



# ACTING IN APRIL: STARRING ROLES

kanopy

Possession (1981)  
directed by Andrzej Żuławski

This April, spotlight the power of performance with Kanopy's curated collection of films that showcase the art of acting. From compelling dramas to powerful documentaries and insightful series, Kanopy offers a range of films that explore the craft of acting, highlight famous performances, and celebrate the actors who bring stories to life.

By sharing this collection with your community, you can inspire others to appreciate the artistry of acting and spark deeper discussions about the impact of performance in film and theater. Whether through email, social media, or in-person events, encourage your patrons to explore these films on Kanopy. It's an easy and impactful way to celebrate the art of acting while providing valuable educational resources to your audience.

Explore our Acting in April collection, film synopses, and additional details at [kanopy.com/category/57462](https://kanopy.com/category/57462).

Don't forget to check out other monthly toolkit updates on our Digital Marketing Resources Page for the [U.S.](#) or [Canadian](#) markets.

## List of Toolkit Items

7

### General Announcements

Images that present our Acting in April collection, sized for various social media platforms (specifically Facebook, Twitter, and Instagram).

5

### Title-Specific Assets

A set of images extracted from the larger collection that highlight specific titles.

2

### Suggested Copy

Two options that you can copy and paste into your messaging across social media and email.

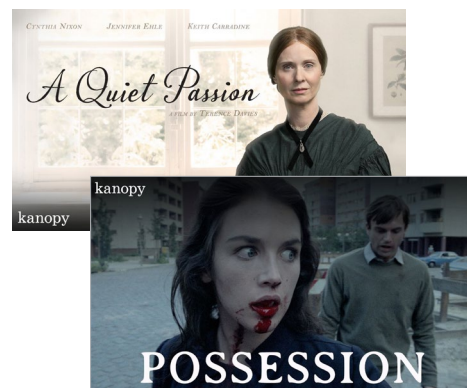
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## General Announcement & Title-Specific Assets

To download the general announcements for our Acting in April Collection, visit our Digital Marketing Resources Page for the **U.S.** or **Canadian** markets.

And remember, you can always add your library logo to any of these images to remind your patrons that they can access Kanopy through your digital offerings.

See example below.



## Social Media/Newsletter Copy

### Version 1

Ready to celebrate the art of acting this April? Dive into inspiring films on Kanopy that showcase powerful performances and the magic of storytelling—totally FREE! Access Kanopy through your library and start streaming documentaries, dramas, and more. Discover the collection here: [kanopy.com/category/57462](https://kanopy.com/category/57462)

### Version 2

This April, let's celebrate the craft of acting! Did you know you can watch films that highlight iconic performances and acting techniques on Kanopy for FREE through your library? Explore the collection here: [kanopy.com/category/57462](https://kanopy.com/category/57462)

## Campaign Start and End Dates

Our Acting in April Campaign will begin April 1st, 2025. We encourage our library partners to use the provided materials to spread the word in your community. If you have any questions about the items contained in this toolkit, feel free to reach out to us at [marketing@kanopy.com](mailto:marketing@kanopy.com).

Respectfully,  
The Kanopy Team