



kanopy

# ARAB AMERICAN HERITAGE MONTH

Inshallah A Boy (2023)  
directed by Amjad Al Rasheed

This May, celebrate Arab American Heritage Month by promoting Kanopy's curated collection of films that highlight the contributions, stories, and culture of Arab Americans. Kanopy offers a diverse selection of documentaries, narratives, and series that explore the rich history, achievements, and cultural heritage of Arab Americans, as well as the challenges they face today.

By sharing this content with your community, you can help amplify the voices and experiences of Arab Americans while fostering a deeper understanding of their impact on society. Whether through email, social media, or community discussions, encourage your patrons to explore these powerful films on Kanopy. It's a meaningful way to celebrate Arab American culture while providing educational resources that inspire thought and conversation.

Explore our Arab American Heritage Month collection, film synopses, and additional resources at [kanopy.com/category/78249](https://kanopy.com/category/78249).

Don't forget to check out other monthly toolkit updates on our Digital Marketing Resources Page for the [U.S.](#) or [Canadian](#) markets.

## List of Toolkit Items

7

### General Announcements

Images that present our Arab American Heritage Month collection, sized for various social media platforms (specifically Facebook, Twitter, and Instagram).

5

### Title-Specific Assets

A set of images extracted from the larger collection that highlight specific titles.

2

### Suggested Copy

Two options that you can copy and paste into your messaging across social media and email.

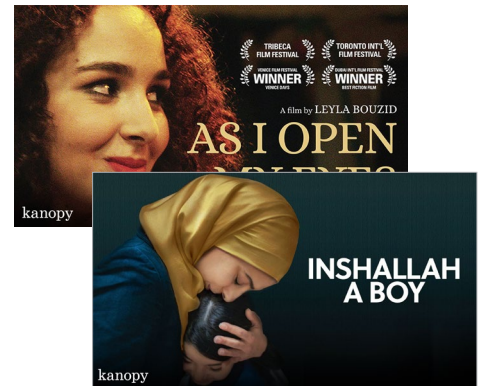
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## General Announcement & Title-Specific Assets

To download the general announcements for our Acting in April Collection, visit our Digital Marketing Resources Page for the **U.S.** or **Canadian** markets.

And remember, you can always add your library logo to any of these images to remind your patrons that they can access Kanopy through your digital offerings.

See example below.



## Social Media/Newsletter Copy

### Version 1

Celebrate Arab American Heritage Month with inspiring films on Kanopy that explore the history, culture, and contributions of Arab Americans—totally FREE! Access Kanopy through your library and start streaming documentaries, narratives, and more. Discover the collection here: [kanopy.com/category/78249](https://kanopy.com/category/78249)

### Version 2

This May, let's honor Arab American Heritage Month! Did you know you can watch films that showcase the stories, achievements, and cultural richness of Arab Americans on Kanopy for FREE through your library? Check it out here: [kanopy.com/category/78249](https://kanopy.com/category/78249)

## Campaign Start and End Dates

Our Arab American Heritage Month campaign will begin on April 1, 2025. We encourage library partners to use these materials to engage their communities in celebrating the diverse and rich cultural contributions of Arab Americans. If you have any questions about the toolkit, feel free to reach out to us at [marketing@kanopy.com](mailto:marketing@kanopy.com).

Respectfully,  
The Kanopy Team