

Libby and Kanopy “Winter Favorites” Kits

Use these kits to promote ebooks, audiobooks, magazines, movies, TV shows, documentaries and more! Customize the copy and jackets to fit any winter theme. Whether you are looking to promote a specific genre like cozy mysteries or recommend picture books to read on Christmas Eve, these kits have you covered.

Looking for quick ideas? Check out our copy suggestions below. Corresponding jacket covers are also included in the kit. Of course, if you would like to include specific jackets in your collection that works, too!

Libby – Alternative Copy

- ❄️ Check out cozy mysteries
- ❄️ Check out holiday favorites
- ❄️ Check out festive picture books
- ❄️ Check out bone-chilling thrillers
- ❄️ Check out winter romance



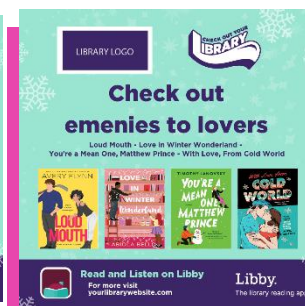
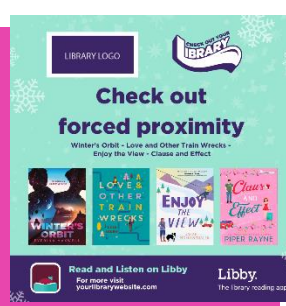
Kanopy – Alternative Copy

- ❄️ Check out festive documentaries
- ❄️ Check out Oscar winners & nominees
- ❄️ Check out family dramas
- ❄️ Check out holiday romances
- ❄️ Check out family favorites

Take it to the next level by creating a carousel! Pick a theme and create sub-themes for each graphic like this:

Check out romance tropes:

- ❄️ Friends to Lovers
- ❄️ Enemies to Lovers
- ❄️ Fake Dating
- ❄️ Forced Proximity



Check Out Your Library Holiday Graphics

Use these social media graphics to promote library offerings or programs that your patrons will appreciate over the winter. You can add your logo to highlight your digital offerings or remove elements and customize the copy to spotlight other ways your patrons should check out your library.

Need inspiration? Check out our suggestions below.

COYL Holiday 1

Social copy: Looking for a white elephant gift to wow the room? Get creative and check out magazines in the Libby app for DIY gift ideas your family will all want to “steal”. Learn more: Libbyapp.com/libraryurl



Customize this design to promote your upcoming holiday maker projects or online resources, like Craftsy.



COYL Holiday 2



Social copy: Retreating to snowy peaks or tropical locales this winter? Check out travel magazines, guidebooks, and more to help plan your holiday getaway. Your adventure starts here: [\[Library URL\]](#)



Customize this design to promote passport services or language learning resources.



COYL Holiday 3

Social copy: *Holiday movie magic is ad free with Kanopy. Stream seasonal favorites that the whole family will love! Visit Kanopy.com/libraryurl to get started.*



Customize this design to promote DVDs, movie night kits, or holiday movie showings at the library.



COYL Holiday 4



Social copy: *Cozy up, film buffs! Browse and stream [\[library name's\]](#) collection of movies, TV shows, and documentaries on Kanopy – all subscription free with your library card. Learn more: [\[library website\]](#)*



Customize this design to promote DVDs, movie night kits, or holiday movie showings at the library.



Looking for more ways to promote your library's services? Check out our [Resource Center](#).

