OverDrive Education

Sora
The student reading app

Agenda

Introducing Ourselves

Curating in Record Time (Strategies)

Beating the Supply Chain

Serving the Needs of Your Community

Engaging Reading Options

Utilizing Supreme Customer Service

Sora
The student reading app

Introductions

Elizabeth Rush, MSIS

- Library Support Specialist, Northside ISD, 2017
- Librarian, 1998
  - Private Parochial School
  - Public Library
  - Charter Schools
  - Public Education

Sora
The student reading app

Getting to Know You!

Click to Present

At what type of school do you work?

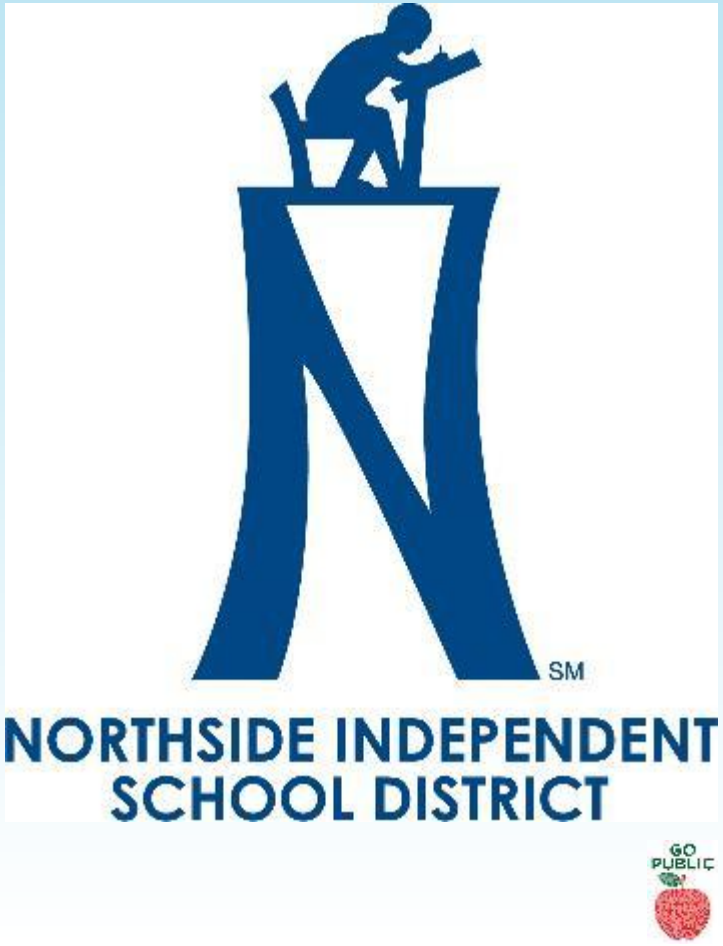
Sora
The student reading app

Click to Present

Where are you in your Sora Journey?

