

Digital Book Club

We know there is a lot of work that goes into creating a book club at your library but have you ever tried incorporating digital books? If not, let us help!



Starting a Digital Book Club at your library can help generate interest in your digital collection, accommodate your patrons' busy schedules, and build upon a strong relationship with the community.

If your library has already incorporated digital books into your book clubs or if you are just getting started, here are some tip and tricks to help you make it a success!

Tips & Tricks

Tip #1: Ease your way into a Digital Book Club by incorporating digital titles into your existing print book club.

Tip #2: Since almost every user these days has some type of smart device, challenge your existing book club(s) to “go digital” for a month!

Tip #3: Provide demos and/or tutorials on how to download an eBook or audiobook on their device. [OverDrive Help](#) has a lot of great step-by-step articles and videos you can easily share!

Tip #4: Start the discussion online! With new or existing clubs, post on Facebook, Instagram and Twitter with directions on how to sign up!

Tip #5: Deciding what to read next? Create a [GoodReads](#) Group!

Examples:

Collegedale Public Library: <https://www.goodreads.com/group/show/153362-collegedale-public-library>

Salt Lake County Library Services: <https://www.goodreads.com/group/show/33998-salt-lake-county-library-services>

Sacramento Public Library: <https://www.goodreads.com/group/show/87232-sacramento-public-library>

Volusia County Public Library: <https://www.goodreads.com/group/show/134894-volusia-county-public-library>

Choosing a book:

- Be sure to pick a book that will generate a discussion. Pick from bestsellers, staff picks or as an online survey shared over social media. Check out [OverDrive Recommends Lists](#) for inspiration!
- Look for titles available in a Simultaneous Use plan in [OverDrive Marketplace](#). No holds, no waiting – everyone can read the same book at the same time!
- If the book you are most interested in is not available in a Simultaneous Use plan, secure permission to purchase multiple copies of the title. Your OverDrive Team can provide details about our “Book Club” pricing model.

Happy Reading!