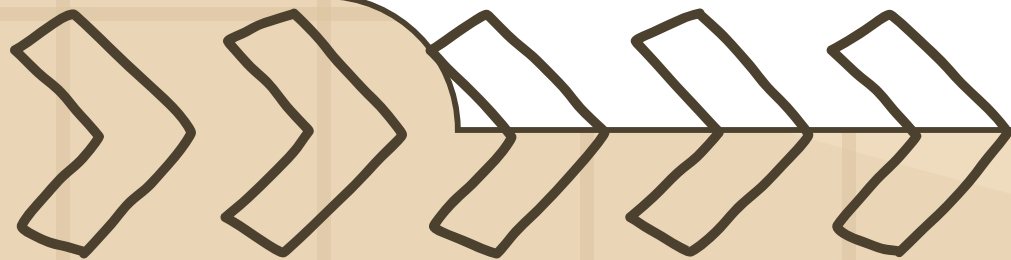


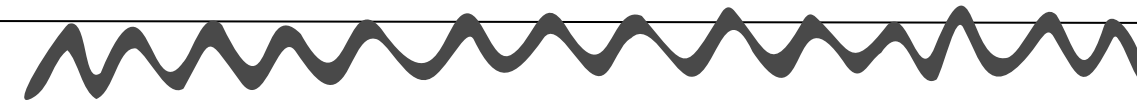
SORA

Presented by Amy Hailey
Supervisor, Library Service
Arlington Public Schools
Arlington, VA





Meet Amy

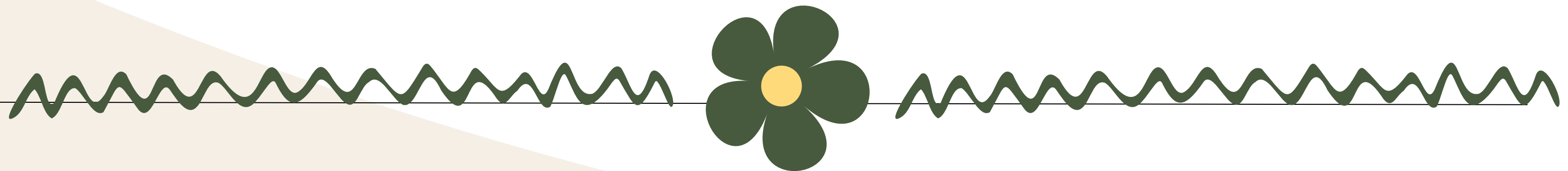




Agenda



-
- Diversity, Equity and Inclusion
-
- Digital Reading Success
-
- Why I Selected Sora as a District Leader
-



DIVERSITY,
EQUITY, &
INCLUSION



Why a Diversity Analysis

Diversity

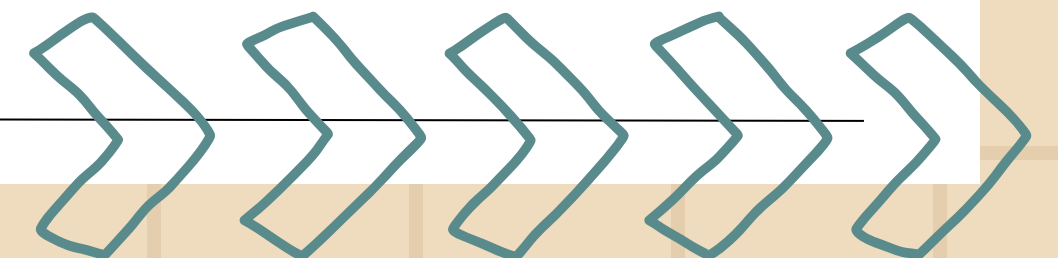
Inclusivity

Reflects Who We Are and Can Become

Spanish Immersion Program

[NAK12 Diversity Audit](#)

