



CHECK OUT YOUR LIBRARY

Styleguide

April 2024

COYL Logo Full Color
(on white background)



COYL Logo Purple Reversed
(on dark background)



COYL Logo Purple
(on color background)



Sample Partner Logo Lock-up



Primary Color

PURPLE
#3D1C66
R61
G28
B102

Secondary Color

TEAL
#99E5D1
R153
G229
B209

Highlight Colors

VIOLET
#D3A5E5
R211
G165
B229

ORANGE
#FC633F
R252
G99
B63

YELLOW
#FCF251
R252
G242
B81

MAGENTA
#E846AD
R232
G70
B173

Primary Type Face

Gotham

Gotham Light

Gotham Book

Gotham Medium

Gotham Bold

Gotham Black

Gotham Ultra

Alternative Type Face

Montserrat

Montserrat Light

Montserrat Regular

Montserrat Medium

Montserrat Semi-Bold

Montserrat Bold

Montserrat Extra Bold

Montserrat Black

Headline – Uppercase

GOTHAM ULTRA

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Body Copy – Sentence Case

Gotham Medium

abcdefghijklmnopqrstuvwxyz