

# Community Book Clubs & City Reads

Support reading programs with flexible, cost-effective models



Take advantage of flexible access models to support your community reading programs. Combine Simultaneous Use or Per-Unit access with a time limit to maximize cost effectiveness.

# **Book Club Model**

The Book Club Model allows libraries to serve their communities through long and short-term bulk sales. Now you can support your book clubs and community reading programs with ebooks and audiobooks. Special sale pricing meets the needs of library budgets and puts authors' works in the hands of more readers.

Libraries have built engaging campaigns around these successful digital book clubs, including dedicated websites, organized group discussions and even special author appearances.

# **BOOK CLUB MODEL OPTIONS**

### SIMULTANEOUS USE

For a flat fee, the title can be accessed by an entire community at any time for six months to one year

----- OR -----

### **PER-UNIT**

Multiple units are sold to the OverDrive library partner at a reduced rate, with an access period as short as 30 days

# **Phoenix**Public**Library**

Greater Phoenix Digital Library Reads

Simultaneous Use



The Last Flight





Pittsburgh Arts & Lectures

Simultaneous Use



Braiding Sweetgrass





Cityread

Metered Access









The Big Library Read is the first-ever "global ebook club," connecting readers around the world who read the same ebook at the same time from

their library. Since 2014, thousands of libraries and schools and millions of readers have embraced the program.

**Visit BigLibraryRead.com** or contact your Account Specialist today to learn more about Big Library Read.

### **HOW IT WORKS**

- 1. OverDrive works with publishers to select the next Big Library Read.
- 2. OverDrive announces the selected title in ebook and/or audiobook format.
- **3**. Participating libraries support Big Library Read through a variety of creative promotional efforts.
- **4**. Readers enjoy the title and share their thoughts through the online discussion board at **BigLibraryRead.com** and across other channels in communities around the world.



Based on the success of Big Library Read, Together We Read is a Digital Book Club through the library in participating countries. The program is currently available to libraries in Australia, New Zealand, Canada, Germany and the

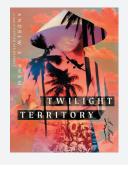
United Kingdom. The Club connects readers in each region with the same ebook or audiobook simultaneously.

This two week program is free to users and all that's needed to get started reading is a library card..

**Visit TogetherWeRead.com** or contact your Account Specialist today to learn more.

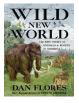


### BIG LIBRARY READ - COMING SOON!



Twilight Territory Andrew X. Pham July 11 - July 25, 2024

### PREVIOUS BIG LIBRARY READ TITLES



Wild New World Dan Flores

May 2024

ARTIE WE WOOD

Artie and the Wolf Moon Olivia Stephens

November 2023



A Very Typical Family Sierra Godfrey

July 2023



Tastes Like War Grace M. Cho

May 2023



A Snake Falls to Earth Darcie Little Badger November 2022



## **ATTENTION PUBLISHERS**

To participate in OverDrive's Book Club model by library or globally (Big Library Read), contact your Publisher Account Services Specialist today.

**OverDrive** 

A world enlightened by reading

resources.overdrive.com librarypartnerservices@overdrive.com (216) 573-6886