File created on: 10/6/2023 1:34:01 PM



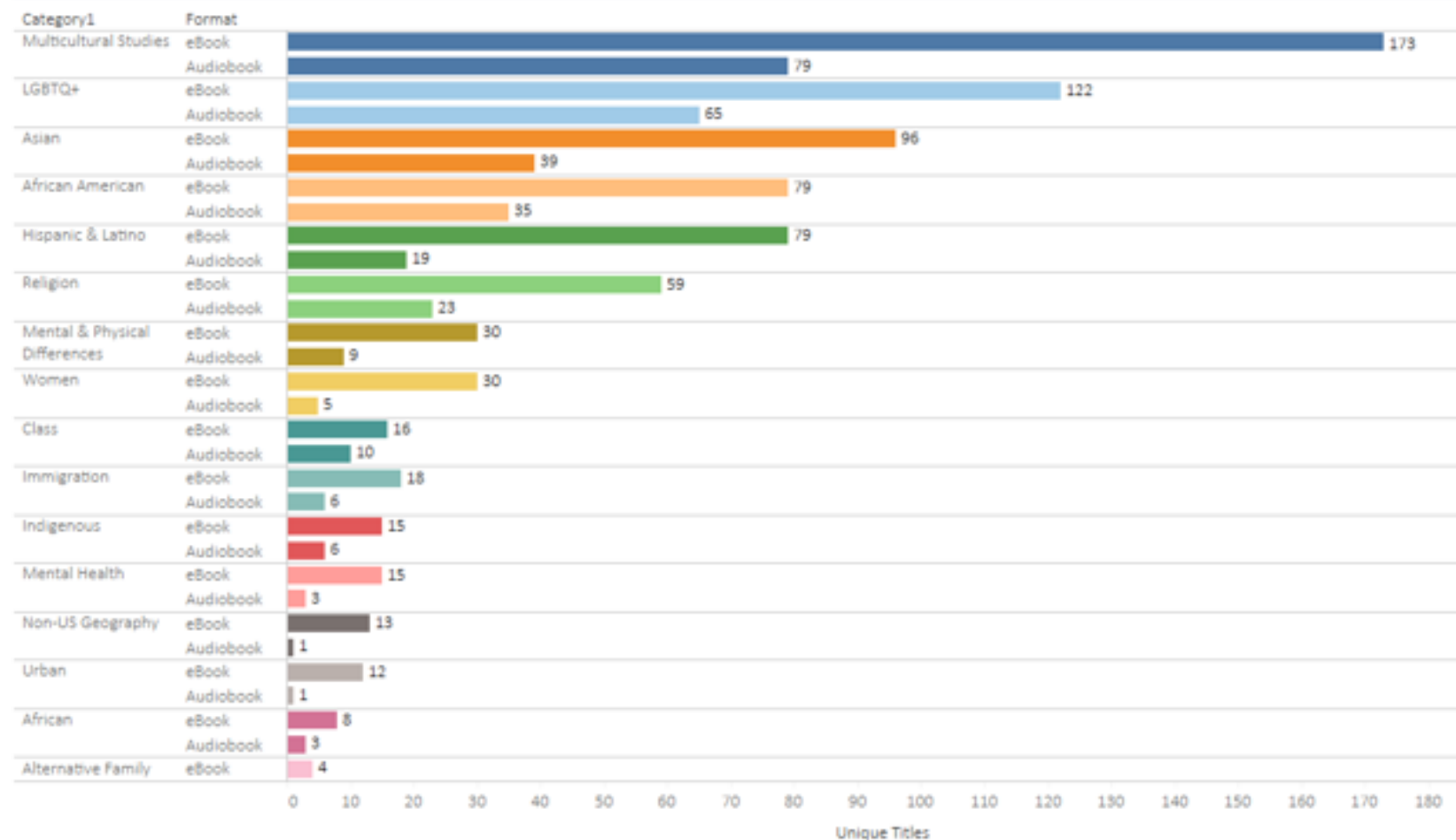


Diversity Analysis - Format

Diversity Audit - Content Inventory
Specifically created for: Arlington Public Schools (VA)

OverDrive

Unique Titles Owned in a Diversity Category (by Format)

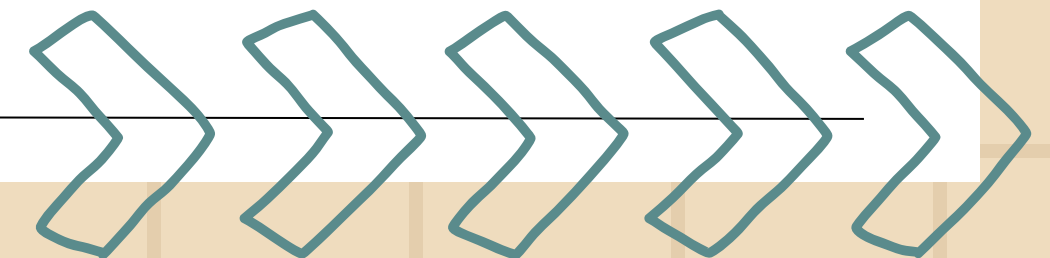


Category1

