

Conference Sponsorships

Reach librarians, educators, consortia leaders, and decision makers purchasing content, media, and tech for millions of users.

CONFERENCE PARTNER - Limit of 5

The highest level of sponsorship offers top branding exposure across all event resources and materials. Your company name and logo will be prominently displayed on all program and promotional materials, and throughout the event platform. In addition, this includes direct recognition and thanks for your sponsorship from event leaders each day for your event support.



This level includes:

- **Rotating logo** prominently displayed in Digipalooza '21 virtual event platform throughout entire 3-day program.
- **Priority logo placement** on event website, event platform, pre and post email communications, and printed on the Digipalooza '21 attendee t-shirt sent to all registrants.
- **Acknowledgment from event leaders** during daily opening and closing sessions.
- **Spotlight** in OverDrive blog and social media posts, as well as opportunity for additional promotion in OverDrive Marketplace (where applicable).
- **Welcome video*** featured in main lobby during exhibit non-conflict time.
- **Logo recognition** in Digipalooza '21 swag gift box mailed to attendees in advance of event.
- **Virtual exhibit booth** with preferred exhibitor status.
- **20 Digipalooza '21 paid registrations** for you to invite VIP partners and prospects and staff to participate in all events and programs.

\$10,000

Notes:

- **Conference Partners** will be given priority consideration for participating in a relevant program session panel.
- **Conference Partners** have early access to additional promotional and sponsorship opportunities at discounted rates.

*OverDrive will provide some editing support for the Welcome Video. All necessary video files and assets must be provided.

KEYNOTE SPEAKER SPONSOR - Limit of 3

Get recognized before the largest audience and share the virtual stage with one of the event keynote speakers. One sponsor per keynote.

This level includes:

- **Live verbal recognition** at the opening of sponsored keynote session.
- **30-second video** featured in main event hall prior to keynote session.
- **Your logo featured** on Digipalooza '21 website, conference platform, and included on slide displayed during keynote.
- **Virtual exhibit booth**
- **5 Digipalooza '21 paid registrations** to attend.

\$5,000

CONFERENCE TRACK SPONSOR - Limit of 3

Be the exclusive sponsor for one of the three conference tracks - Public Library, Education, or Academic & Corporate. Reach this focused audience with your logo, product, or service. One sponsor per track.

This level includes:

- **Daily verbal recognition** during each track wrap-up session.
- **Daily visual recognition** at the end of each track session.
- **Your logo featured** on Digipalooza '21 website and conference platform.
- **Virtual exhibit booth**
- **5 Digipalooza '21 paid registrations** to attend.

\$5,000

CAPTIONING SPONSOR - Limit of 1

Help make Digipalooza accessible for attendees by sponsoring captioning for the event.

This level includes:

- **Captioning** for all programming.
- **Daily visual recognition and thank you** on all captioned programs.
- **3 Digipalooza '21 paid registrations** to attend.

\$3,500

SCHOLARSHIP SPONSOR

Promote participation and reduce financial barriers for librarian and educator attendees wishing to attend Digipalooza '21.

This level includes:

- Sponsor 8 attendee registration costs.
- Logo and thank you on scholarship related communication.
- 1 Digipalooza '21 paid registration to attend.

\$500

EXHIBITOR

Exhibit in our virtual exhibit hall to engage with librarians, educators, and library and school tech decision makers from around the world.

This level includes:

- 1 virtual exhibit booth
- OverDrive will encourage traffic to the exhibit hall during non-conflict time with incentives and promotions to attendees.
- For publishing partners, gain added exposure in OverDrive Marketplace and our ContentWire newsletter.
- Logo displayed on the Digipalooza website and conference platform virtual exhibit hall.
- 1 Digipalooza '21 paid registration to attend.

\$500

OverDrive
digipalooza ²¹



Interested in teaming up with another company as a co-sponsor? Have other ideas to be recognized at Digipalooza '21 that's not listed here?

CONTACT US!

CLICK HERE

to complete the Sponsorship Order Form or visit digipalooza.com/sponsorships

CONTACT US | digip21sponsors@overdrive.com | www.digipalooza.com/sponsorships