

DOUBLE TROUBLE IN AUGUST: MONSTERS & ALIENS

kanopy

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Directed Marc Turteltaub

Step into a world where the unknown collides with the unimaginable. Kanopy's *Double Trouble in August: Monsters & Aliens* Collection brings together a thrilling lineup of classic and contemporary tales featuring extraterrestrial invaders, monstrous mutations, and intergalactic battles for frightening fiction fans of all ages.

To make things easy, we've created ready-to-use social media graphics and suggested copy options you can share via email or your social channels. **All provided images must be used for direct promotion of that film or collection.**

Tip: Personalize the campaign by adding your library's logo to the images and remind your patrons they can stream for free with their library card!

Explore the full collection here: kanopy.com/category/86186

Check out our Digital Marketing Resources Page for the latest monthly campaign toolkits for the **U.S.**, **Canada**, and **Australia/New Zealand**.

List of Toolkit Items

6

General Announcements

Social media-friendly images showcasing the Monsters & Aliens collection in various sizes for platforms like Facebook and Instagram, as well as for print and digital use.

5

Title-Specific Assets

A set of images extracted from the larger collection that highlight specific titles.

2

Suggested Copy

Two ready-to-use copy options for your social media posts and email campaigns.

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General Announcement & Title-Specific Assets

To download the general announcements for our Monsters & Aliens collection, visit our Digital Marketing Resources Page for the **U.S.**, **Canadian**, and **Australian/New Zealand** markets.

And remember, you can always add your library logo to any of these images to remind your patrons that they can access Kanopy through your digital offerings.

See example below.



Social Media/Newsletter Copy

Option 1

From spine-tingling suspense to campy cult favorites, this collection offers a cinematic journey through the strange, the scary, and the spectacular.

Dive into Kanopy's *Double Trouble in August: Monsters & Aliens* Collection...if you dare!
kanopy.com/category/86186

Option 2

Calling sci-fi enthusiasts, horror buffs, and cult favorite fanatics - Aliens vs. Monsters: Alien Sci-Fi Films and Creature Features Collection is now available on Kanopy!

Watch for free with your library card: kanopy.com/category/86186

Important Dates

The *Double Trouble in August: Monsters & Aliens* campaign will officially launch on **August 1, 2025**.

Have questions or need support? Contact us at marketing@kanopy.com.

Warm Regards,
The Kanopy Team