Multicultural Studi..	Asian	Hispanic & Latino	Mental & Physical ..	Class	Indigenous	Non-US Geography	African
LGBTQ+	African American	Religion	Women	Immigration	Mental Health	Urban	Alternative Family

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Business Systems and Analytics // October 6, 2023



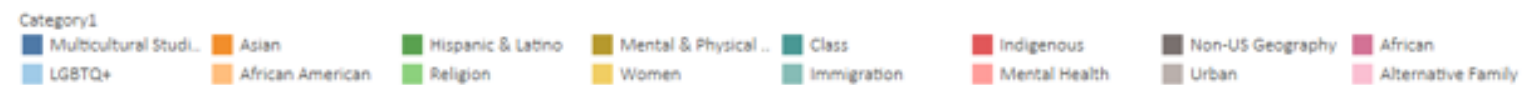
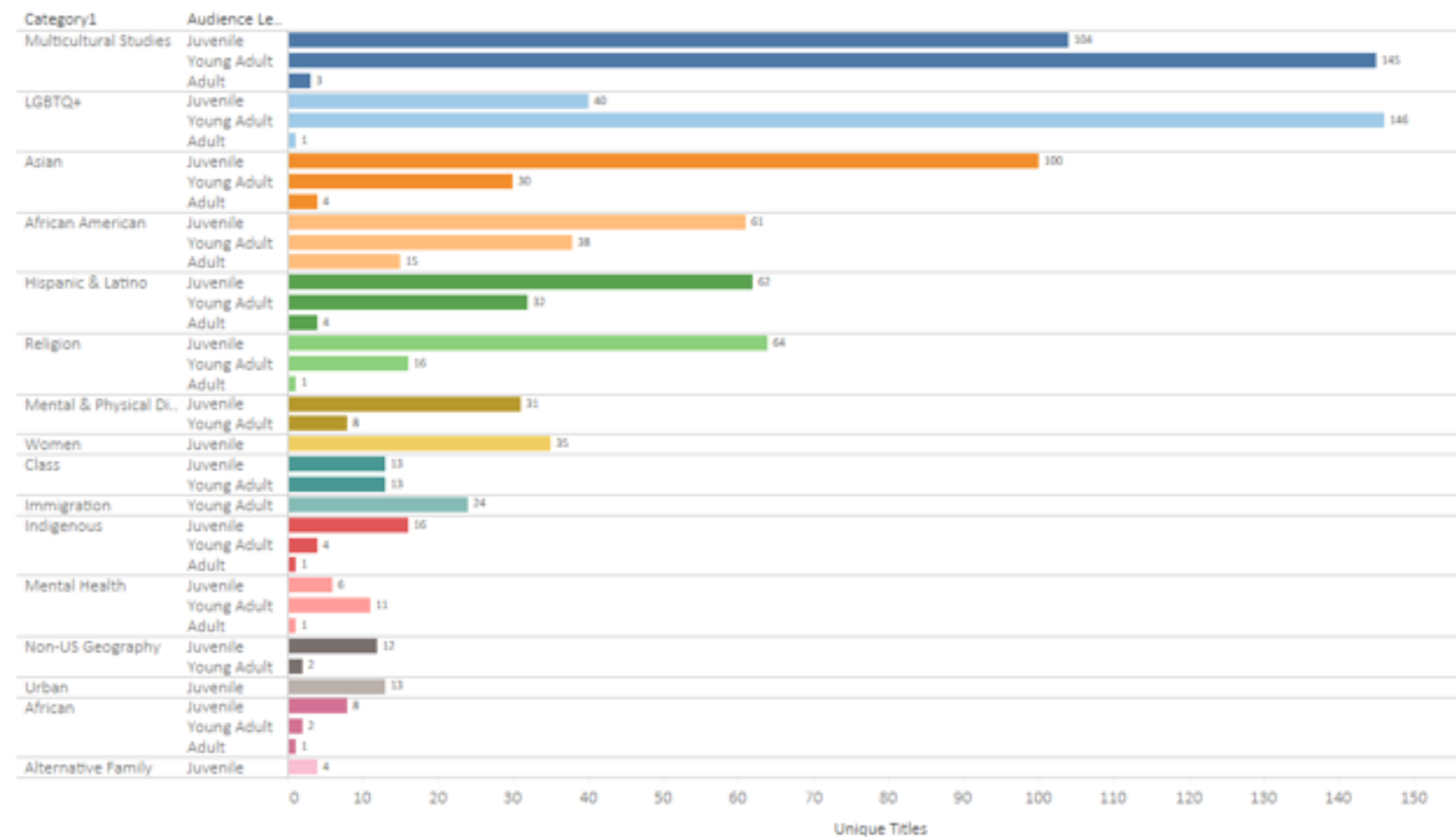
Diversity Analysis - Audience Level



