

MEMORIAL DAY

MOVIES TO HONOR AND REMEMBER THOSE WHO SERVED.

kanopy
Films that matter
Kanopy.com

#MemorialDay

This Memorial Day, easily promote Kanopy content to your communities with general announcement images (Facebook, Twitter, and Instagram), and two options for suggested copy that you can copy and paste into email and social media messaging.

(Remember, you can always add your library logo to any of these images to remind your patrons that they can access Kanopy through your digital offerings!)

You can review our Memorial Day collection, film synopses and other details at <https://www.kanopy.com/category/48946>. Keep an eye out for other monthly toolkit additions on our Digital Marketing Resources Page for the **U.S.** or **Canadian** markets!

Social Media/Newsletter Copy

Version 1

Looking for meaningful entertainment this Memorial Day? Dive into a curated collection of films on Kanopy that pay tribute to the courage and resilience of those who served. Gain access to captivating narratives and documentaries without any cost. Stream now and commemorate with Kanopy. Access the collection here: <https://www.kanopy.com/category/48946>.

Version 2

This Memorial Day weekend, honor the spirit of remembrance and reflection with a selection of themed films, available for free on Kanopy. From documentaries to dramas, explore stories that commemorate the sacrifices made by our servicemen and women: <https://www.kanopy.com/category/48946>.

Campaign Start and End Dates

We'll be launching our Memorial Day campaign on May 1, 2024. We encourage our library partners to use the provided materials to spread the word in your community. If you have any questions about the items contained in this toolkit, feel free to reach out to us at marketing@kanopy.com.

Respectfully,
The Kanopy Team