



WHAT IS DIGIPALOOZA ACADEMY?

Digipalooza Academy are one-day events across North America to share and learn best practices to maximize budget and meet the increasing demand for digital books in your community.

WHEN IS DIGIPALOOZA ACADEMY 2019?

There will be one on August 9, 2019 in Toronto, Ontario and another on October 23, 2019 in Pasadena, California.

WHO SHOULD ATTEND?

Anyone that works with digital media in the library can benefit from the education, networking, and fun at Digipalooza Academy. Whether your role is in collection development, marketing, training, front-line support, electronic resources, or administrative decision-making, this is a professional development opportunity you don't want to miss.

WHAT IS THE REGISTRATION COST?

\$59, which includes all conference sessions, materials, breakfast, lunch, and light food and drinks at the Farewell Reception. *Free Wi-Fi is provided in all conference space.*

SCHEDULE

8:00 – 9:00 AM

REGISTRATION & CONTINENTAL BREAKFAST

9:00 – 9:30 AM

WELCOME & INTRODUCTIONS

9:30 – 10:30 AM

DIGITAL COLLECTION DEVELOPMENT STRATEGIES AND HOW THEY'RE WORKING

In this session, we'll dig into the collection development strategies of libraries of all sizes to understand how to spend budget wisely to meet demand.

10:30 – 11:00 AM

NETWORKING BREAK

From managing pre-orders and metered access content to self-published titles and standing orders, building and maintaining your digital collection can be a challenge. Hear tips and success stories from experts in the field that will save you time and effort.

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11:00 – 11:30 AM

LIBBY AMBASSADOR CERTIFICATION

In this hands-on session, our Training Specialists will make you experts in all things Libby so you're confident showing friends, family, and patrons just how easy it is to get started. They'll then take you on a behind-the-scenes tour of all the extra bells and whistles in Libby you didn't even know existed. *BYOD (bring your own device)*

11:30 – 12:30 PM

HOW TO REACH AND ENGAGE ALL YOUR COMMUNITY SEGMENTS

You have the content...now what? Hear best practices from experts on how to increase awareness and usage of your digital library across every demographic in your community. You'll leave with quick and easy solutions for connecting the right person with the right book at the right time.

12:30 – 1:30 PM

LUNCH

1:30 – 2:30 PM

THE HIGHLIGHT REEL: A FIRSTHAND LOOK AT SUCCESSFUL LIBRARIES IN ACTION

OverDrive gives you dozens of ideas to grow your digital library circulation, and now you can hear them firsthand from your peers. This panel of librarians will share all their tricks for maximizing your digital library's potential.

2:30 – 3:00 PM

NETWORKING BREAK

3:00 – 3:30 PM

BETTER TOGETHER: LIBRARY AND SCHOOL PARTNERSHIPS

Libraries and schools worldwide are collaborating to serve their communities in new ways. In this session, we'll showcase successful examples and tips for partnering with schools in your local community.

3:30 – 4:00 PM

THE DOWNLOAD: MUST-KNOW TID BITS FOR ULTIMATE IMPACT

With so much to share and so little time, this fast-paced session will run through all the important things you need to know to effectively manage and grow your digital library.

4:00 – 4:30 PM

CRYSTAL BALL REPORT

This is where we'll leave you with so much excitement about the innovation ahead for your OverDrive service, you will hardly be able to wait to tell your colleagues.

4:30 – 6:00 PM

FAREWELL RECEPTION

LEARN MORE at www.digipalooza.com

QUESTIONS? Contact us at digipalooza@overdrive.com