Diversity Audit - Content Inventory Specifically created for: Arlington Public Schools (VA)

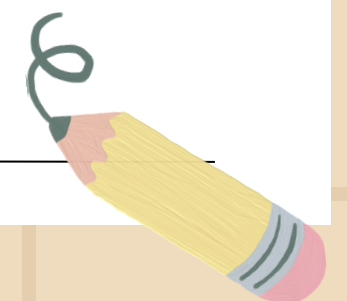
OverDrive

Unique Titles Owned in a Diversity Category (by Audience Level)



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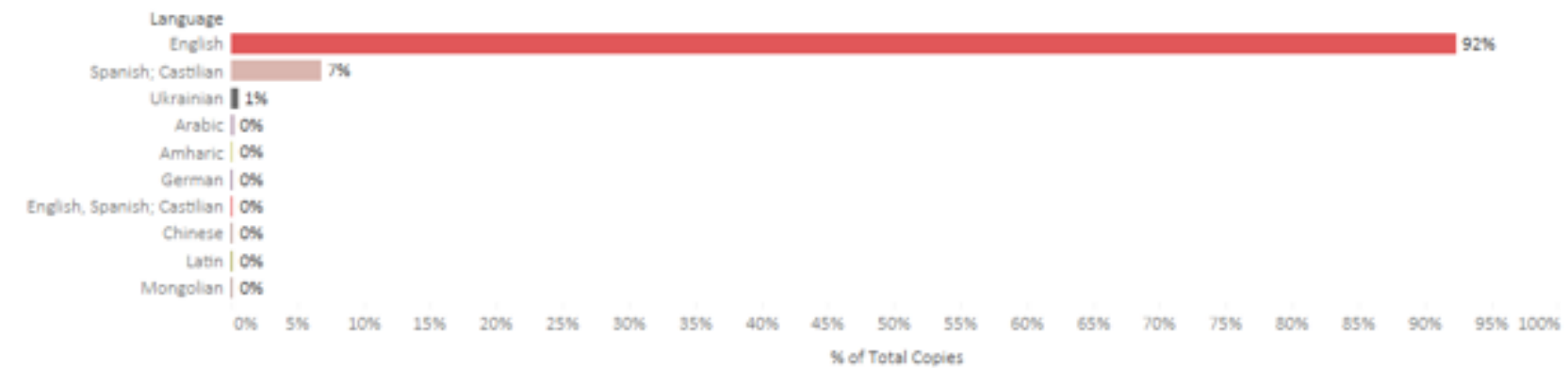


Diversity Analysis - Language

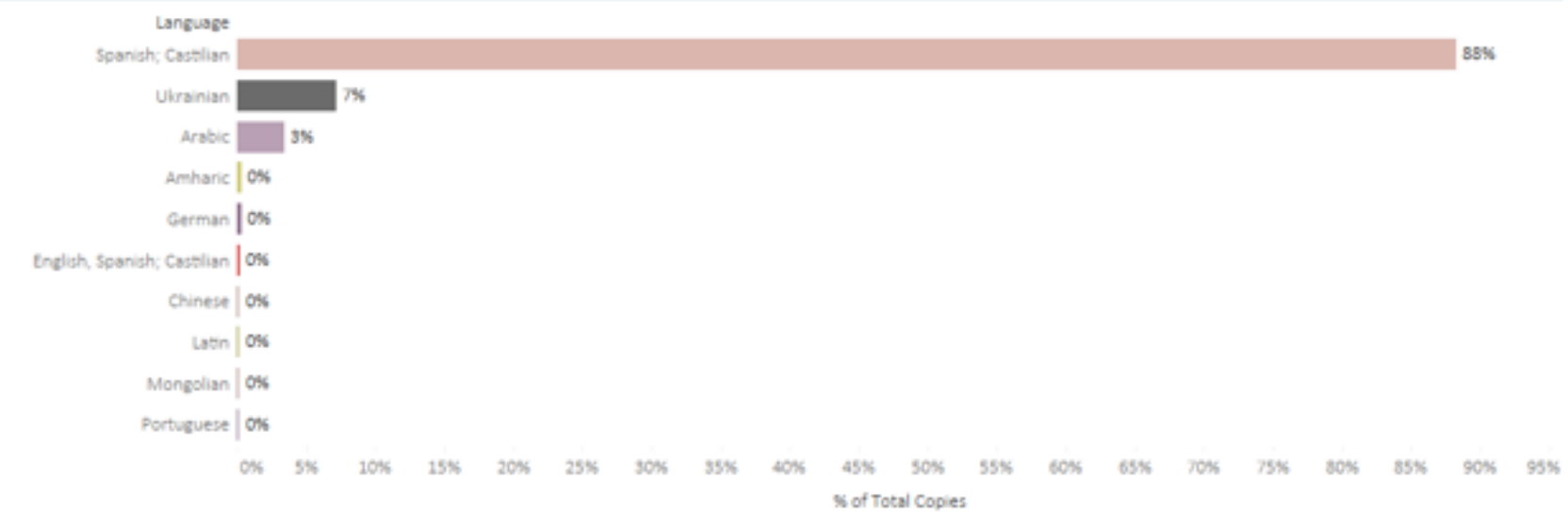
Diversity Audit - Content Inventory
Specifically created for: **Arlington Public Schools (VA)**

