



CELEBRATE

EARTH DAY

WITH THESE FILMS FOCUSED
ON THE ENVIRONMENT

kanopy
Films that matter
Kanopy.com

#EarthDay

This Earth Day, easily promote Kanopy content to your communities with general announcement images (Facebook, Twitter, and Instagram), and two options for suggested copy that you can copy and paste into email and social media messaging.

(Remember, you can always add your library logo to any of these images to remind your patrons that they can access Kanopy through your digital offerings!)

You can review our Earth Day collection, film synopses and other details at www.kanopy.com/category/17330. Keep an eye out for other monthly toolkit additions on our Digital Marketing Resources Page for the **U.S.** or **Canadian** markets!

Social Media/Newsletter Copy

Version 1

Excited for Earth Day? Dive into inspiring films celebrating our planet's beauty and advocating for its protection on Kanopy - for FREE! Simply access Kanopy for free through our library and start streaming documentaries, narratives, and more. Access the collection here: www.kanopy.com/category/17330

Version 2

This Earth Day, let's make a difference together! Did you know you can watch captivating Earth Day themed films on Kanopy for FREE through our library? Explore environmental issues, conservation efforts, and sustainable living through the power of cinema: www.kanopy.com/category/17330

Campaign Start and End Dates

We'll be launching our Earth Day campaign on April 1, 2024. We encourage our library partners to use the provided materials to spread the word in your community. If you have any questions about the items contained in this toolkit, feel free to reach out to us at marketing@kanopy.com.

Respectfully,
The Kanopy Team