## kanopy

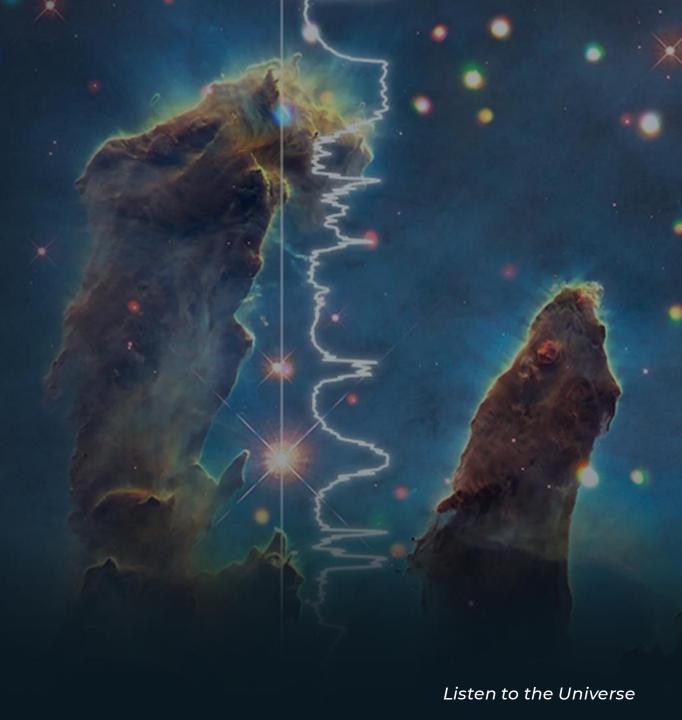
For Public Libraries

2025



### **Meet Kanopy**

Kanopy is a streaming video platform offering over 32,000 popular movies, TV series, independent films, documentaries, world cinema and more! Kanopy's carefully curated collection offers something for everyone in your community.



# Enjoy Kanopy on your desktop/laptop, TV, Tablet, or Phone

For TV viewing, the Kanopy app is available on:

**t**V **Roku** • chromecast

androidty firety samsung

For viewing on a phone, tablet or mobile Device, the Kanopy app is available on:

**ば** iPhone **ば** iPad

android fire TABLET









## Find us in Libby!

Patrons discover Kanopy service directly from Libby in the "Extras" section.

## The Best of the Moving Image From Around the World

30K+

1100+

Features,
Documentaries
and Series

**Distribution Partners** 

125+

New Releases Weekly >50%

Only on Kanopy globally















































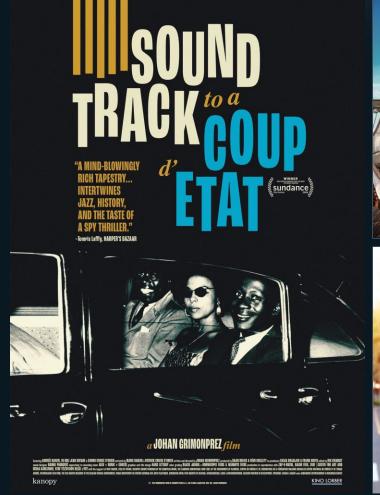


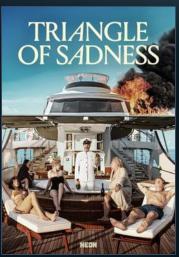


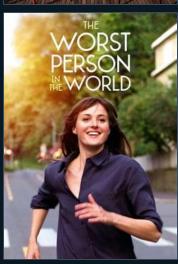


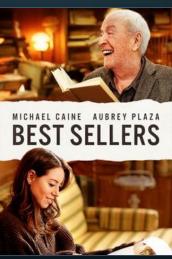


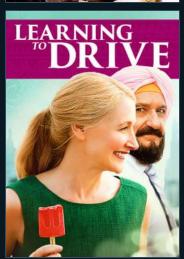
## **Popular Movies on Kanopy**



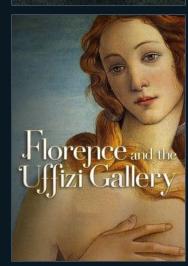




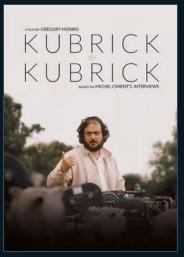












## **The Great Courses Collection**

Explore the World!



Learn a New Language!



Mental Health



Life Skills



Science & Technology



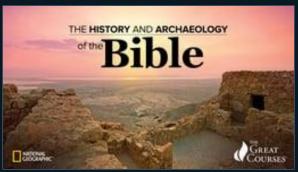
Literature



Cooking



Religious Studies



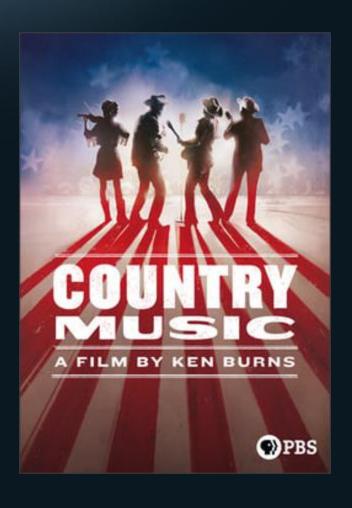


## Making Kanopy Available to your Community

There are two ways for Public Libraries to come on board with Kanopy:







## Our Flagship Pay-Per-Use Program

Access to all **30,000+** films and tv shows/series, including The Great Courses and Kanopy Kids.