Sora
The student reading app

Introductions

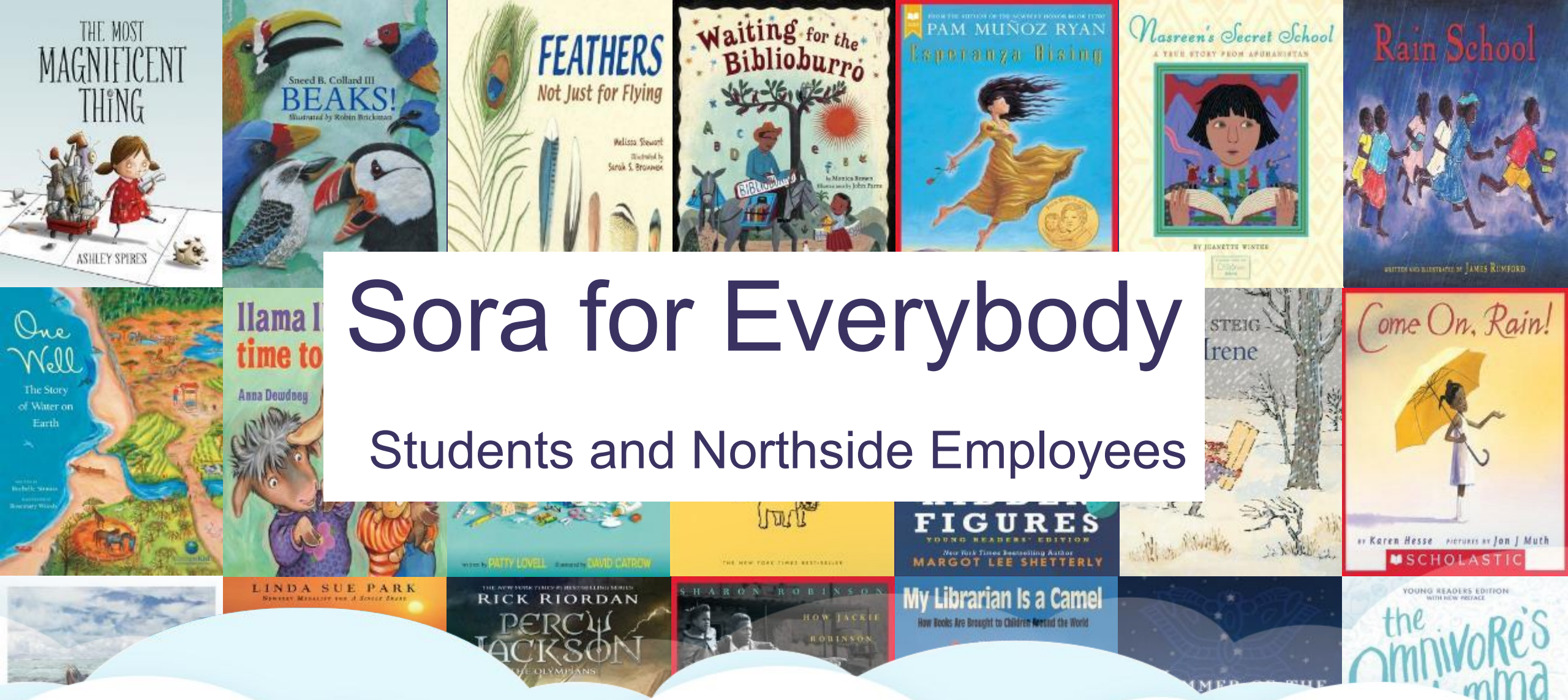


We are Northside:
Parents Choose us for our Resources

- 124 Schools and counting
- Current Enrollment 102,628
- Programs & Classes:
  - Prek-12, STEM Labs, Dual Language, Dual Credit, AP, Career and Technical, Special Education
- Every campus has a full-time Certified Librarian
- Library with an array of resources

Sora
The student reading app

Sora
The student reading app



Sora for Everybody

Students and Northside Employees

OverDrive Education

Sora
The student reading app

BIG MONEY?

NO!
Doesn’t need to be!

Sora
The student reading app

Curation Strategies

PUBLIC LIBRARY CONNECT

Featured: Sales & Recommended Lists

Apply Filters

Smart Lists

Shop
Cost Per Circ
Simultaneous Use
Class Sets

Sora
The student reading app

OverDrive Marketplace

Search OC/OU & MA by title, author, series, or publisher

SHOP
One Copy/One User & Metered Access | INSIGHTS | ADMIN | CURATE | CONTENT BUNDLES | NEWS | BILLING | SUPPORT | FEATURED

Shop our latest sales & recommended lists

Check out the featured sales and recommended lists curated by our OverDrive Librarians.

