



August 12-14, 2025

Unique Marketing Opportunity to Present, Promote & Network with Leading Public Library Buyers in North America.

Digipalooza is OverDrive's international user group conference. It's a unique blend of education, networking and fun for our public, academic and corporate partner librarians. This includes library professionals from collection development, front-line support, electronic resources, marketing, training, and administrative decision-makers.

Sponsorships are on a first come first served basis. Don't miss your opportunity to be part of the largest digital library conference in North America.

DIGIPALOOZA 2025 SPONSORSHIP PACKAGES:

Conference Champion, Party & Video Sponsorships all include these core benefits:

- Priority logo placement on conference website & app with URL link
- Priority logo placement on all digital and printed conference materials
- Logo on attendee T-shirts & tote bags
- Complimentary & priority exhibitor table in the Exhibit Hall
- Swag item to be included in attendee's gift bags
- Full page layout in the 2025 Digipalooza Content Brochure

"I enjoyed interacting with all the librarians and hearing individually their needs/wants/problems for digital audiobooks and ebooks in their library systems. Each panel also contained interesting industry-wide information that touched on a variety of subjects."

Macmillan Publishers

Conference Champion includes all core benefits plus:

Package Cost: \$10,000 (Limited Availability)

- 3-5 minute live or pre-recorded greeting before the session of your choice
- Banner ad in conference app
- Complimentary registrations for 8 people to be used by your staff and/or gifted to librarians (Includes all sessions, meals & special events)

Party Sponsor includes all core benefits plus:

Package Cost: \$8,500 (2 Available)

- Exclusive sponsor of the Opening Reception OR the Rock-n-Roll Hall of Fame Party
- Welcome remarks during sponsored event
- Push notification to all attendees via conference app thanking you during sponsored event
- Signage at the event with your logo and thank you message
- Complimentary registrations for 5 people to be used by your staff and/or gifted to librarians (Includes all sessions, meals & special events)

Video Sponsor includes all core benefits plus:

Package Cost: \$6,500 (Limited Availability)

- **EXCLUSIVE** for video suppliers
- 3-5 minute pre-recorded video montage to be played before a session of your choice
- Complimentary registrations for 3 people to be used by your staff and/or gifted to librarians (Includes all sessions, meals & special events)

All sponsorship packages below include your logo displayed on our conference website & app.

Meal Sponsor

Package Cost: \$5,000 (5 available)

- Choice of sponsoring (1) attendee breakfast; (1) attendee lunch; OR exclusive sponsor of all networking breaks
- Signage at the event with your logo & thank you message
- Exclusive table at sponsored meal for books or swag
- Logo displayed on all digital & printed conference materials
- Complimentary exhibitor table in the Exhibit Hall
- Full page layout in the 2025 Digipalooza Content Brochure
- Complimentary registrations for 3 people to be used by your staff and/or gifted to librarians (Includes all sessions, meals & special events)

"Wonderful hearing from and meeting librarians who actively support our titles, learning how best to support them back."

ABRAMS

Conference Partner

Package Cost: \$3,000 (Unlimited)

- Exhibitor table in the Exhibit Hall.
 - Includes: 6'x30" draped table, 2 chairs & Wi-Fi; Electric and other services available for an additional cost
- ½ page layout in the 2025 Digipalooza Content Brochure
- Complimentary registrations for 2 people (Includes all sessions, meals & special events)

Time to Relax

Package Cost: \$2,000 (3 available)

NEW for 2025! Sponsor our attendee "Quiet Room" during the days of Digipalooza 2025.

Quiet Room will include comfortable seating, snacks, & Wi-Fi for attendees to use as needed.

- Signage outside the room with your name & logo
- Exclusive table for swag, books, or collateral handouts for attendees
- Complimentary registration for 1 person (Includes all sessions, meals & special events)

On the Move

Package Cost: \$1,500 (2 available)

Sponsor the Digipalooza 2025 buses to help attendees get to all our great events!

- Logo on transportation vehicles
- Recognition at all special events
- Complimentary registration for 1 person (Includes all sessions, meals & special events)

Conference Supporter

Package Cost: \$2,990 (Unlimited)

Can't make it to Digipalooza 2025, but still want to market to our attendees? Support our librarians by gifting 10 scholarships to Digipalooza 2025. Each scholarship registration includes all sessions, meals & special events. In addition to your logo featured on our conference website, we will include your name in the email outreach to the librarians who receive the complimentary scholarships.

Contact digip25sponsors@overdrive.com to reserve your Digipalooza '25 sponsorship

PAST DIGIPALOOZA SPONSORS

