

Cost Per Circ

Learn about this updated lending model in OverDrive Marketplace



What is the Cost Per Circ lending model?

- Only pay for the titles that your users borrow.
- CPC titles can be borrowed simultaneously by an unlimited number of users until:
 - Your monthly budget runs out, or
 - Individual users reach their monthly CPC title limit.
- When limit is reached, users can place holds on titles and borrow them when the budget and per-user limits reset (or sooner.)



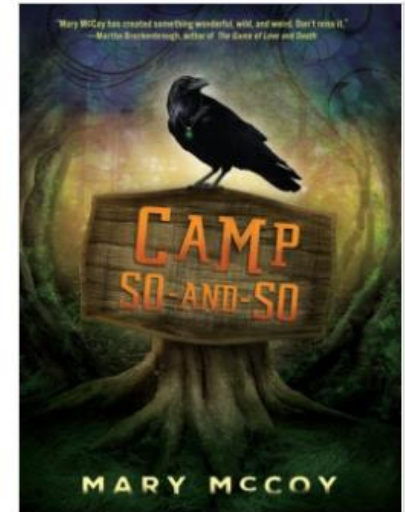
REVOKE

Top Prospect
Fiction - Middle Grade
Paul Volponi

\$1.79



eBook



ADD CPC TITLE

Camp So-and-So
Mary McCoy

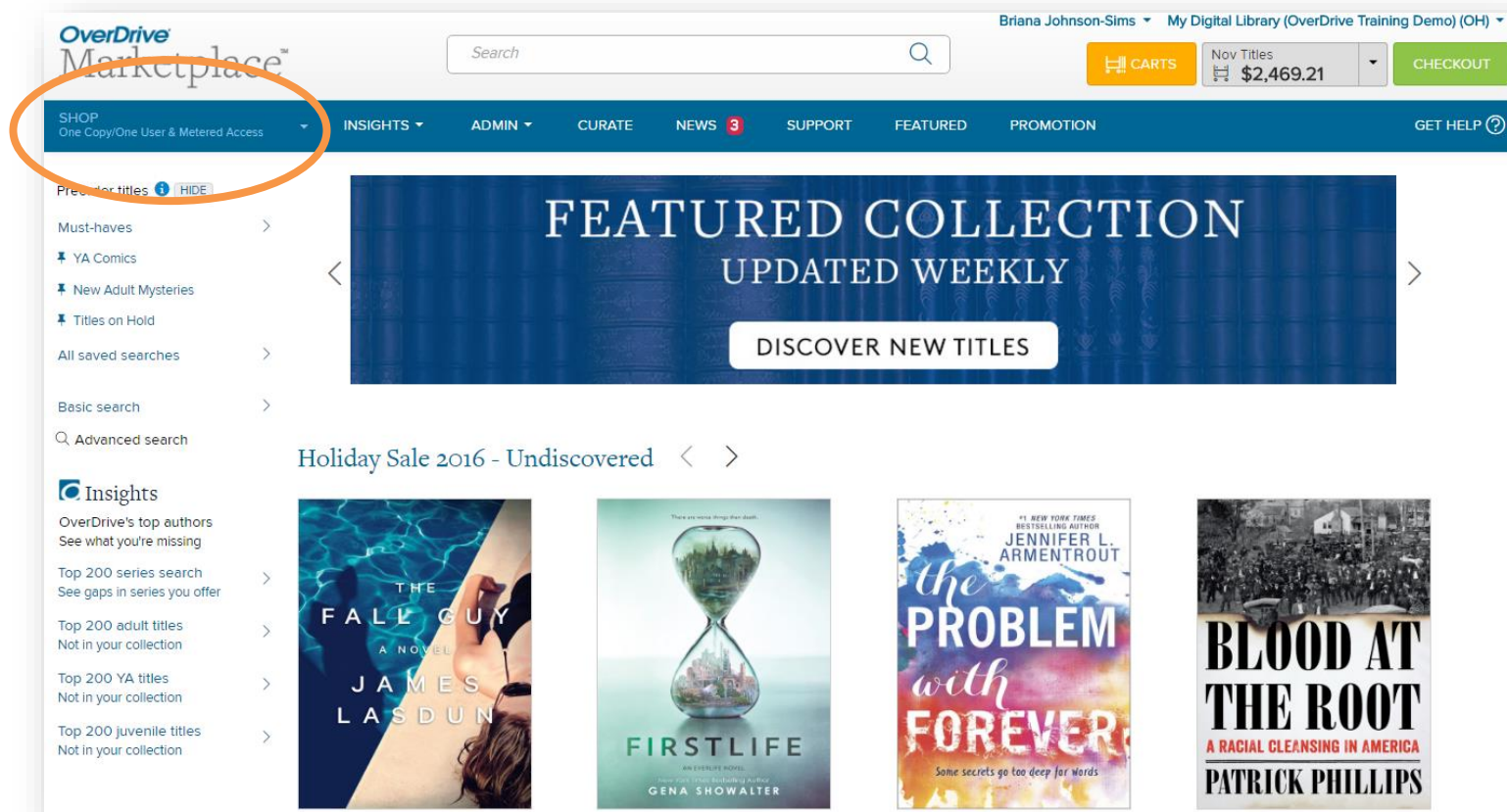
\$1.89



eBook

Where to shop for the CPC lending model

Choose a Cost Per Circ from the **Shop** drop-down menu in Marketplace.