Latest sales & promotions

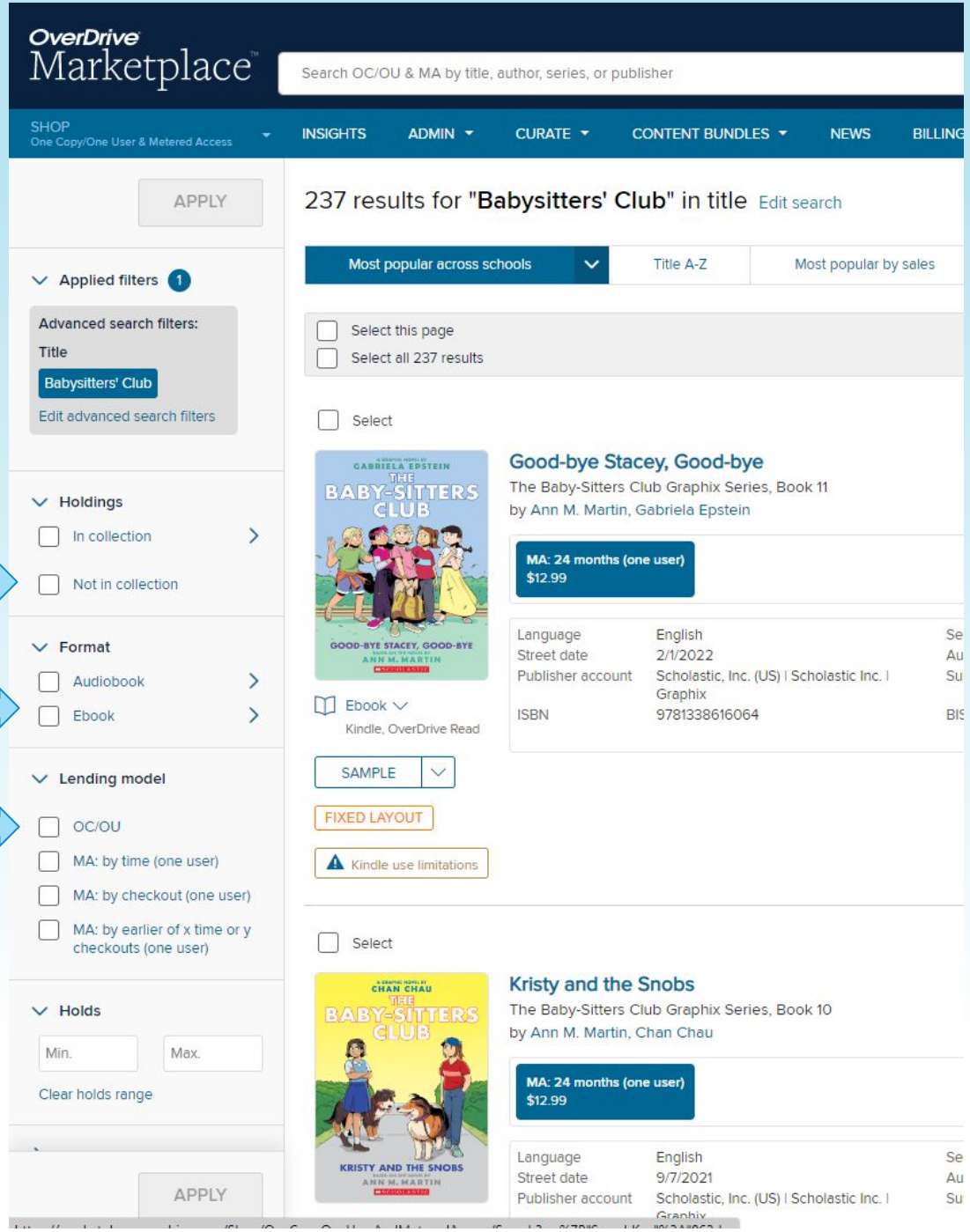
Sora
The student reading app

Filters Aren’t Just for Coffee Pots

Only show me what I don’t have

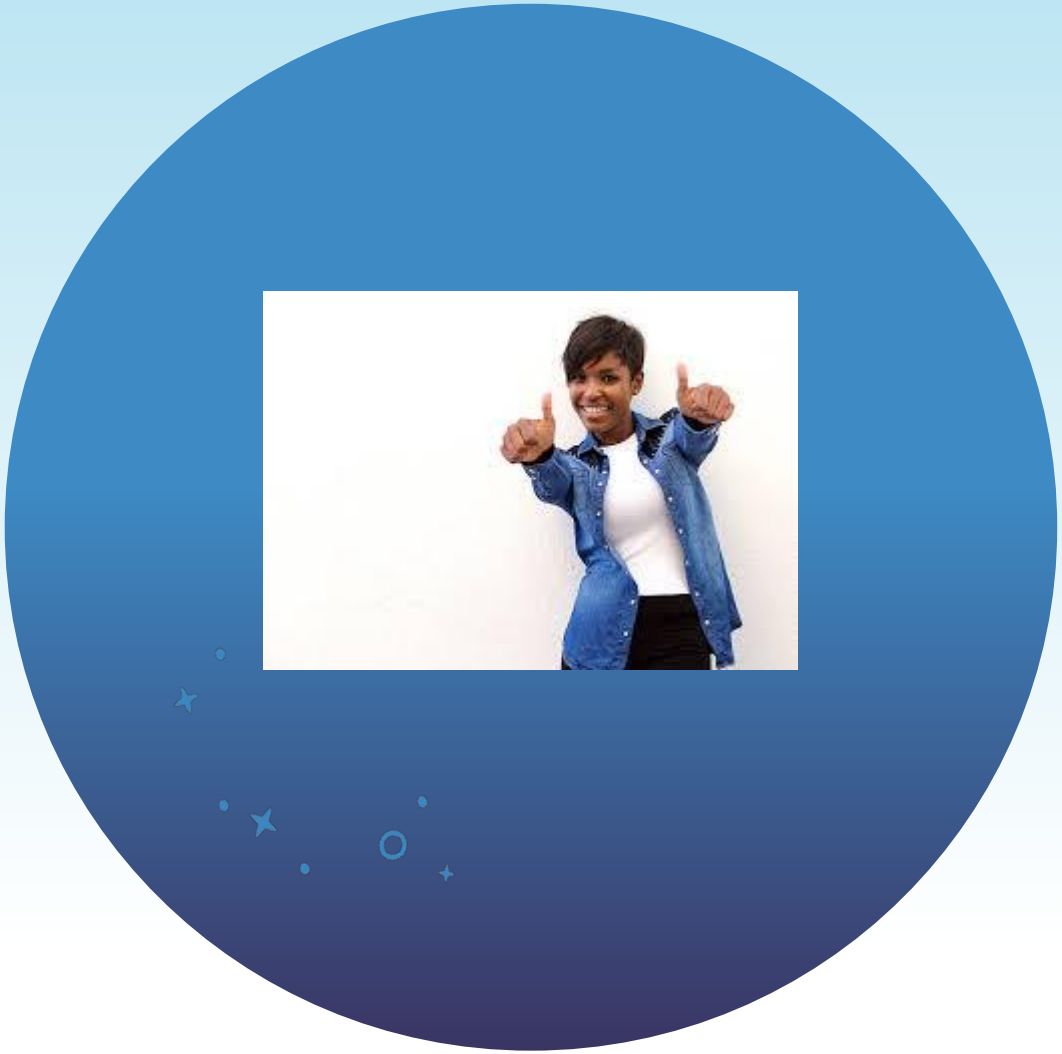
Maybe I only want the audio book today

Only show me what I can own long term



Sora
The student reading app

Curation Strategy Secret Weapon: Campus Librarians



Curation Strategy Secret Weapon: Erin, Digital Content Librarian

Sora
The student reading app

Beating the Supply Chain

Nearly Immediate Gratification of a Near Book Experience

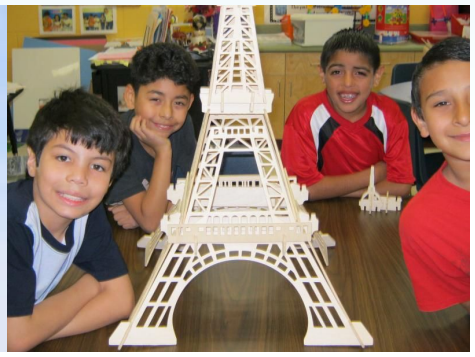
- OC/OU Keep it forever!
- SU Simultaneous Use

