

A young girl with curly hair is sitting at a desk, looking down at a laptop screen. She is wearing a white long-sleeved shirt. The background is a blurred library with bookshelves. A dark blue rounded rectangle with a green border is overlaid on the left side of the image, containing white text.

**Elevating readers
with ebooks and
audiobooks**

Meet today's presenters!



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Account Executive
OverDrive/Sora



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The research is clear: Time spent reading positively impacts reading proficiency & achievement

Long-term impact of reading:

- Reading 30 minutes vs. 15 minutes per day leads to 12 million more vocabulary words learned over the course of a student's schooling.
- Reading had a higher level of correlation to achievement than socioeconomic status, gender, family structure, or even time spent on homework ([PISA 2018](#))



Source: "The magic of 15 minutes: Reading practice and reading growth"

<https://www.renaissance.com/2018/01/23/blog-magic-15-minutes-reading-practice-reading-growth/>

Access to fewer books = Decrease in literacy

50%

of students with access to more than 100 books at home scored "proficient" in reading¹

<15%

of students with 0-10 books at home scored "proficient"¹

¹. Access to Reading Materials. (n.d.). U.S. Department of Education. Retrieved October May 23, 2023, from <https://www2.ed.gov/datastory/bookaccess/index.html#intro>

How can digital help close the access gap?

Access:

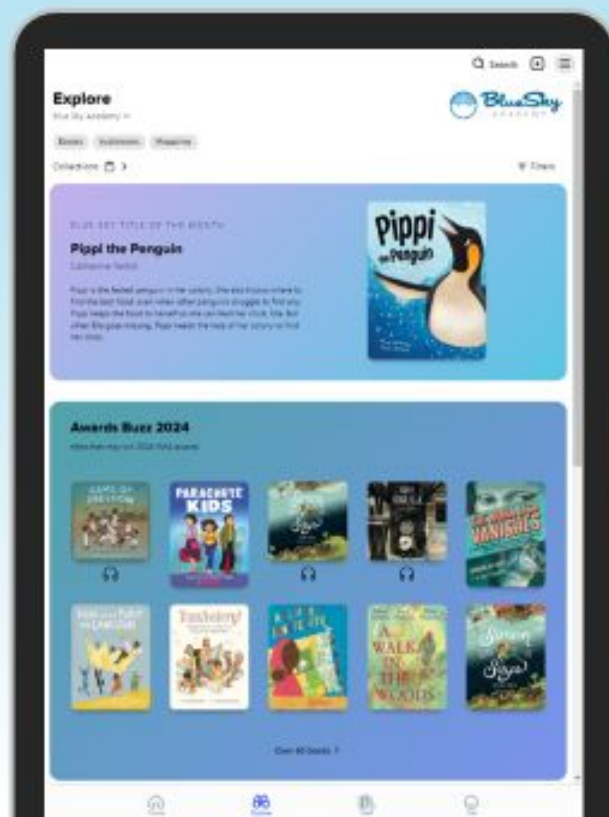
Anytime
Anywhere
Any device

Build lifelong skills:

Deep, sustained digital reading
Vocabulary development
Notetaking skills

Support all learners:

Emerging readers
Struggling readers
Multilingual readers
Advanced readers





Students are more connected
than ever before



42%

of kids have their own
smartphone by age 10

**Source: [The Common Sense Census: Media Use by Tweens and Teens \(2021\)](#)*

71%

have a smartphone by
age 12

Meets students where they are (on their phones!)

5:39

Average daily hours 8- to 12-year-olds spend in front of a screen for entertainment.

8:39

Average daily hours teenagers spend in front of a screen for entertainment.

Device use is dominated by:

- ✓ watching TV and videos
- ✓ playing games
- ✓ browsing websites
- ✓ social media

A digital reading platform gives students the option to read as soon as they unlock their device, providing more opportunities for active vs. passive engagement and entertainment.

Source: [*The Common Sense Census: Media Use by Tweens and Teens \(2021\)*](#)

