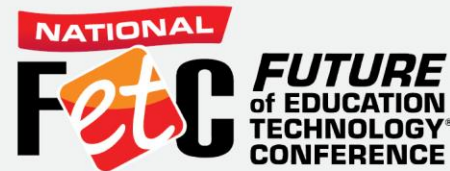


# HOW OCPS BROUGHT DIGITAL READING TO THEIR LARGE URBAN DISTRICT

**Presented by:**  
ORANGE COUNTY PUBLIC  
SCHOOLS, MARGIE WELLS  
& ALLISON KIBBEY

#FETC  
WWW.FETC.ORG



JANUARY 23 - 26, 2024  
ORANGE COUNTY  
CONVENTION CENTER  
ORLANDO, FLA.

**FETC 2023**

# MEET THE PRESENTERS



**Margie Wells**

*Program Specialist, Instructional  
Technology & Library Media  
Orange County Public Schools*



**Allison Kibbey**

*Director, Instructional Technology &  
Library Media  
Orange County Public Schools*

# Orange County Public Schools



Orlando, FL

**210**

schools

**207,000**

students



# Orange County Public Schools

**1:1**

devices

**8th**

largest US  
school district

**4th**

largest Florida  
school district



# Why did OCPS add Sora as a digital tool?

- Distance Learning
- FREE (to start)
- Connection with public library
- Kid UX/UI friendly
- Familiar eBook platform



# Timeline: Communication

## District Staff

Principals  
Media Specialists  
Curriculum Leads



Feb 2021

## Community Stakeholders

Parent Facebook  
Teacher Facebook  
Twitter Posts



Mar 2021

## Curriculum Leaders

Emails to Leads  
Social Media posts  
PD Training



Apr 2021

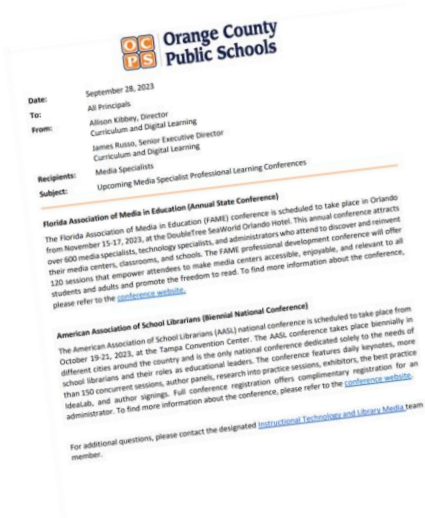
## Community Stakeholders

Summer Reading  
Focus



May 2021

# District Communication



# Curriculum Connection



**Digital Resources for Bibliotherapy**

Summer 2021

Orange County Public Schools

Search results for "social emotional"

- Know Your Feelings - Alyssa Eickelberg
- An Emotion of Great Delight - Taherih Naji
- Setting Boundaries - Alyssa Eickelberg
- Helping Friends and Family - Alyssa Eickelberg
- Don't Sweat It - Shonae Hughes
- Overcoming Obstacles: Identifying Problems - Rochael Murrillo
- Collaborating with Others: Teamwork - Carlin McWhorter
- Work it Out - Shonae Hughes

Each resource includes a book cover image and a 'Read sample' button.



**Social Studies LEADS - Digital Connections**

September 2023

Sora - Current Events & more

Sora - US & World History

OCPS

Featured covers include: Newsweek Ukraine Ballot, The Week Hit the Air, Philosophy Now, Archaeology, The Week Trump's Nightmares, American History: The Civil Rights Movement, American History: All Moments Cleanse Equal, American History: The Greatest Pioneers, History: The Civil Rights Movement, History: The Civil Rights Movement, History: The Civil Rights Movement, History: The Civil Rights Movement, History: The Civil Rights Movement.





## Curation at the start

- Starter collection of simultaneous use titles
- State award titles
- Demographics of our district
- Collection Development Plans from each school
- School Library Journal's Starred Reviews
- Horn Book reviews



## Curation continues

- Stakeholder Input (required by Florida law)
- Diversity Audit service
- Utilize Sora curation services
- Team member experience
  - Former HS media specialist
  - Former MS media specialist
  - Former ES media specialist

# Curated Resources

- Digital resources for daily, monthly, and weekly celebrations and observances
- Curated from vetted and district-purchased resources
- Increase usage of resources
- Save teachers and media specialists time



# Sora Shelf Talkers

Give eBooks a Physical Presence

- [SSYRA 3-5 PDF](#)
- [SSYRA 3-5 Canva Template](#)
- [SSYRA 6-8 PDF](#)
- [SSYRA 6-8 Canva Template](#)
- [FTR 9-12 PDF](#)
- [FTR 9-12 Canva Template](#)

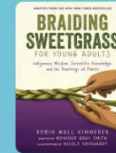


# Curated Resources: Sora Collections

## Native American Heritage Month

Celebrate the traditions, languages, and stories of Native American, Alaska Native, Native Hawaiian, and Island communities.