OverDrive

Top 10 Languages



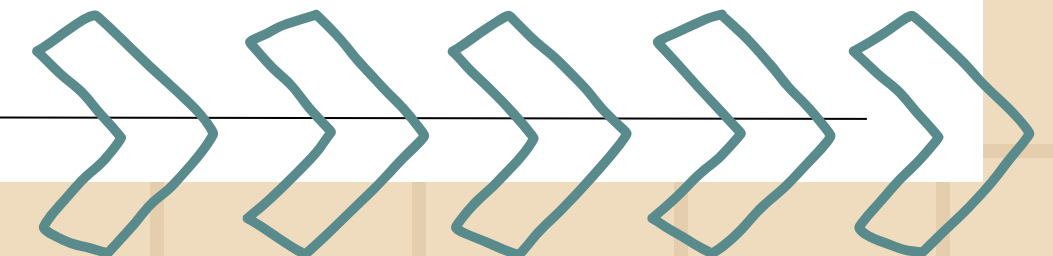
Top 10 Non-English Languages

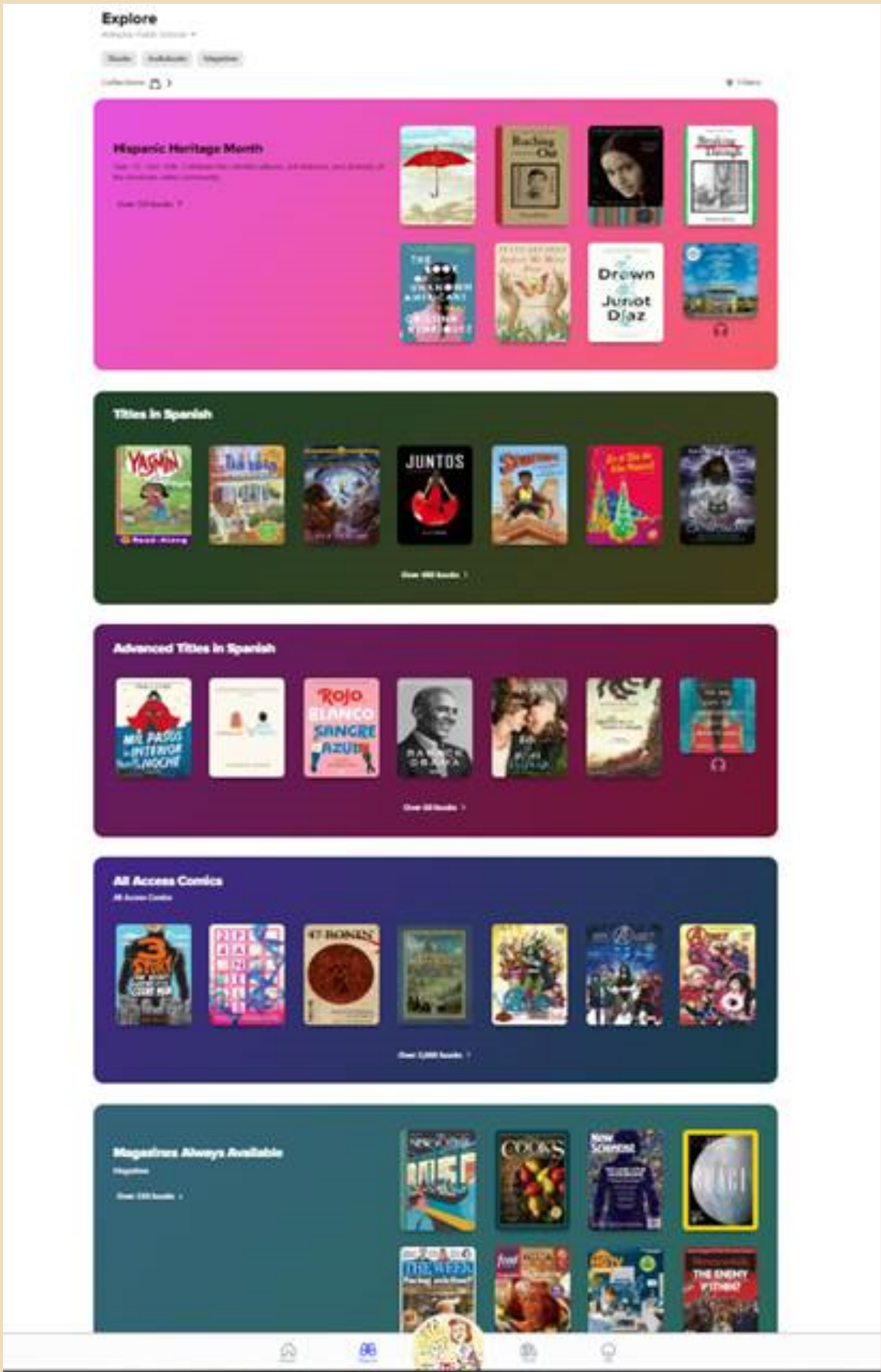
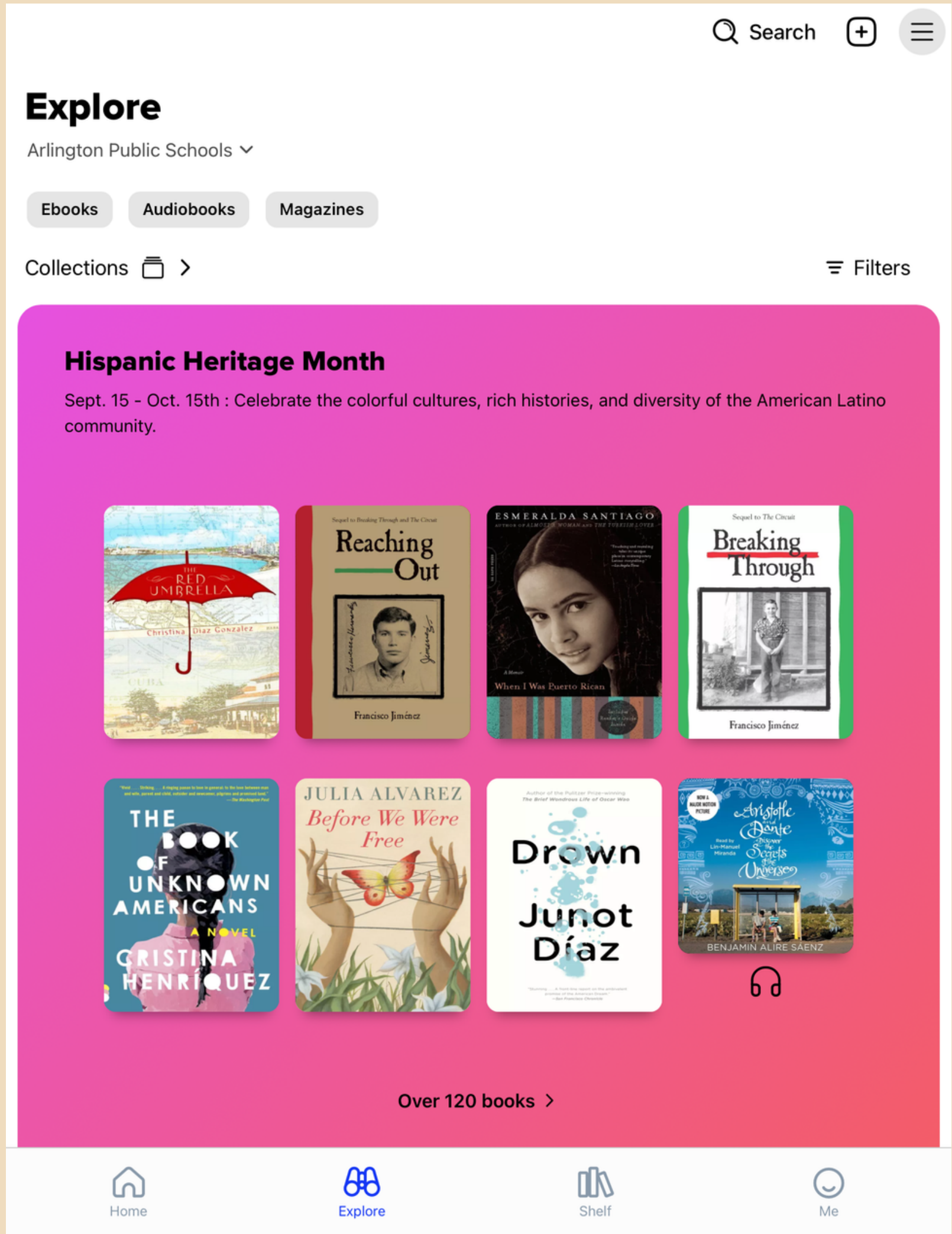


