## **OverDrive**

# Community Book Clubs & City Reads

Support reading programs with flexible access models



Take advantage of flexible access models to support your community reading programs. Combine Simultaneous Use or Per-Unit access with a time limit to maximize cost effectiveness.

## **Book Club Model**

The Book Club Model allows libraries to serve their communities through long and short-term bulk sales. Now you can support your book clubs and community reading programs with ebooks. Special sale pricing meets the needs of library budgets and puts authors' works in the hands of more readers.

Libraries have built engaging campaigns around these successful digital book clubs, including dedicated websites, organized group discussions and even special author appearances.

### BOOK CLUB MODEL OPTIONS

#### SIMULTANEOUS USE

For a flat fee, the title can be accessed by an entire community at any time for six months to one year

----- OR -----

#### **PER-UNIT**

Multiple units are sold to the OverDrive library partner at a reduced rate, with an access period as short as 30 days







Cityread Metered Access







## **Big Library Read**

The Big Library Read is the first-ever "global ebook club," connecting readers around the world who read the same ebook at the same time from their library. Since 2014, thousands of libraries and schools and millions of readers have embraced the program.

Visit BigLibraryRead.com or contact your Account Specialist today to learn more about Big Library Read.

#### HOW IT WORKS

- 1. OverDrive works with publishers to select a title for the upcoming Big Library Read.
- 2. Participating libraries support Big Library Read through a variety of creative promotional efforts
- 3. Readers enjoy the title and share their thoughts through the online discussion board and across other channels in communities around the world



## **Together We Read**

Based on the success of Big Library Read, Together We Read is a Digital Book Club through the library in participating countries. The program is currently available to libraries in Australia, New Zealand, Canada and the United Kingdom. The Ebook Club connects readers in each region with the same ebook, simultaneously.

This program is free and all that's needed to get started reading is a library card. During the two-week program, the selected ebook will be available to borrow 24/7 through participating libraries in a participating country.

Visit TogetherWeRead.com or contact your Account Specialist today to learn more about Together We Read.



#### PREVIOUS BIG LIBRARY READ TITLES



Tastes Like Waı

May 2023



A Snake Falls to Earth Darcie Little Badge

Shadow November 2022 July 2022

The Girl in His



Music Is History

April 2022



**Five Total** Strangers Natalie D. Richards



The Quite Girl

June 2021



April 2021



The Art of Taking it Easy

November 2020

Reverie

**ATTENTION PUBLISHERS** 

To participate in OverDrive's Book Club model by library or globally (Big Library Read), contact your Publisher Account Services Specialist today.



A world enlightened by reading

resources.overdrive.com librarypartnerservices@overdrive.com (216) 573-6886