*Note: What you see under the **Shop** tab may vary by your geographic region and/or Marketplace permissions.*

Managing a Cost Per Circ plan

- Revoke CPC titles or edit your monthly CPC budget and per-user checkout limit at any time.
- Remove a single CPC title or all CPC titles from your site at any time.
- Control how much your library or school spends per month on CPC titles, with an adjustable CPC budget.
- Control how many CPC titles a user can borrow* per format in a month.

CPC monthly budget ✕

To enable users to borrow CPC titles, confirm your targeted budget below. Please note that it's possible to exceed your target budget if prices on CPC titles change or holds aren't immediately retrieved by users.

You can edit your budget at any time. Changes will take effect within 24 hours, and can't be applied retroactively.

CPC month start and end dates are based on UTC time.

eBooks: Target budget of USD

Audiobooks: Target budget of USD

Videos: Target budget of USD

For each field, enter a number (0 or greater).

Internal purchase order ID (optional):

Note: You will be invoiced for CPC content on a monthly basis.

* Library/School site admin permission required. Any CPC titles that a user borrows also count towards their normal checkout limit for digital titles.

Demonstration

The screenshot displays the OverDrive Marketplace interface. At the top, the 'SHOP' menu is open, showing options like 'One Copy/One User & Metered Access', 'Cost Per Circ', 'Simultaneous Use', 'Self-published', 'Automate carts (OverDrive Insights)', 'Purchase content credit', and 'Advanced search'. A large blue arrow points from the 'Cost Per Circ' option to a grid of audiobook titles below.

Book Club Picks

Book Cover	Book Title	Author	Price	Format	Action
	1984	Simon Prebble, et al.	\$1.99	Audiobook	REVOKE
	Pretty Girls	Karin Slaughter, et al.	\$1.99	Audiobook	REVOKE
	The Kept Woman	Will Trent Series, Book 8 Will Trent Karin Slaughter, et al.	\$1.99	Audiobook	ADD CPC TITLE
	The Lost Gate	Mither Mages Series, Book 1 Mither Mages Orson Scott Card, et al.	\$1.99	Audiobook	ADD CPC TITLE
	The Silent Wife	A Novel A. S. A. Harrison, et al.	\$1.99	Audiobook	ADD CPC TITLE
	The Good Girl	Lindy Nettleton, et al.	\$1.99	Audiobook	ADD CPC TITLE

Helpful reports

Circulation Activity

Report options

Checkouts by: Title

Borrowed from: All

Branch: All branches
Andover Public Library
Barberton Public Library
Bellevue Public Library
Berlin Township Public Library
Birchard Public Library
Birchard Public Library - Gibsonburg Library
Birchard Public Library - Green Springs Library
Birchard Public Library - Woodville Library