All 24 books >



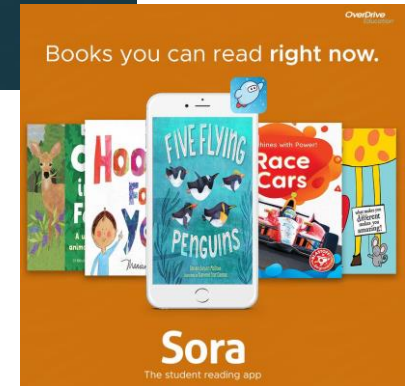
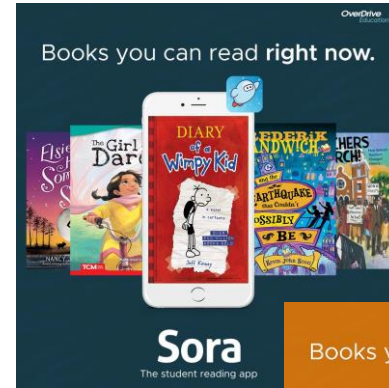
## Winter Holidays

Books about Winter Holidays

All 10 books >



# Sora-provided Social Media Graphics



# Sora Sweet Reads



A promotional banner for Sora Sweet Reads. The background is purple with a repeating pattern of small white icons including books, lollipops, and speech bubbles. On the left is a circular logo with a lollipop and a microphone, containing the text 'Sora SWEET READS'. To the right, the text 'ALWAYS AVAILABLE EBOOKS AND AUDIOBOOKS' is written in large, yellow, outlined letters, with 'MAY 15 - AUGUST 28' below it in white. At the bottom, a row of book covers is shown: 'STAR WALKER: THE HIGH REPO', 'HEIRE APPARE', 'BE A MAKER' (displayed on a tablet with a Sora icon), 'WILD TYLE', and 'ORI'. In the bottom left corner of the banner area, the Sora logo and the text 'The student reading app' are visible.

**Sora**  
The student reading app

**ALWAYS AVAILABLE  
EBOOKS AND AUDIOBOOKS**

MAY 15 - AUGUST 28

STAR WALKER: THE HIGH REPO  
HEIRE APPARE  
BE A MAKER  
WILD TYLE  
ORI

# Summer Reading



## Summer Reading 2023 Promotion Toolkit

The Instructional Technology and Library Media team is providing a promotion toolkit to assist school-based staff and media specialists in promoting summer reading. This includes sample posts, graphics, and graphic templates for Facebook, Instagram, and Twitter. In addition, resources for the ONE OCPS Reads program, OCLS partnership, and print materials are included.

[SummerReading.ocps.net](https://www.summerreading.ocps.net) | #OCPSreads | Revised 04.25.2023



# ONE OCPS Reads

Elementary K-2	Elementary 3-5	Middle 6-8	High 9-12
<p data-bbox="164 330 426 390"><b>My Life in Pictures</b> By Deborah Zemke</p> 	<p data-bbox="595 330 873 390"><b>Dog Squad</b> by Chris Grabenstein</p> 	<p data-bbox="996 330 1354 390"><b>Invisible</b> By Christina Diaz Gonzalez</p> 	<p data-bbox="1489 330 1740 390"><b>For Every One</b> By Jason Reynolds</p> 

# Sample Posts for Social Media

**ONE OCPS Reads**

**Elementary**

Let's Read all Together now Summer Reading

Log your minutes in beanstack

Read together with your family and friends this summer!

Check out these eBooks on Sora!

**My Life in Pictures** K-2

**DOG SQUAD** 3-5

SummerReading.ocps.net | #OCPSreads

## Sample Posts

- **K-2 Families:** This year's Summer Reading Celebration includes a ONE OCPS Reads selection for elementary students. Grades K-2 can read My Life in Pictures with their families. These titles are available as eBooks on Sora. Check out an interactive reading guide at [bit.ly/OCPSMLIP](http://bit.ly/OCPSMLIP) Log those reading minutes in Beanstack!
- **3-5 Families:** This year's Summer Reading Celebration includes a ONE OCPS Reads selection for elementary students. We recommend Dog Squad for grades 3-5. These titles are available as eBooks on Sora. Check out an interactive reading guide at [bit.ly/OCPSdogs](http://bit.ly/OCPSdogs) Log those reading minutes in Beanstack!