* Please note that content written in multiple languages, 'English, Spanish' for example, are considered non-English and are represented in this chart

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Business Systems and Analytics // October 6, 2023





This is my district's Sora home screen.



Collections



01

Titles in Spanish



02

Hispanic Heritage Month

Sept. 15 - Oct. 15th : Celebrate the colorful cultures, rich histories, and diversity of the American Latino community.



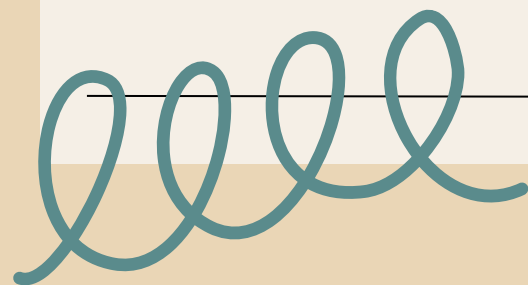
03

New audiobook additions

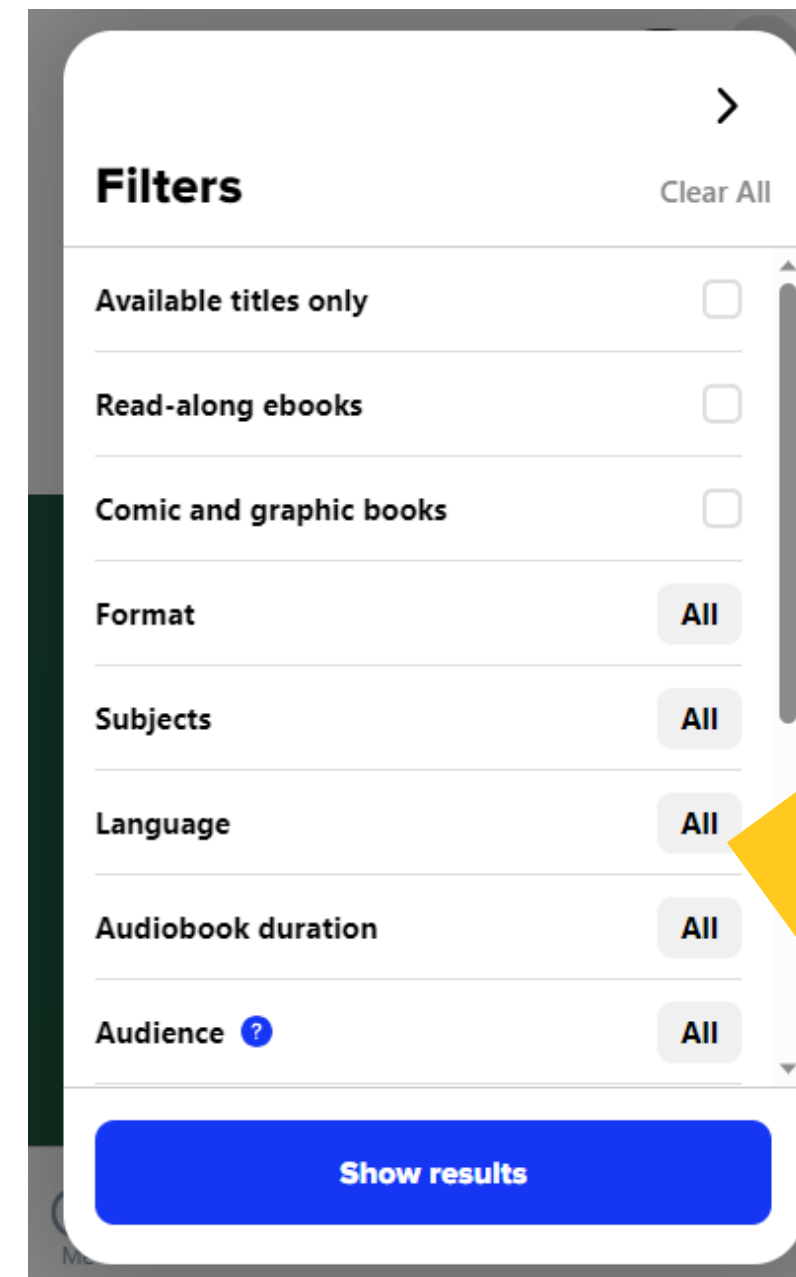
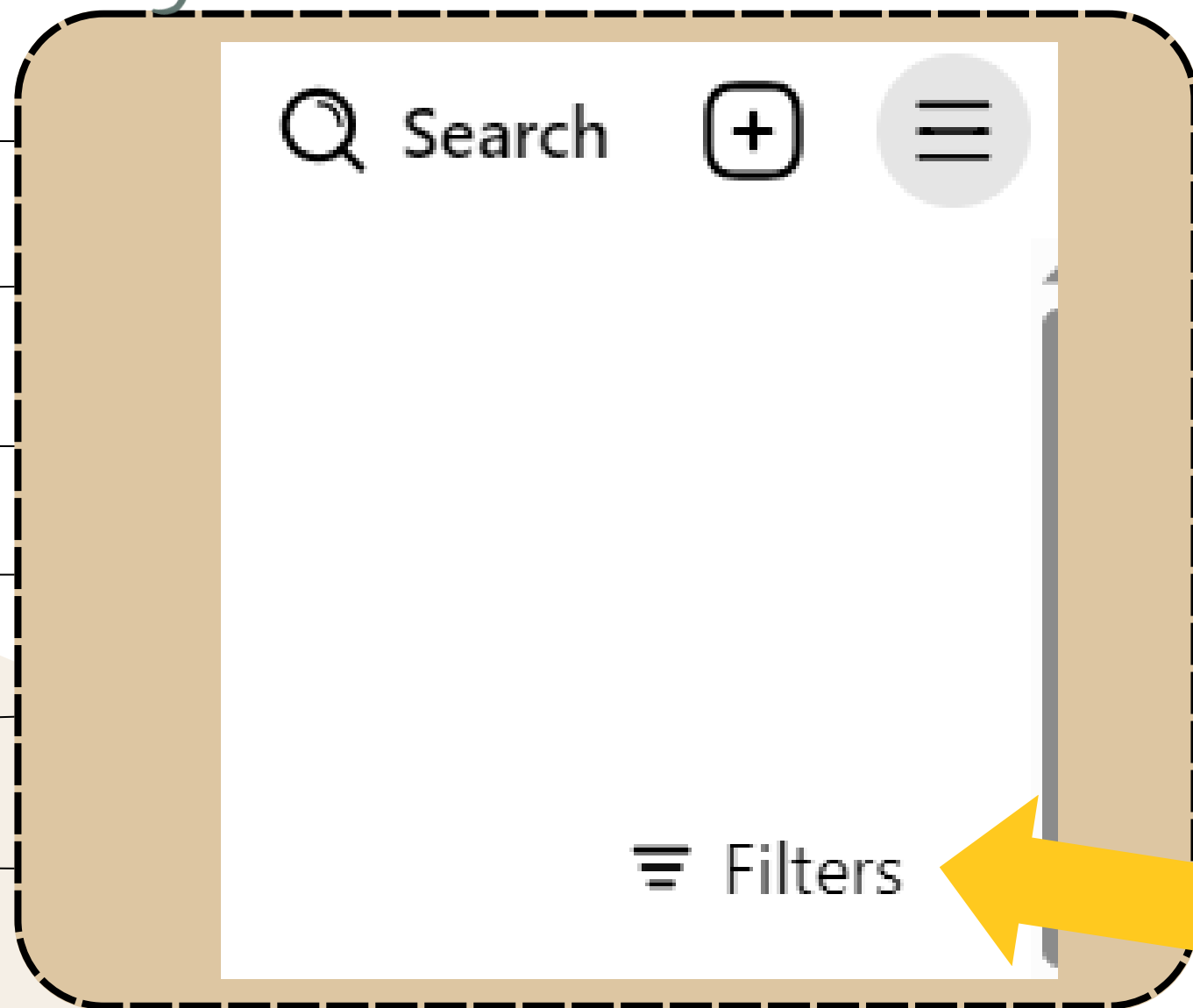
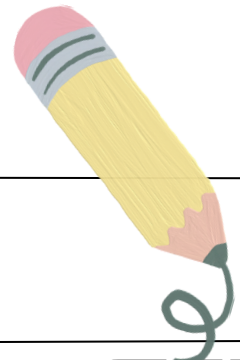


04

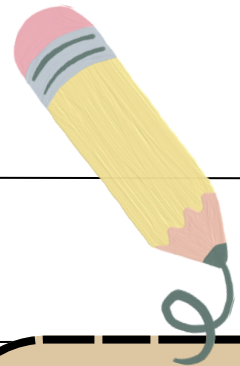
18	☆	How Does Your Garden Grow?	
19	☆	Celebrate P.R.I.D.E!	Celebrate and Learn about Personal ...
20	☆	Hurray! It's Father's Day	Celebrate Your Father this June 18th
21	☆	Women's History Month	
22	☆	Celebrate Black History Month	February Curation Push- BHM
23	☆	Read with Pride!	LGBTQIA+