- After placing an order, materials are usually available the next day

Sora
The student reading app

Easily Serving Community Needs

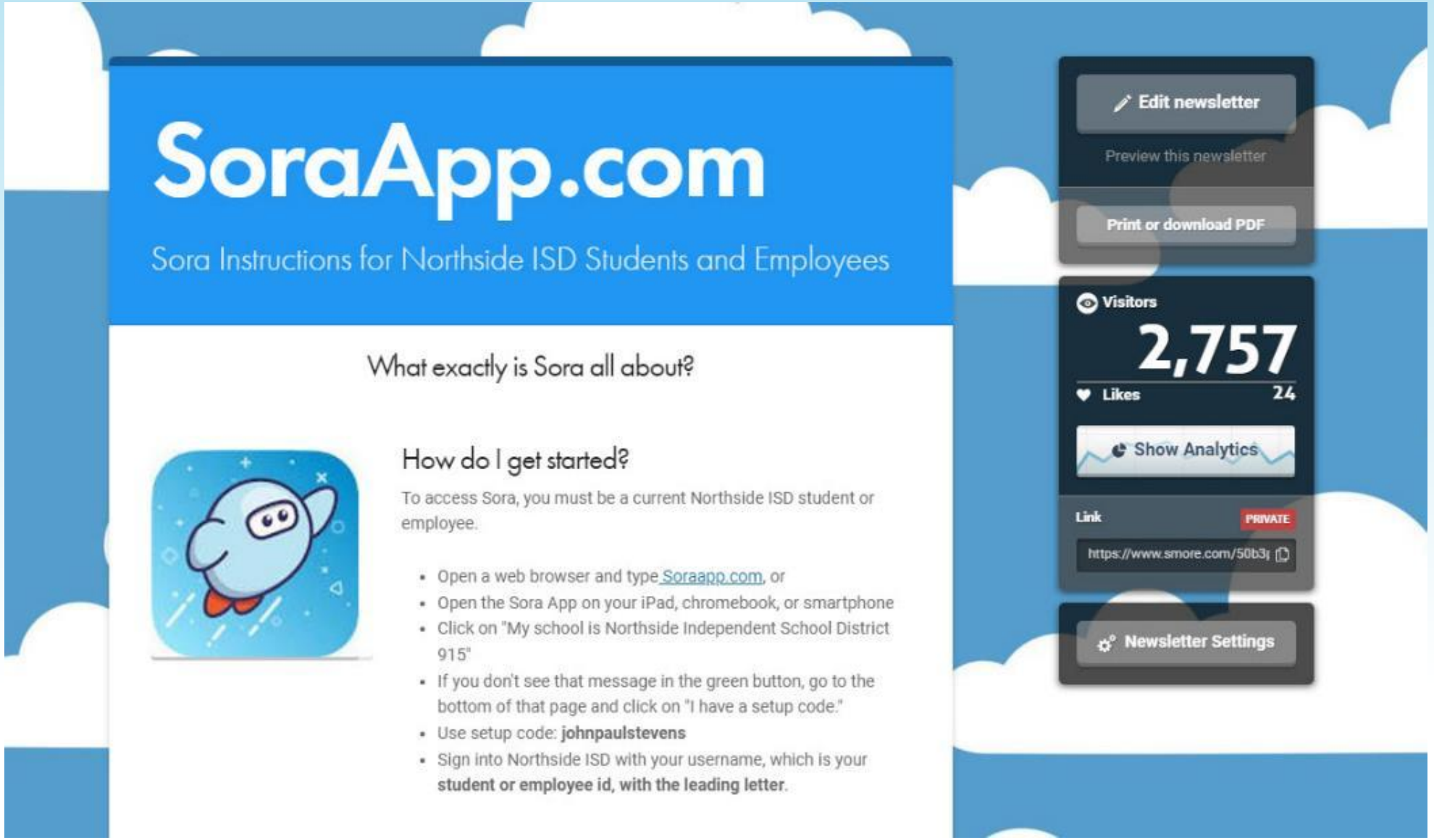
- Sora Promotion: Resource Center Hard Copies and Digital Materials
- Reading Incentive Programs/Summer Reading Program
- Adult Continuing Education/ Professional Development/ SEL
- Special Student Populations
    - ELL, Bilingual, Dual Language
    - Visual Impairment/Dyslexia



