



Soar with Sora

Monthly Newsletter

July 2022 | Delaware Accelerate Learning
Digital Collection

Welcome!

In this edition, your Sora Team has collected product tips and tricks, data highlights, training events and resources to help you save time and use digital books in the classroom.

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Never miss an update! Make sure you're signed up for our email newsletters to be the first to know about sales, new features, and updates about Sora right away: <https://forms.office.com/r/VjHqSnM0Fh>

Check out previous releases of the Soar with Sora Newsletter here: <https://company.overdrive.com/k-12-schools/discover-sora/deschools/>

Introducing Sora to PK-3 students.

While we love, live and breathe the Sora student reading app and believe it's the best reading solution for all ages, we also know there can be a barrier to understanding when working with our youngest students to operate a new app. With that in mind, we've designed our newest educator resource: the Sora for [PK-3 readers Training Kit](#). This kit contains an array of tools and materials that educators can use to help their students recognize and use Sora in the classroom—virtual or physical.



Have FUN this Summer in Sora!

We have some fun ready to use promotional items to keep your students engage with reading all summer long!

- Use the [Sora Scavenger Hunt](#) to introduce Sora to your students or try the [Sora Coloring Sheet](#)!
- Promote Summer reading with:
 - [Summer BINGO card](#)
 - [2022 Professional Book Nerds Reading Challenge](#),
 - [Sora Sweet Reads Reading Challenge](#),
 - [Diversity Challenge](#).



Meet your new Sora, by OverDrive Team Members!

Our OverDrive Education Team is growing to ensure we are providing the best possible support, response times and partnership to you and your school. As such, I'm excited to introduce you to your new support team.

Jody Brookshire  Account Executive jbrookshire@overdrive.com 404-862-6356	Victoria Darnell  Account Manager vdarnell@overdrive.com 216-573-6886 x 1302	Cara Leach  Product Support cleach@overdrive.com 216-573-6886 x 1600	Sarah Wilsman  Content Specialist swilsman@overdrive.com 216-573-6886 x 1336
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Jody Brookshire - Jody is a dedicated e-learning and digital content Educational Account Executive with more than 25 years in the industry. Her background includes supporting districts with digital content, 21st Century technology initiatives, STEM & Robotics, and implementation of classroom management software.

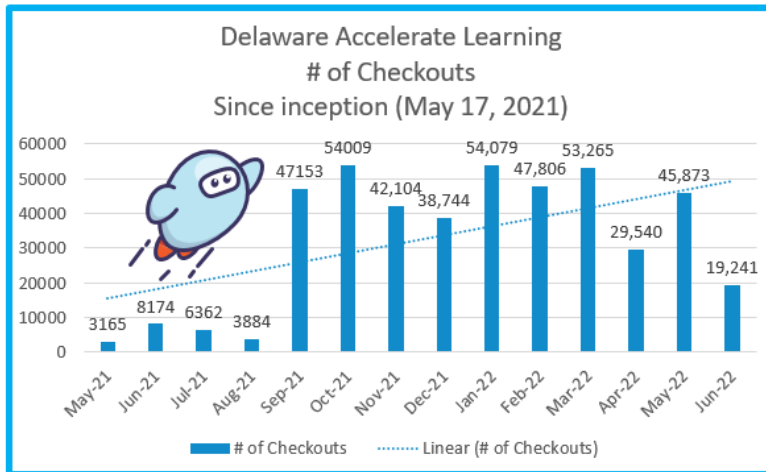
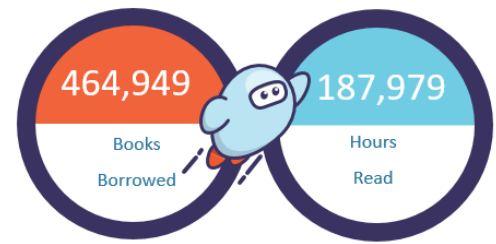
Victoria Darnell (name change & soon to be 1st time mom) - Victoria is the Account Manager for schools in District of Columbia, Delaware, Maryland, North Carolina, South Carolina, and New Jersey. Her focus is to actively engage students in learning, promote student independence, and highlight community talent.

Cara Leach (New Team Member, 7/5) - Cara has been with OverDrive since August 2020. She received her Bachelors in Early Childhood Education from Bowling Green State University and her Reading Endorsement from Ohio University. As a former educator and avid reader, Cara understands the value and importance reading plays in students' lives daily.

