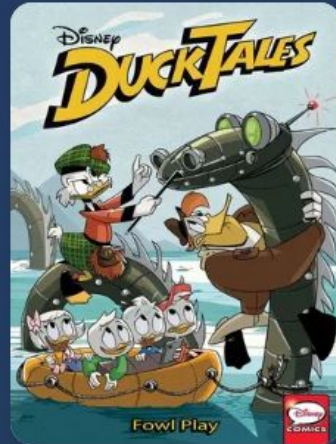
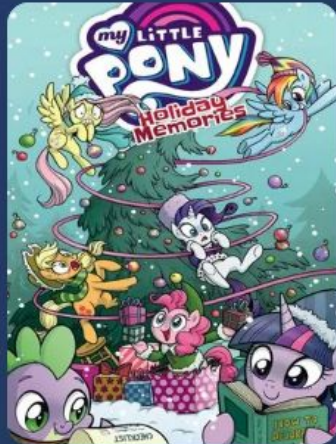
Shelf



Me

All-Access Comics ✨

Always Available, All the Time!



Engaging Reading Options:

- Ebooks
- Audio
- Read-along
- Magazines
- Comics



Supreme Customer Service Team



Joe
Dickenson



Erin
Emser



Gina
Close



Jack
Darden



Next steps

1

Activate your free Sora platform: discoversora.com

2

Schedule time to meet with your Account Executive

3

Explore marketing materials & more on the [Resource Center](#)



Contact Us:

Join a live
product
walkthrough



Follow us on social! [@sorareadingapp](#)



discoversora.com



schools@overdrive.com

contact me

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**Go to the back to sign up
for a chance to win a
Samsung Tablet!**

OverDrive
Education®



Sora

The student reading app