

## Craftsy: Now available on OverDrive

Making people's lives better through creativity

Craftsy is a hugely popular online resource where creative makers can find everything they need to pursue their crafting passions. A cost-per-circ-based service, Craftsy offers premium crafting videos, tutorials and additional resources ranging from basic instruction to advanced techniques. With more than 3,000 hours of engaging content from expert instructors, Craftsy empowers users to bring quality crafting courses into their homes in an accessible way.

Craftsy classes are discovered through the Libby app, alongside the ebooks, audiobooks and magazines you currently offer. This streamlined access promotes greater discovery of this exciting new content! Plus, coming soon, we are offering direct links, customized webpages for your library that allow you to feature each Libby Extra service individually.









## GIVE YOUR USERS ANYTIME, ANYWHERE ACCESS TO THE WORLD'S BEST CRAFT EXPERTS WHO MAKE IT EASY TO LEARN NEW SKILLS

- Easily set a monthly budget to cap costs
- Public performance rights are included
- No secondary account or technical setup required
- Each checkout gives patrons access to all 1,500+ Craftsy videos for a 7-day period
- Access to supplemental materials included
- All videos are currently in English and closed captioning is available
- Free marketing support in the Resource Center
- Usage data available in Marketplace

## THERE'S A CREATIVE FOCUS FOR EVERYONE ON CRAFTSY!

1,500+ CLASSES IN 20+ CATEGORIES

- Fabric and yarn crafts
- Gardening

Baking

- Photography
- Drawing
- and so much more!

## Libby.

The library reading app

Visit Libby Extras under the Shop tab in Marketplace

to learn more and add Craftsy!

OverDrive\*

A world enlightened by reading

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