Sarah Wilsman (New Team Member, 7/1) - Reading is Sarah's only hobby. She has her BA in English from Kenyon College and her MLIS from Kent State University. Before coming to OverDrive Sarah managed Youth Services Departments in public libraries where her favorite part of the job was collection development. As a digital librarian for Delaware, she loves connecting students with great books.

Data deep dive: who's reading & top 10

As we close a year of access to Sora, we have a lot to be proud about. We have seen over **464,949 books borrowed** and over **187,979 hours read**. The latest data is below, but you also have access to this data for your district. If you would like to learn how to access your own usage data please reach out to [Jody](#).



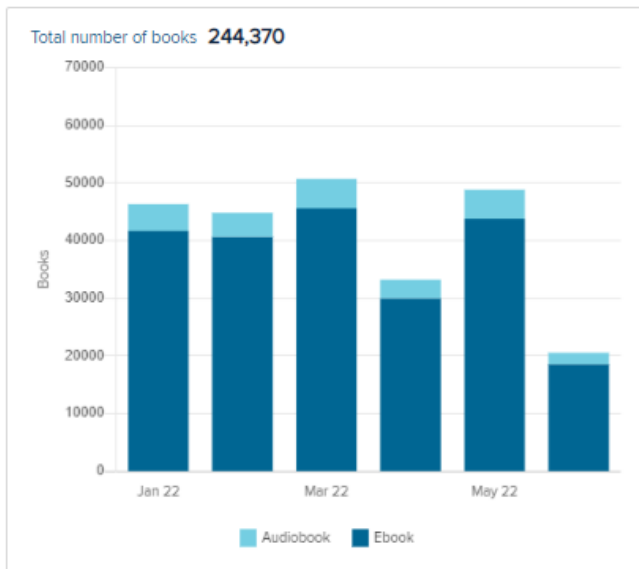
Let's look at 2022 data!
Data since January 1, 2022

- 230,563 checkouts
- 116,737 hours read

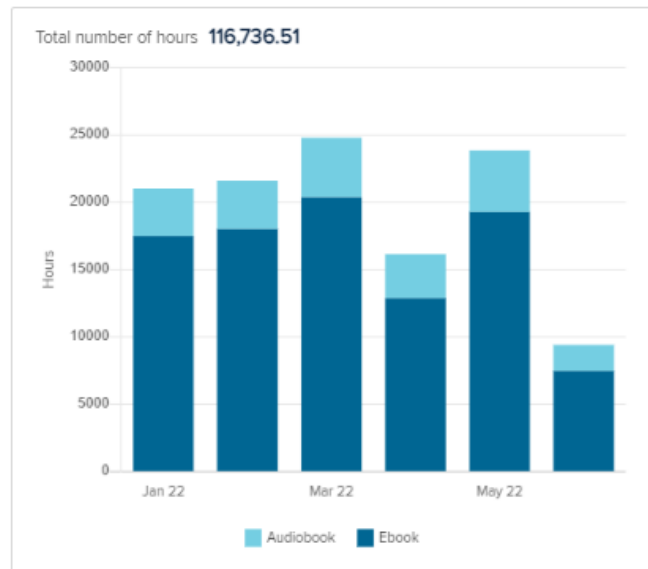
June 1 – June 27, 2022

- 19,241 checkouts!
- 9,378 hours read!

Total books opened





Total time read



Books opened shows how engaged students are with what they are reading. 230,563 checkouts but some books opened more than once

Top Readers since inception – May 17, 2022 – June 27,2022

 Branch	School	Books opened	Time read	Reading sessions
Brandywine School District	Claymont Elementary School	 173	842:19:00	1254
Indian River School District	Georgetown Middle School	168	809:14:00	1524
Caesar Rodney School District	Major George S. Welch Elementary School	41	782:04:00	296
Christina School District	Gallaher Elementary School	80	750:27:00	875
Red Clay Consolidated School District	Linden Hill Elementary School	180	610:14:00	1161
Capital School District	Central Middle School	59	510:00:00	771
Cape Henlopen School District	Cape Henlopen School District	100	447:20:00	933
Appoquinimink School District	Waters (Alfred G.) Middle School	59	428:14:00	808
Red Clay Consolidated School District	Conrad Schools Of Science	118	414:35:00	926
Brandywine School District	Mt. Pleasant Elementary School	248	413:52:00	817