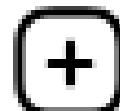
Filters



Settings



Search



≡ Filters

Settings

Aa Dyslexic Font



High Contrast Mode



Language

English >

All Settings



Support

Help



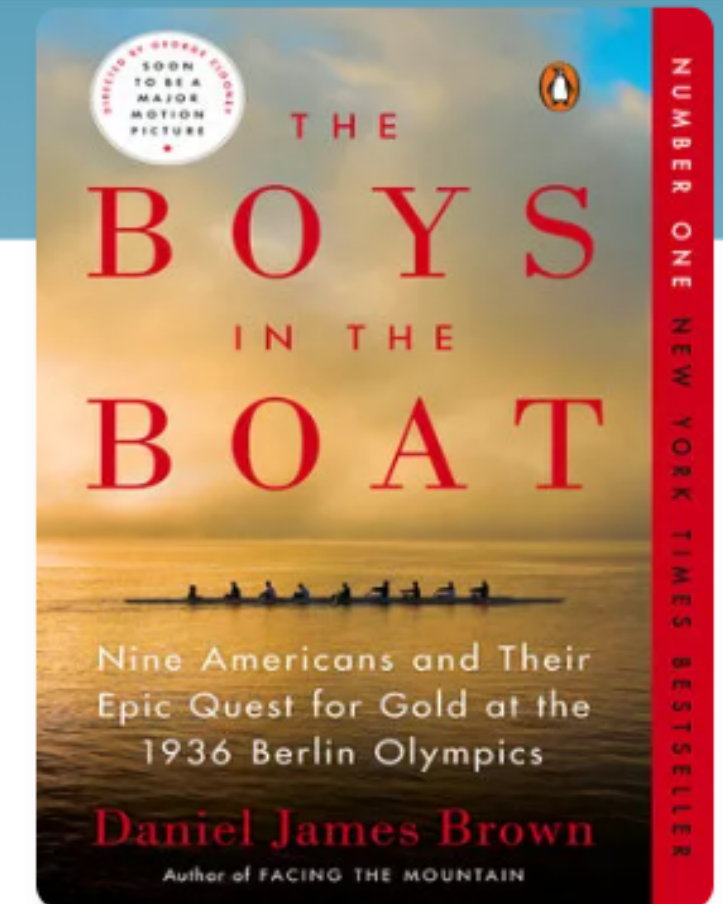
About Sora



Daniel James Brown

COPIES 0 disponible et 2 total

It was an unlikely quest from the start. With a team composed of the sons of loggers, shipyard workers, and farmers, the University of Washington's eight-oar crew team was never expected to defeat the elite teams of the East Coast and Great Britain, yet they did, going on to shock the world by defeating the German team rowing for Adolf Hitler. The emotional heart of the tale lies with Joe Rantz, a teenager without family or prospects, who rows not only to regain his shattered self-regard but also to find a real place for himself in the world. Drawing on the boys' own journals and vivid memories



Lire un extrait

When the language is changed, it is only changed on the “template” not the book description or the book itself.



Must-have books

[October Comics Sale - 2023 Releases](#)[October Comics Sale - Juvenile & YA](#)[2023 MG & YA Debut Authors](#)[Halloween & Horror Sale - Juvenile & YA](#)[Land of LEGO J/YA](#)[View all must-haves >](#)

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Saved searches

[You do not have any saved searches.](#)[Add saved searches](#)

COMICS AND MANGA

EXPLORE HERE!

October Comics Sale - 2023 Releases < >



ADD TO MAIN CART



Roaming

Jillian Tamaki, et al.

~~\$29.99~~ \$23.99

ADD TO MAIN CART



Dungeon Crawlers Acade...

Dungeon Crawlers Academy

J.P. Sullivan, et al.



ADD TO MAIN CART



Billie Blaster and the Robot...

Laini Taylor, et al.

From \$11.65 \$15.54



ADD TO MAIN CART



Spider-Man

Animals Assemble!

A Mighty Marvel Team-Up



ADD TO MAIN CART



Teen Titans: Robin

Teen Titans

Kami Garcia, et al.



ADD TO MAIN CART



Bruce Wayne: Not Super

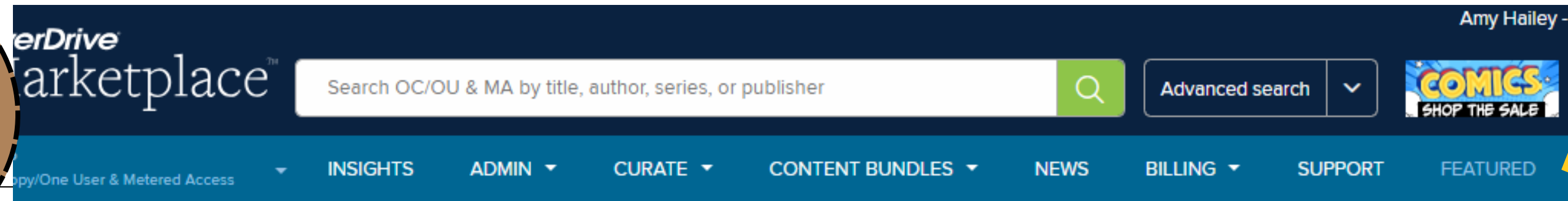
Stuart Gibbs, et al.

~~\$39.97~~ \$29.22

This is the Marketplace homescreen. Marketplace is used to shop for the items in Sora.