Sora
The student reading app

Newsletter on the Ready

Sora Smore



Sora
The student reading app

Summer Reading Program

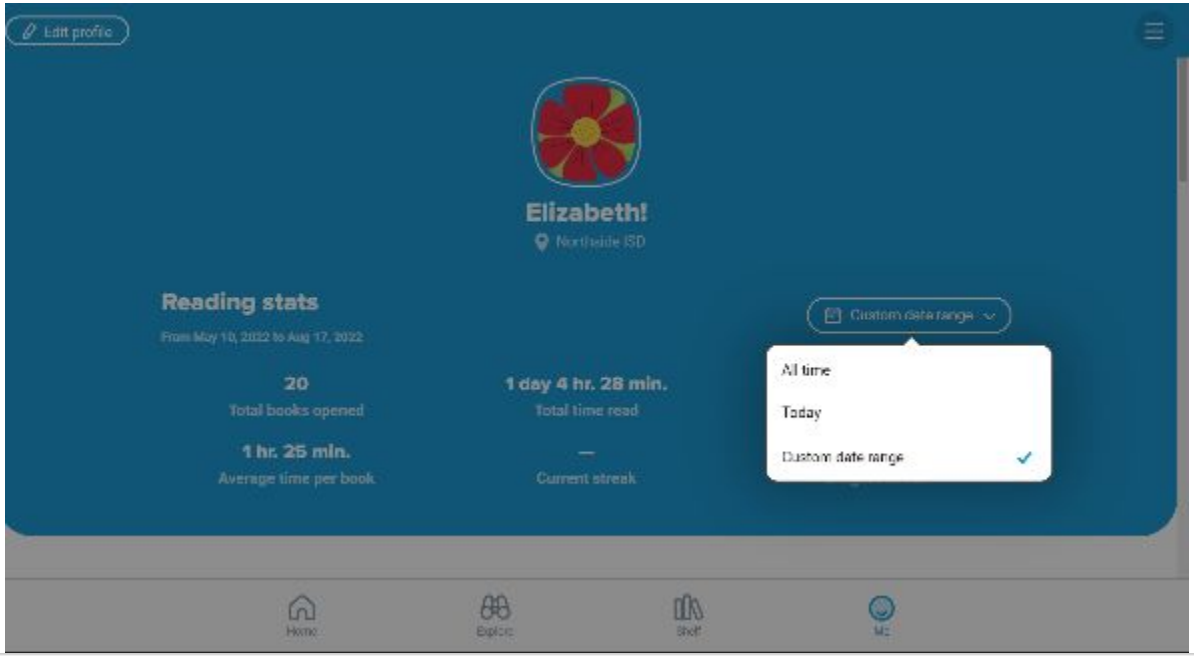
Achievements 25/31 achievements earned!

THE BASICS (3/3)

Blast Off!
Open Sora and sign in for the first time

Stellar Student
Open an assigned book

Check It Out
Borrow a book



SWEET READS

Sweet Reads 2022
Borrow a book from the Sweet Reads collection

Curated Collections

Standard curation | Organize published collections

Standard collections

Select **Create standard collection** to create automated or curated collections of titles you own, then publish them for your users to browse. This is a great way to showcase your content and boost circulation.

Learn more about curation.

CREATE STANDARD COLLECTION

Published standard collections

These collections are visible to your users.

Page 1 of 1 | 50

	Name	Mapped to	Description	Curator	Titles	Type	Collection ID	Published on
1	Teacher's Lounge	Sora - Explore	Professional Development Materials	Overdrive Admin	563	Curated	1019059	8/23/2019
2	Beginner Readers	Sora - Explore	A special collection for our newest r...	Elizabeth Rush	40	Curated	1108597	8/31/2020
3	Multi-User and Never Expiring Cont...	Sora - Explore	Simultaneous Use & OC/OU Titles	Overdrive Admin	977	Curated	1251191	9/23/2021
4	Lone Star Reading List 2022	Sora - Explore	The Lone Star reading list is develo...	Overdrive Admin	58	Curated	1294653	1/20/2022
5	Bluebonnet Reading List 2022-2023	Sora - Explore		Overdrive Admin	28	Curated	1298958	2/1/2022
6	Languages Other Than English	Sora - Explore		Overdrive Admin	754	Curated	1371777	10/20/2022
7	Read-Alongs	Sora - Explore	Books with Sound!	Overdrive Admin	845	Curated	1380185	10/10/2022
8	All Texas 2x2 Books	Sora - Explore		Overdrive Admin	134	Curated	1380236	10/10/2022
9	Library Palooza 2023	Sora - Explore		Elizabeth Rush	6	Curated	1401619	12/8/2022
10	New eBook additions	Sora - Explore	New eBook additions	OverDrive Administrator	n/a	Automated	187436	8/13/2018
11	New audiobook additions	Sora - Explore	New audiobook additions	OverDrive Administrator	n/a	Automated	187437	8/13/2018
12	Available now	Sora - Explore	Available now	OverDrive Administrator	n/a	Automated	187435	8/13/2018
13	All-Access Comics	Sora - Explore	Always Available, All the Time!	OverDrive Admin	n/a	Automated	1320504	4/5/2022
14	Always Available Magazines	Sora - Explore		OverDrive Admin	n/a	Automated	1312949	3/11/2022

