



NO WORK,

ALL WATCH WEEKEND

kanopy

8 1/2 (1963)  
Directed by Federico Fellini

What better way to spend the long weekend than with family, friends, and thousands of top-notch films on Kanopy? Our team has put the work into curating collections of films and TV from across genres and generations to be the perfect accompaniment to family get-together's all over the United States.

To make things even easier for you in your job, we've created ready-to-use social media graphics and suggested copy options you can share via email or your social channels. **All provided images must be used for direct promotion of that film or collection.**

**Tip:** Personalize the campaign by adding your library's logo to the images and remind your patrons they can stream for free with their library card!

Explore the full collection here: [kanopy.com/category/53883](https://kanopy.com/category/53883)

Check out our Digital Marketing Resources Page for the latest monthly campaign toolkits for the [U.S.](#), [Canada](#), and [Australia/New Zealand](#).

## List of Toolkit Items

6

### General Announcements

Social media-friendly images showcasing the No Work, All Watch Weekend collection in various sizes for platforms like Facebook and Instagram, as well as for print and digital use.

5

### Title-Specific Assets

A set of images extracted from the larger collection that highlight specific titles.

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### Suggested Copy

Two ready-to-use copy options for your social media posts and email campaigns.

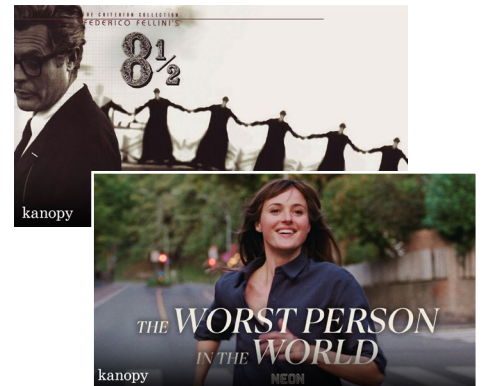
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## General Announcement & Title-Specific Assets

To download the general announcements for our No Work, All Watch Weekend collection, visit our Digital Marketing Resources Page for the **U.S.**, **Canadian**, and **Australian/New Zealand** markets.

And remember, you can always add your library logo to any of these images to remind your patrons that they can access Kanopy through your digital offerings.

See example below.



## Social Media/Newsletter Copy

### Option 1

Celebrate the long weekend with Kanopy's fantastic array of popular films, timeless documentaries, and familiar shows, streaming free through your library.

Explore Kanopy: [kanopy.com/category/53883](https://kanopy.com/category/53883)

### Option 2

No ads, no fees, just incredible movies, films, shows, documentaries, and more on Kanopy.

Watch for free with your library card: [kanopy.com/category/53883](https://kanopy.com/category/53883)

## Important Dates

The *No Work, All Watch Weekend* campaign will officially launch on **September 1, 2025**.

Have questions or need support? Contact us at [marketing@kanopy.com](mailto:marketing@kanopy.com).

Warm Regards,  
**The Kanopy Team**