You only pay for what is watched.

Estimated usage cost and monthly Ticket allotment consultation.

Libraries set monthly budget limits.

Kanopy Kids does not use tickets.

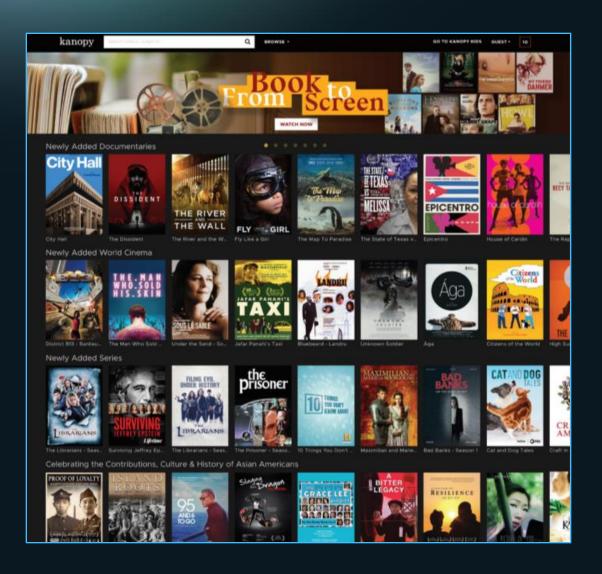


### PPU Ticket program

#### **Key Program Details:**

- **⊘** 1 ticket = \$1
- Most of the collection is2 tickets = 72 hours access
- Major studio content from WB/MGM/MHz is4 tickets = 48 hours access
- Up to 10 titles/month are available for 0 tickets!

- Shorts are 30 minutes or less and use 1 ticket for 72 hours access
- Seasons of series are bingeable and are anywhere from 2 to 5 tickets and 3 to 21 days of access depending on length



**How It Works:** 

## kanopyplus

**Public Library Unlimited Subscriptions** 

Kanopy PLUS is our
unlimited-access yearly
subscription program

Kanopy PLUS includes six (7) themed PLUS Packs consisting of between 100-300 titles Costs are based on a library's total annual circulation of all materials

Each PLUS Pack is one, up-front cost per year

Titles in **PLUS Packs** do not require tickets to watch

Kanopy Kids Subscription available at the same cost as a PLUS Pack!

kanopy

### **PLU5** Packs



#### **Favorites**

A mix of patron and staff favorites that spans the breadth of the full catalog





#### **Easy Watching**

Fun, charming, and delightful titles that engage and entertain











#### **Diversity**

DEI titles aimed to celebrate our differences





### **PLUS** Packs



#### **British Cinema & TV**

A unique blend of intriguing mysteries, addictive dramas, and big-hearted comedies for your Anglophile patrons





#### **Episodic Titles**

A kaleidoscope of bingeable and thrilling narratives and documentaries with something for everyone





#### **World Cinema**

International titles that span genres including comedy, drama, romance, family, and many more





#### **Documentaries**

A blend of favorites and easy watching documentaries that are sure to please your patrons.





## New & Coming Soon PLUS Packs



## **COMING SOON!**Spanish Speaking

A variety of English films all which have both English and Spanish subtitles. Some of the films will also be available is Spanish.



#### **COMING SOON!**

**Family Favorites** 

Heartwarming classics, animated adventures, laugh-out-loud comedies and inspiring tales for all ages.

### **Marketing Resources**

#### **Around the World**





#### **Family Films**

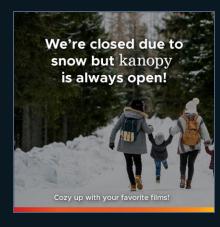




#### **Always Open**











Visit our Marketing Resource Center



**Visit our US Resource Center** 









## **Learn more** about Kanopy

Scan the QR code and fill out the form to let us know you're interested



### Opt in to Kanopy emails

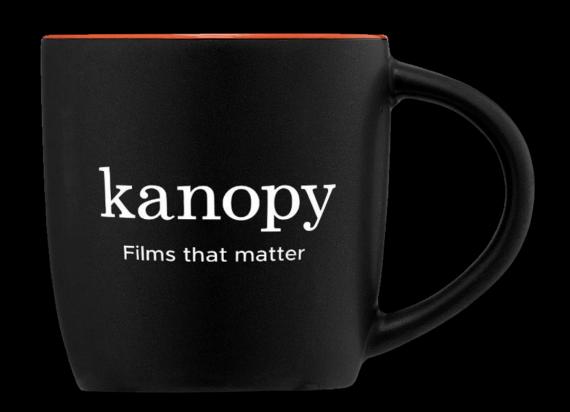
Follow these steps to opt into email specifically for Library Staff



- 1 Visit <u>lib.kanopy.com/signup</u> or scan the QR Code
- 2 Complete the Form
- **3** Start receiving email notifications

## **Give-away Time**

You Could win a Kanopy Mug!



## kanopy

Thank you!

