

ACTION FILMS IN AUGUST

kanopy

Films that matter

Kanopy.com

#ActionAugust

Are you ready for heart-pounding excitement and adrenaline-fueled adventures? Look no further than Kanopy's incredible selection of action films! From pulse-pounding classics to indie gems, we've curated a collection that will keep you on the edge of your seat from start to finish. View the full Action August collection [here](#).

Looking to share our Action August collection with your community? Look no further than our monthly toolkit additions available on the Digital Marketing Resources Page for our [U.S.](#), [Canadian](#), and [Australian/New Zealand](#) markets.

List of Toolkit Items

7

General Announcements

Images that present our Action August Collection, sized for various social media platforms (specifically Facebook, Twitter and Instagram), as well as print and screen images.

5

Title-Specific Assets

A set of images extracted from the larger collection that highlight specific titles.

2

Suggested Copy

Two options that you can copy and paste into your messaging across social media and email.

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General Announcement & Title-Specific Assets

To download the general announcements for our Action August collection, visit the Digital Marketing Resources Page for our **U.S.**, **Canadian**, and **Australian/New Zealand** markets.

And remember, you can always add your library logo to any of these images to remind your patrons that they can access Kanopy through your digital offerings.

See example below.



Social Media/Newsletter Copy

Version 1

Ready to kick your movie nights into high gear? Dive into the heart-pounding world of action films on Kanopy! 🌟 From classic blockbusters to hidden gems, there's something for every adrenaline junkie. 🎬 Explore intense fight scenes, epic chases, and edge-of-your-seat thrills from around the globe. 🌍 Grab your popcorn and buckle up for an action-packed movie marathon, only on Kanopy! To get started just click www.kanopy.com/en/category/22144 #ActionAugust

Version 2

Ready for an adrenaline rush? Dive into the heart-pounding world of action films on Kanopy! Grab your popcorn and buckle up for an action-packed movie marathon, only on Kanopy! To get started just click www.kanopy.com/en/category/22144 #ActionAugust

Campaign Start and End Dates

We'll be launching our Action August campaign on August 1, 2024. We encourage our library partners to use the provided materials to spread the word in your community. If you have any questions about the items contained in this toolkit, feel free to reach out to us at marketing@kanopy.com.

Respectfully,
The Kanopy Team