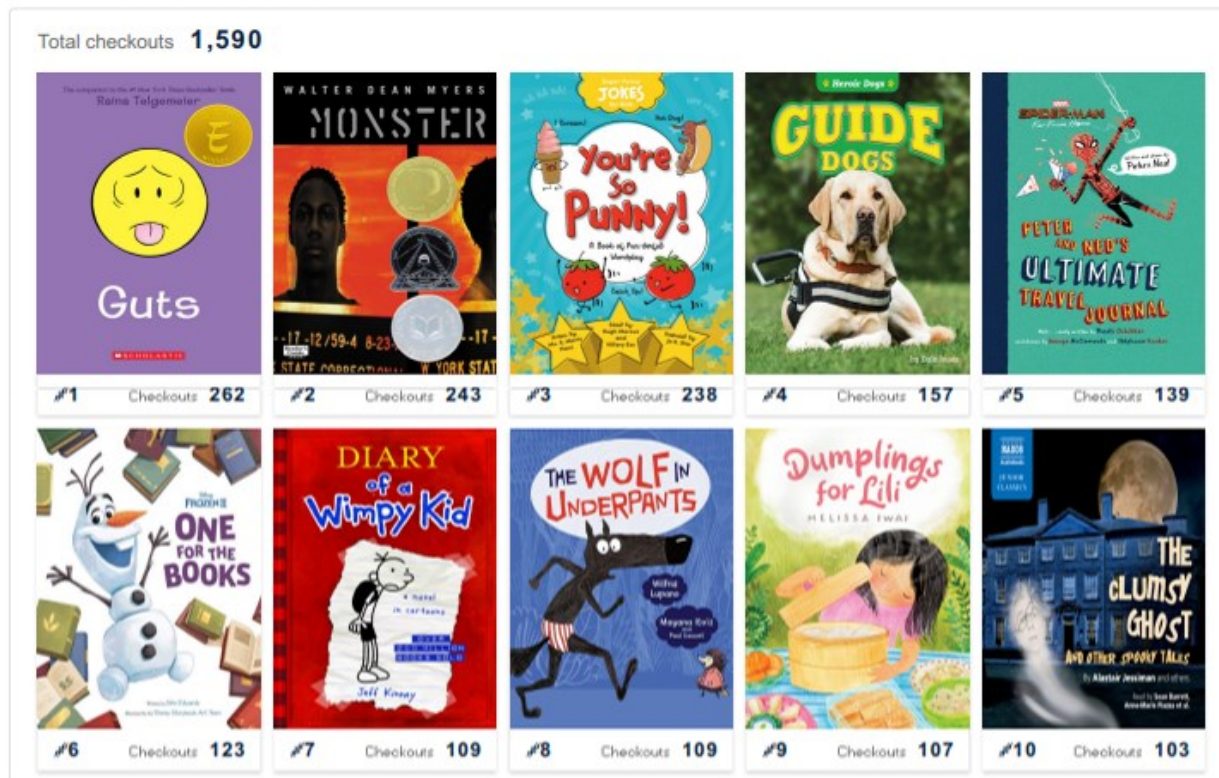
Top 10 Readers for June

June 1 – June 27, 2022

District	School	Books opened	Time read
Brandywine School District	Claymont Elementary School	56	143:30:00
Caesar Rodney School District	Major George S. Welch Elementary School	3	128:03:00
Indian River School District	Georgetown Elementary School	1	95:31:00
Appoquinimink School District	Waters (Alfred G.) Middle School	9	88:56:00
Red Clay Consolidated School District	Linden Hill Elementary School	20	78:25:00
Appoquinimink School District	Cantwell Bridge Middle School	20	75:18:00
Indian River School District	Selbyville Middle School	57	65:24:00
Caesar Rodney School District	Caesar Rodney High School	42	60:45:00
Capital School District	Dover High School	9	59:17:00
Indian River School District	Georgetown Middle School	13	58:23:00
Brandywine School District	Claymont Elementary School	56	143:30:00

