

Disability Pride Month

kanopy

You Have No Idea (2023)
Directed by Alexander Jeffery

Celebrate resilience, representation, and the power of authentic storytelling with Kanopy's Disability Pride Month collection! This curated lineup honors the experiences and voices of members of the differently-abled community through compelling films that challenge stereotypes, spark conversation, and highlight diverse perspectives.

To make things easy, we've created ready-to-use social media graphics and suggested copy options you can share via email or your social channels. **All provided images must be used for direct promotion of that film or collection.**

Tip: Personalize the campaign by adding your library's logo to the images and remind your patrons they can stream for free with their library card!

Explore the full collection here: kanopy.com/category/64948

Check out our Digital Marketing Resources Page for the latest monthly campaign toolkits for the [U.S.](#), [Canada](#), and [Australia/New Zealand](#).

List of Toolkit Items

6

General Announcements

Social media-friendly images showcasing the Disability Pride Month collection in various sizes for platforms like Facebook and Instagram, as well as for print and digital use.

5

Title-Specific Assets

A set of images extracted from the larger collection that highlight specific titles.

2

Suggested Copy

Two ready-to-use copy options for your social media posts and email campaigns.

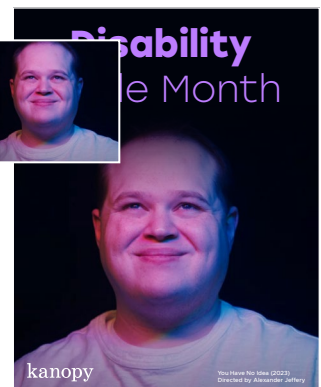
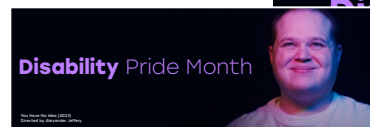
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General Announcement & Title-Specific Assets

To download the general announcements for our Disability Pride Month collection, visit our Digital Marketing Resources Page for the **U.S.**, **Canadian**, and **Australian/New Zealand** markets.

And remember, you can always add your library logo to any of these images to remind your patrons that they can access Kanopy through your digital offerings.

See example below.



Social Media/Newsletter Copy

Option 1

This Disability Pride Month, explore stories that inspire, inform, and celebrate diverse experiences from a different point of view.

Stream Kanopy's curated collection: kanopy.com/category/64948

Option 2

Explore powerful films that honor disabled people's representation, challenge perceptions, and uplift authentic voices. Watch now for free with your library card!

Explore the collection: kanopy.com/category/64948

Important Dates

The Disability Pride Month campaign will officially launch on July 1, 2025.

Have questions or need support? Contact us at marketing@kanopy.com.

Warm Regards,
The Kanopy Team