## Professional Development

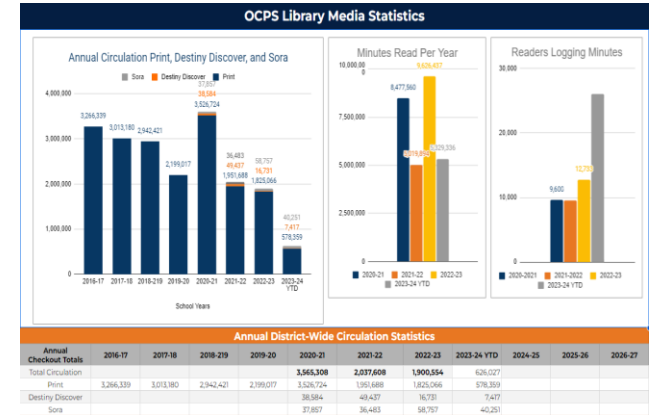
- Training with Sora staff
- Summer BEST
- Social Studies Leads
- Guidance Counselors
- Media Specialists

# Media Center Dashboard

- Print & eBook circulation statistics are provided monthly to the media specialists

## Checkouts

- Feb - June 2021 → 37,857 titles
- 2021-2022 → 41,656 titles
- 2022-2023 → 64,095 titles
- 2023-2024 → 48,964 titles YTD

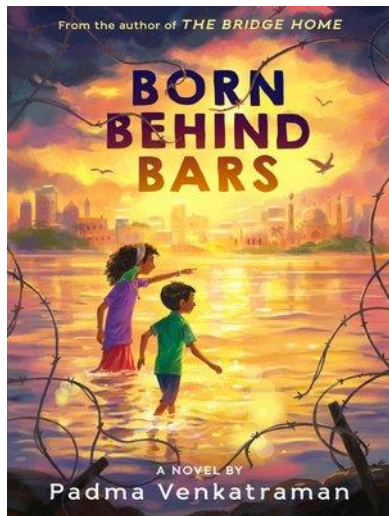




# Advantages of eBooks for UDL

- **Engagement**
  - Hooks readers by listening to “just the first chapter”
- **Representation**
  - Levels the playing field for struggling readers and English language learners
- **Action & Expression**
  - Compares the printed text to the audio version
  - Illustrates fluency to struggling readers

# Dyslexic Font & Search Feature



“No, Patti.” I try out the word, and her smile grows as big as her face can fit.

“He can hardly keep his eyes open, poor boy,” Thatha says. “Let him rest.”

Patti gives me a bright white towel that smells lemony. And a tiny box with a

“For me? This whole new bar of soap?”

Thatha’s lips wobble again, but Patti says yes, and she gives me a shiny new p handle. “That’s for you too.”

The toothbrush’s bristles feel firm but not hard. The comb grins at me with al

“Have you ever used a toothbrush and toothpaste before?” she asks.

“No, but I’ve seen it on TV. When I was with Rani, she showed me how to use r rubbed a powder on our teeth.”

72%



57. Home

Search

HIDE

jail

X

Q

## COPYRIGHT

1. ...] | Summary: In Chennai, India, after spending his whole life in **jail** with his mother, who is serving time for a crime she did not com...

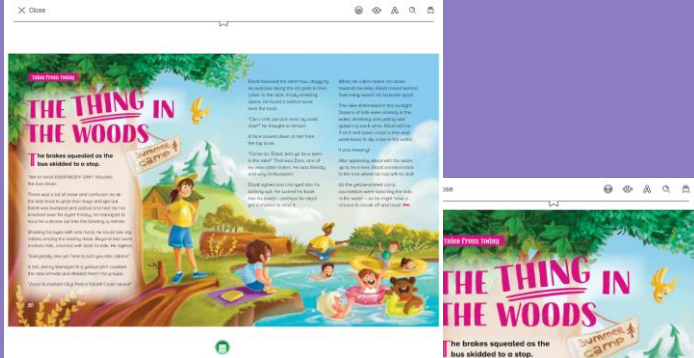
## CHAPTER 3

2. ...riend, although she’s only five. Her thoughts don’t float out of **jail** as often as mine.

## CHAPTER 4

3. ..., and she told me it was because she didn’t want me to end up in **jail**. That made me laugh. “We’re already in **jail**,” I reminded her.
4. ...want me to end up in **jail**. That made me laugh. “We’re already in **jail**,” I reminded her.
5. “I can’t help that you were born in **jail**, Kabir,” she told me. “But once you

# Digital Magazines: Simplify a Page



**2 page Layout  
simplified to  
1 page layout**



**Illustrations  
separated from  
text**

TALES FROM TODAY

## THE THING IN THE WOODS

The brakes squeaked as the bus skidded to a stop.

"We're here! EVERYBODY OFF!" shouted the bus driver.