Explore

Search for a book

Collections

23,235 ebooks | 6,124 audiobooks | 103 magazines

Search within

Alphabetical

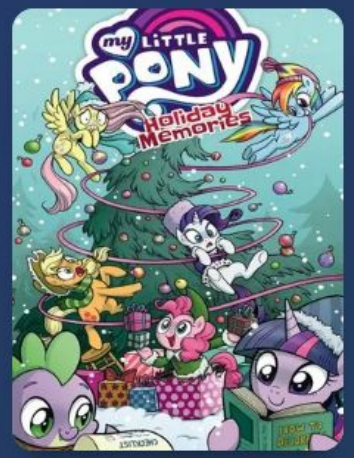
134 All Texas 2x2 Books	1,944 All-Access Comics	103 Always Available Magazines	27,248 Available now
38 Beginner Readers	28 Bluebonnet Reading List 2022-2023	2,981 Comics & Graphic Novels	753 Languages Other Than English
6 Library Palooza 2023	58 Lone Star Reading List 2022	860 Multi-User and Never Expiring Content	200 New audiobook additions
200 New eBook additions	845 Read-Alongs	563 Teacher's Lounge	

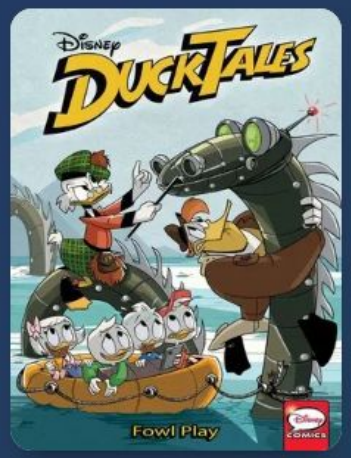
Home | Explore | Shelf | Me

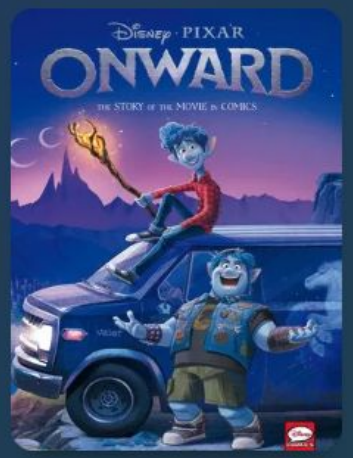
Search for a book

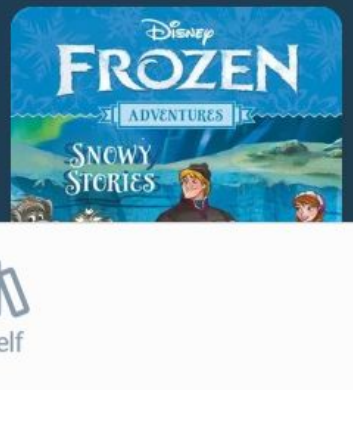
All-Access Comics ✨

Always Available, All the Time!









Home Explore Shelf Me

https://soraapp.com/library/johnpaulstevens/generated-1320504/titles/486/6501299

Engaging Reading Options:

- Ebooks
- Audio
- Read-along
- Magazines
- Comics

Sora
The student reading app

Supreme Customer Service Team

Joe
Dickenson

Erin
Emser

Gina
Close

Jack
Darden

Sora
The student reading app

Next steps

1. Activate your free Sora platform: **discoversora.com**
2. Schedule time to meet with your Account Executive
3. Explore marketing materials & more on the Resource Center

Sora

Join a live product walkthrough

Contact Us:

Follow us on social! @sorareadingapp

discoversora.com

schools@overdrive.com

Sora

contact me

Elizabeth Rush

Northside ISD, San Antonio, Texas

Northside Learning Center, Building E

3365 Bandera Road

San Antonio, Texas 78238

Elizabeth.Rush@nisd.net

Sora
The student reading app

Go to the back to sign up for a chance to win a Samsung Tablet!

OverDrive Education

Sora
The student reading app