Marketplace Resources

01



02

MORE LISTS
Available on the
Resource Center

**BOOKLIST
STARRED REVIEWS**
2023


**YOUTH MEDIA
AWARDS, 2023**
Caldecott, Newbery & Printz


**LATINX CHARACTER
AND AUTHORS**


HORROR HS

**INDIGENOUS
PEOPLE DAY**

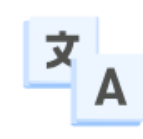
03



Genres

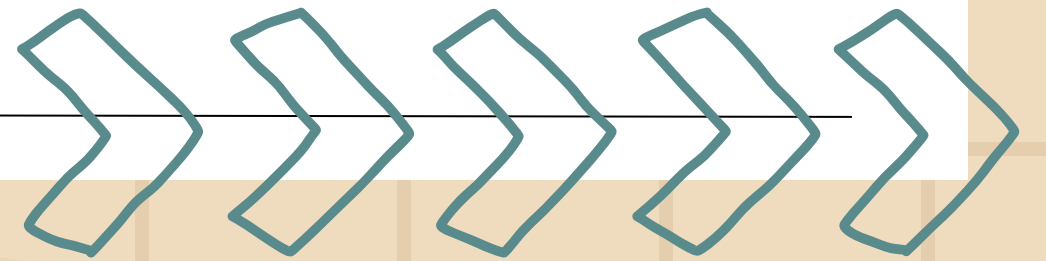
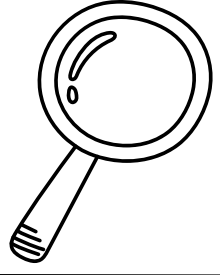

General Interest


Diverse Reading


National & State Awards


Languages & Learning


Classroom Subjects



DIGITAL READING SUCCESS



eBook and Audiobook Data

	2018 - 2019	2019 - 2020	2020 - 2021	2021 - 2022	2022 - 2023	July 1 - October 9
SORA						
Total Checkouts:	220	22	1,027	926	36,737	15,667
Total Holds:	1	1	16	18	4,976	2,797
Vendor 1 eAudio						
Total Read/Play Online:	1,035	1,781	2,478	1,591	1,340	199
Total Online:	968	3,275	4,052	2,030	1,156	112
Vendor 1 eBook						
Total Read/Play Online:	13,019	6,725	19,564	17,178	16,012	1,399
Total Online:	5,099	13,569	22,906	13,970	8,290	726
Vendor 2 eAudio						
Total Views:	36,415	21,370	36,625	22,224	19,433	2,424
Total Checkouts:	10,901	6,091	35,437	5,310	3,938	517
Total Requests:	4,415	1,770	4,665	2,324	1,987	120
Vendor 2 eBook						
Total Views:	236,040	144,873	326,950	216,663	159,322	16,341
Total Checkouts:	69,153	39,052	91,037	47,756	30,106	3,165
Total Requests:	29,299	12,079	22,933	9,943	7,488	571



Reasons for Success



01

Magazines Always Available

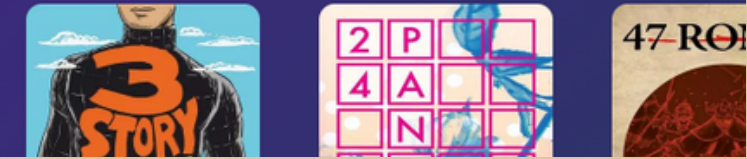
Magazines



02

All Access Comics

All Access Comics



03

Cost Per Circ (CPC)

With the Cost Per Circ (CPC) lending model, you only pay when users borrow titles. You control how much you spend on CPC titles by setting a monthly target budget. CPC titles can be borrowed simultaneously by an unlimited number of users, but you can limit how many CPC titles each user can borrow per month. *

The price of a CPC title can change at any time. If a user borrows a CPC title after the price changes, you'll be invoiced for the new price.

For more information about adding and managing CPC titles, please visit Marketplace Help.

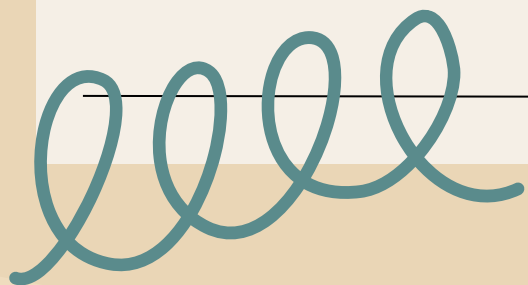
*Requires School site admin permission. Any CPC titles that a user borrows also count towards their normal checkout limit for digital titles.

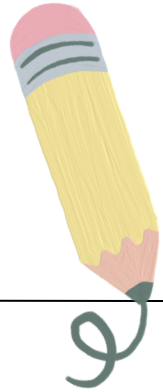
Juvenile and YA Ebook Bestsellers < >



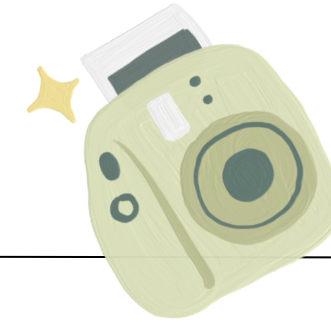
04

Spanish for Elementary School





Ease of Access



Libraries

[Edit](#)

★ Arlington Public Schools



Arlington Public Library

Fairfax County Public Library

Library Connection, Inc.

WHY I SELECTED
SORA AS
DISTRICT LEADER



Why Sora Works for Us

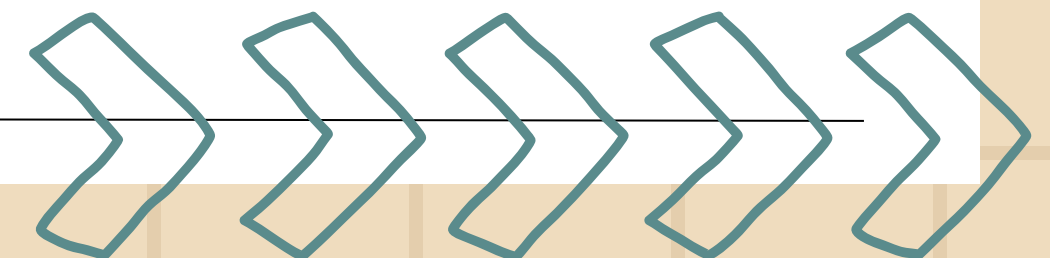
In Person Training

Quick GN Load Time

Access within 24 Hours of Purchase

Information in Weekly Letters

Ability to Weed Titles





THANK YOU

AMY.HAILEY@APSV.AUS