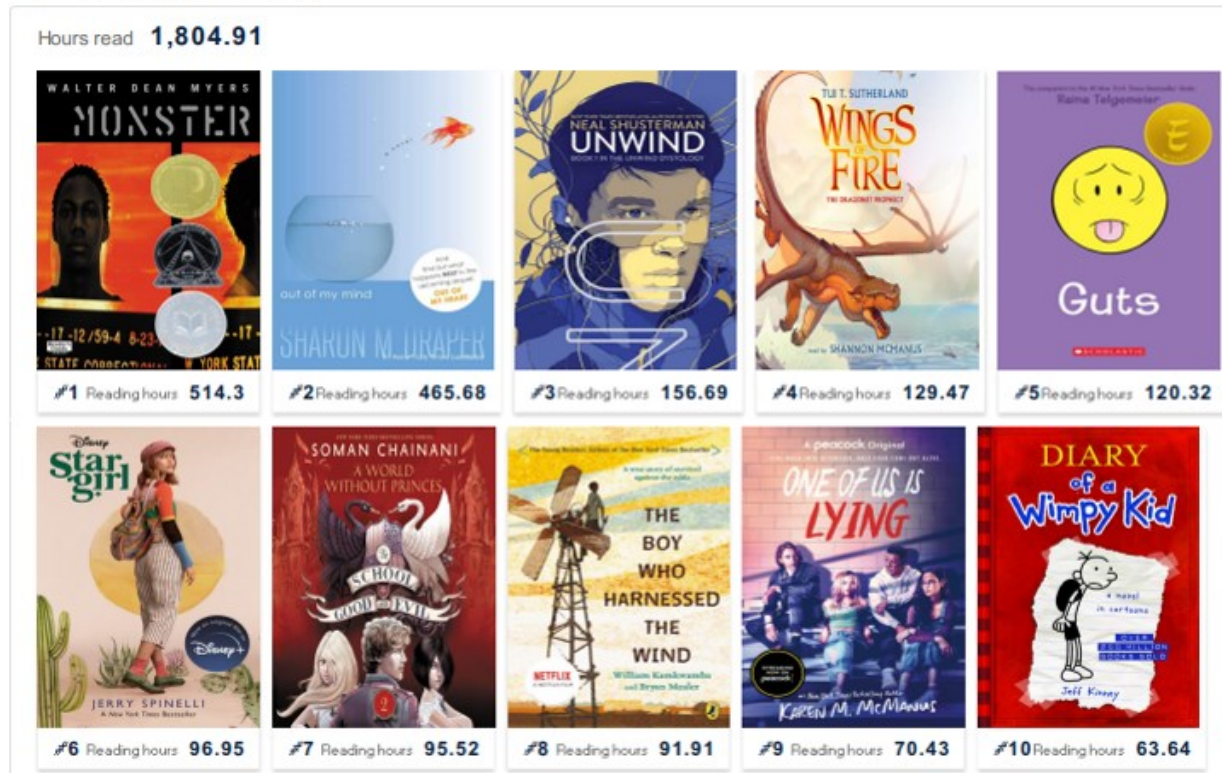
Top 10 Titles by Checkout – June 1 – June 27, 2022

Top 10 titles (by checkouts)



Top 10 Titles by Read Time June 1 – June 27, 2022

Top 10 titles (by time read)



Let's plan for FALL!

Do you have fall PD days scheduled? Your Sora team would love to present Sora and/or Marketplace Reporting to your team. Please send your professional development days and times to [Jody Brookshire](#) or feel free to book directly via my calendar link.



[Jody Brookshire](#)

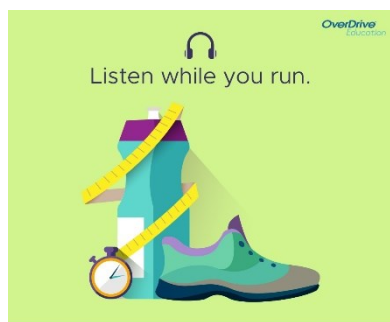


Here are some other “notable” On-Demand Webinars you may have missed.

- [Sora Connections: Beyond Ebooks & Audiobooks \(March 2022\)](#)
- [Sora Connections: Vocabulary Strategies \(January 2022\)](#)
- [Level Up with Sora for Your Classrooms and Curriculum \(August 2021\)](#)

Use social media to engage more students

Link social media graphics to the digital collection: <https://soraapp.com/library/deschools>. Promote using the unique QR code.



Reach more students by sharing social media images we've provided.

- Download your [Delaware Social Media Kit](#)
- Target your images to your [Digital Collection](#): <https://soraapp.com/library/deschools>
- -OR- Target your post content to a specific book using the [grab URL trick](#) you learned above
- Get [even more promo items](#) from the OverDrive Resource Center.



Thanks for reading!

Your Sora Team: Jody, Victoria, Sarah & Cara



Follow us on social! @sorareadingapp

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