There was a lot of noise and confusion as all the kids tried to grab their bags and get out. Elliott was bumped and jostled and had his hat knocked over his eyes! Finally, he managed to haul his suitcase out into the

# Digital Magazines: Text Features



## Table of Contents

**NATIONAL GEOGRAPHIC KIDS**

Editor in Chief: Kim and Faithy Maguire and Digital: Kevin Korman

Senior Design Editor: Margaret Olson | Design Director: Edward Byrd | Senior Editor: Amber Kelly | Digital Producer: Alison Price | Editor: Digital Producer: Phyllis Green | Senior Photo Editor: Producer: Sam Phillips, Manager: Digital: Laura Lee | Senior Manager: Digital: Laura Lee

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 Jennifer Smith, Director, Subscription Services, jsmith@natgeo.com

**Table of Contents:**

- 12 Cheetah Rescue**  
Find out how conservationists are saving cheetah cubs from smugglers.
- 18 Secrets of the Blue Holes**  
Diving is a tricky search for clues about underwater caves.
- 20 30 Cool Things About Royalty**  
Discover facts about some of history's most legendary leaders.
- 22 Funky Fish**  
Check out why seahorses and their cousins might be the strangest swimmers you've ever seen.
- 24 Science Bloopers**  
Even the best scientists make mistakes—and laugh about them later.

**DEPARTMENTS**

- 4 World But True!
- 5 Big Question
- 6 Quiztime
- 7 World Records
- 8 Not You Didn't Know!
- 9 By the Numbers
- 10 Amazing Animals
- 11 Fun Stuff

**COOL PLANTS GIVEAWAY!**  
AGE 14

**JUST FOR PARENTS**  
 For directions and digital features, go to [www.natgeo.com/digital](http://www.natgeo.com/digital)

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 Parents: We have you! [www.natgeo.com](http://www.natgeo.com)



## Caption Title Glossary

**TIME KIDS**

**SAVING A SPECIES**  
 Monarch butterflies are in danger. In California, people have a plan to help the insects.

**ANIMALS**

Monarch butterflies gather in a eucalyptus tree on the California coast in 2015.

**SAVING MONARCHS**

About 4½ million monarch butterflies spent the winter in California. That was in the 1980s. In 2020, fewer than 2,000 of them were counted. "The decline has been pretty staggering," Hillary Sardiñas says. She works for the California Department of Fish and Wildlife (CDFW). CDFW and others want to bring the numbers back up. To do that, they have planted milkweed. Monarchs need the plant to survive.

California has much less milkweed than before. Cheryl Schultz says this is because of farming. She is an advisor on the CDFW project. Its goal is to rebuild the monarch's habitat. More milkweed will give the insect more places to breed. Schultz says it could take 10 years for monarch numbers to increase. "We're not going to see results overnight," she says. "But I have an incredible sense of hope that we can do this."

**Monarchs and Milkweed**  
 Monarchs breed where milkweed grows. Females lay eggs on it.

**Down Words**  
**decline** noun: the process of becoming less or fewer  
**habitat** noun: the place where a plant or an animal normally lives



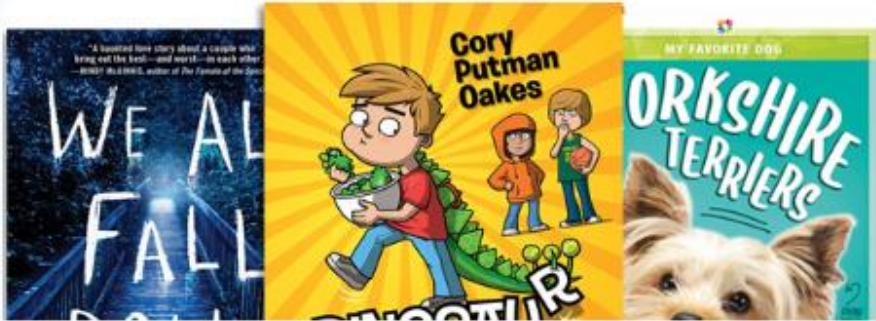


## Strategies

- FREE Starter collection of simultaneous use titles
- State award titles
- Purchase collections
  - Magazines
  - Phonics and Decodables
- Enlist other departments to purchase titles that benefit their subject areas
- Stakeholder Input

# Starter Collection

- FREE Starter collection has 275 titles
- Simultaneous use



SEPTEMBER 1, 2021 – SEPTEMBER 1, 2024

**Sora Starter Collection (US)**

[See In Marketplace](#)

# State Award Titles

## SSYRA Books 2023-2024, Grades 6-8



All 15 books >

# Magazine Collection

- Current collection has 220+ titles
- Simultaneous use
- \$3,000+ cost benefits all of our 200,000+ students



# Collections

- Share the cost of building a district collection with other departments
- Environmentally friendly, too





## Stakeholder Input

- Best practice for collection development
- Required in Florida now
- Survey students, teachers and parents about their suggestions for titles

?