Formats: All formats

Language: All

Audience: All audiences

Rating: All ratings

Subject: All

Period Type: Last

Last: 30 Days

Content access levels: All access levels

User type: All users

Lending model: All lending models

Website: CPC
OC/OU

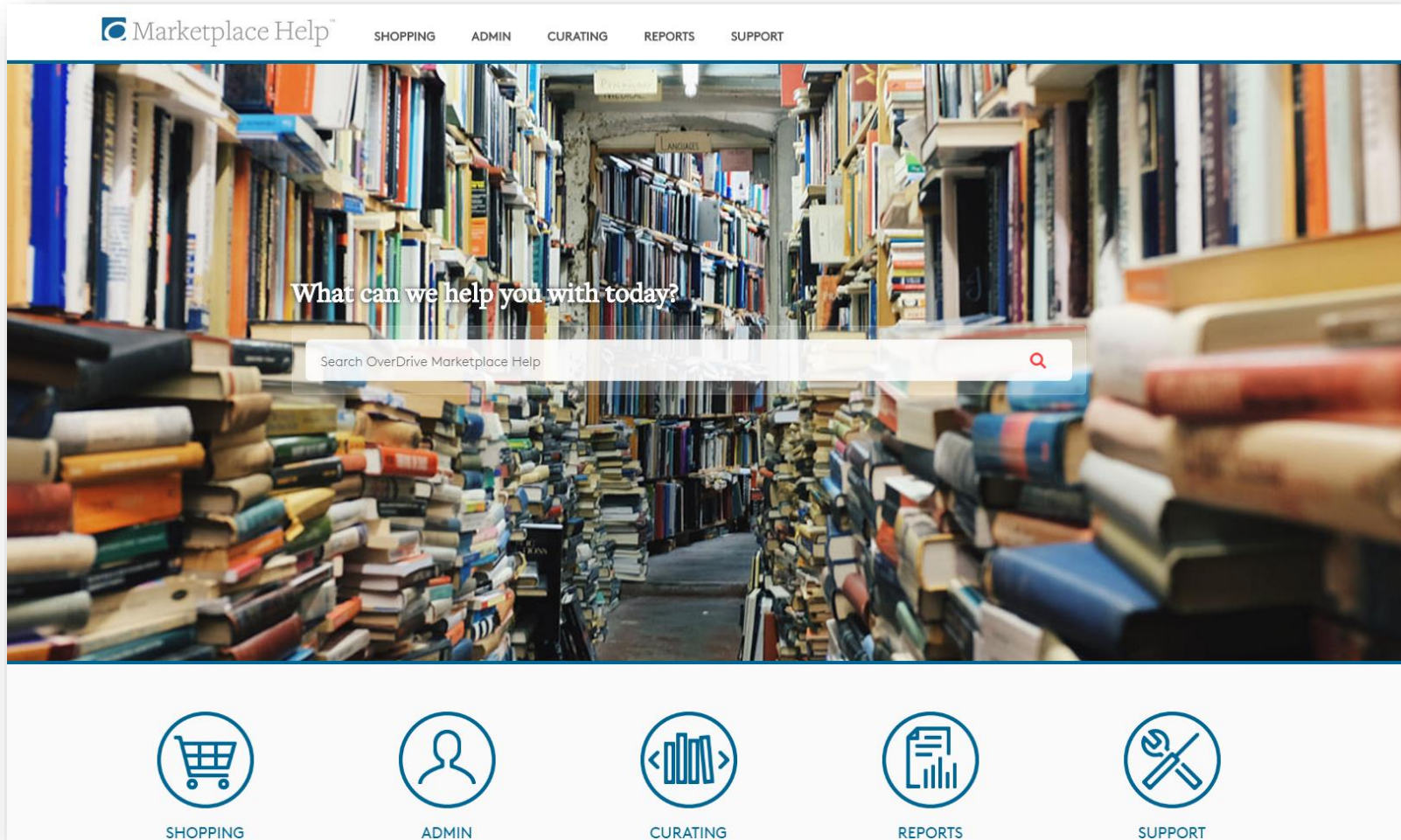
Creator: MA: by checkout

Purchase Order ID: MA: by time
MA: earlier of x time or y checkouts
SU

Current Waiting List

	Title	Creator	CPC	SU	Holds
1	Left to Tell: Discovering God...	Immaculee Ilibagiza, L...	N	N	1
2	Making Comics: Storytelling ...	Scott McCloud	N	N	2
3	Lord of the Flies	William Golding, Lois L...	N	N	9
4	There's a Nightmare in My C...	Mercer Mayer, Jeremy...	N	N	3
5	The Complete Stories	Flannery O'Connor, Ro...	N	N	2
6	End Zone	Don DeLillo	N	N	1
7	Skeleton Crew	Stephen King	N	N	2
8	Unlimited Power	Tony Robbins, Tony R...	N	N	9
9	Sword-Dancer: Sword-Danc...	Jennifer Roberson	N	N	2
10	There's an Alligator under M...	Mercer Mayer, Jeremy...	N	N	4
11	Stranger in a Strange Land	Robert A. Heinlein	N	N	2
12	It	Stephen King	N	N	34
13	The Eyes of the Dragon	Stephen King	N	N	1
14	Misery	Stephen King	N	N	1
15	The Tommyknockers	Stephen King	N	N	1
16	Americana	Don DeLillo	N	N	3
17	Playmates: Spenser Series, ...	Robert B. Parker	N	N	2
18	The House of Doors: House ...	Brian Lumley	N	N	1
19	When Rabbit Howls	Truddi Chase	N	N	2
20	Cutting Loose: An Adult's Gu...	Howard Halpern	N	N	1
21	The Cat Who Talked to Ghos...	Lilian Jackson Braun	N	N	1
22	The Velvet Promise: The Vel...	Jude Deveraux	N	N	1
23	Memory's Embrace: Corbin S...	Linda Lael Miller	N	N	2
24	Impulse	Catherine Coulter	N	N	2

Marketplace Help



help.marketplace.overdrive.com

Next steps

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