



*BRITISH CINEMA AND TV CANADA

Welcome to **Kanopy PLUS**! We're excited that you will be offering our amazing collection of films, documentaries, and TV series to your patrons. This toolkit provides announcement images and suggested copy to help you spread the word through your newsletter, social media, printed flyers, and digital slides.

List of Toolkit Items

5

General Announcements

Five images announcing that **Kanopy PLUS** is available through your library, sized for various social media platforms (specifically Facebook, Twitter, and Instagram), as well as print and screen images.

2

Suggested Copy

Two options that you can copy and paste into your messaging across social media and email. Feel free to adjust the copy as needed.

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