## Content Controls in Libby

Access for all, while giving users tools to make personal content decisions

## **CONTENT CONTROLS:**

Libby's "Content Controls" is an optional setting that allows users to configure what library content appears in Libby, for themselves or their family.

## **HOW IT WORKS:**

Using data from publishing partners, every book, audiobook, and magazine is assigned one of four audiences: mature content, general content, young adult, and juvenile. Content Controls introduce settings that allow Libby users to limit their personal access to titles according to these audience levels.

## STANDARD AUDIENCE LEVELS:

Content Controls let you make fine-grained choices about exactly how the app will limit access to content with three prominent presets:



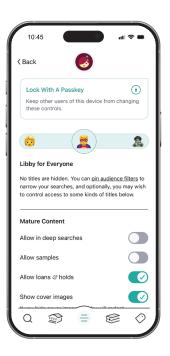
**Libby for Everyone** works just like Libby does today, with no restrictions by audience except those you manually choose to apply.

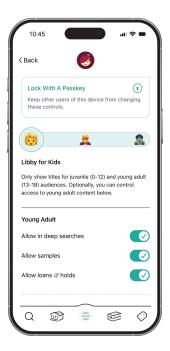


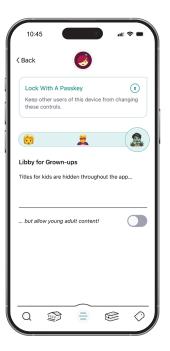
**Libby for Kids** automatically filters out "mature content" and "general content" in library collections. You can apply this to deep-search, sample, and circulation restrictions as well "young adult" titles.



**Libby for Grown-ups** is for people who borrow adult titles only. It hides juvenile and young adult titles from appearing.









For more information contact your account manager.



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