Books, Books, & More Books

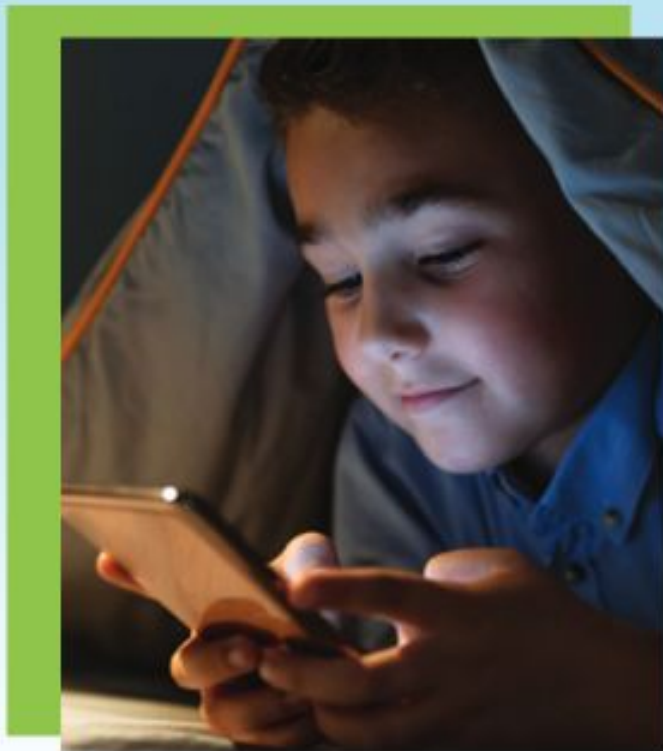


Reading is available 24/7 at students' fingertips.



Ebooks and audiobooks can be read on **virtually any device**. Progress syncs across devices, and titles can be **downloaded to read offline** - so students can move seamlessly from a Chromebook at school to a phone or tablet at home!

Privacy and Reading Levels



Point:

Privacy is crucial for engaging reluctant readers who might be reading below their peers' level or not reading at all.

Explanation:

Some students may feel self-conscious about their reading abilities. Providing access to books at lower levels allows them to engage without peers noticing, promoting a safe and judgment-free environment.

Impact:

This approach encourages students to build confidence, gradually progress, and foster a positive attitude towards reading.

Accessibility and Personalization



Did You Know?

You can adjust your settings to choose the dyslexic font for your Sora navigation, in-book reading, or both!



Sora
The student reading app

Point:

Accessibility addresses the needs of both reluctant and struggling readers by allowing customization of reading materials.

Explanation:

By offering options such as increased font size, adjusted spacing, or other modifications, students can read in a format that suits their preferences and enhances their reading experience.

Impact:

Personalized reading experiences can help increase engagement and make reading more enjoyable for all students, regardless of their reading abilities.

Support a flipped classroom



- Students can complete readings outside of school, while parents and educators can use reading metrics to track progress and support growth.
- Educators can devote classroom time to deeper discussion and deconstruction of the text.
- Parents can devote quiet time to reading and family discussions about their favorite titles.

Foster student choice and voice.

Provide thousands of books with fewer logistical concerns:

- No need for additional shelf space
- Easily expand your library without additional physical processing
- Circumvent supply chain issues
- Give students access to requested titles in a matter of hours vs. days, weeks, or even months

Pro-tip: Use student requests to build out a custom collection based on student interests, which can help increase interest in reading among students and increase buy-in.



EQUALITY



EQUITY

Ebook



Young Reader
ebook



Audiobook



Young Reader
Spanish ebook



Spanish
ebook



You can use digital to support the full spectrum of readers.



Emerging
readers



Struggling
readers



Multilingual
readers



Advanced
readers



Emerging readers

Read-along picture books

- Professionally narrated, with highlighted text and pictures to aid comprehension
- Speed up and slow down playback like an audiobook
- Offer the same features as ebooks, plus additional early reader support

Hearing and seeing the words helps promote:

Vocabulary,
grammar,
sentence
structure,
decoding &
comprehension

Cadence,
pronunciation
& reading
fluency





Struggling readers

Audiobooks

- Address auditory learners' needs
- Vocabulary, cadence, sentence structure
- Can focus on content and other comprehension tasks

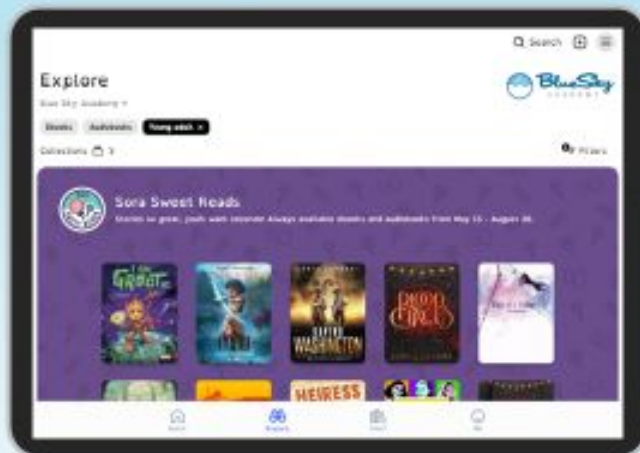


Personalization makes reading more accessible

Adjustable fonts, text sizes, line spacing, and screen lighting



Dyslexic font



High-contrast mode



Screen reader support

Classroom tools create more opportunities for deep reading.



Exportable notes and highlights



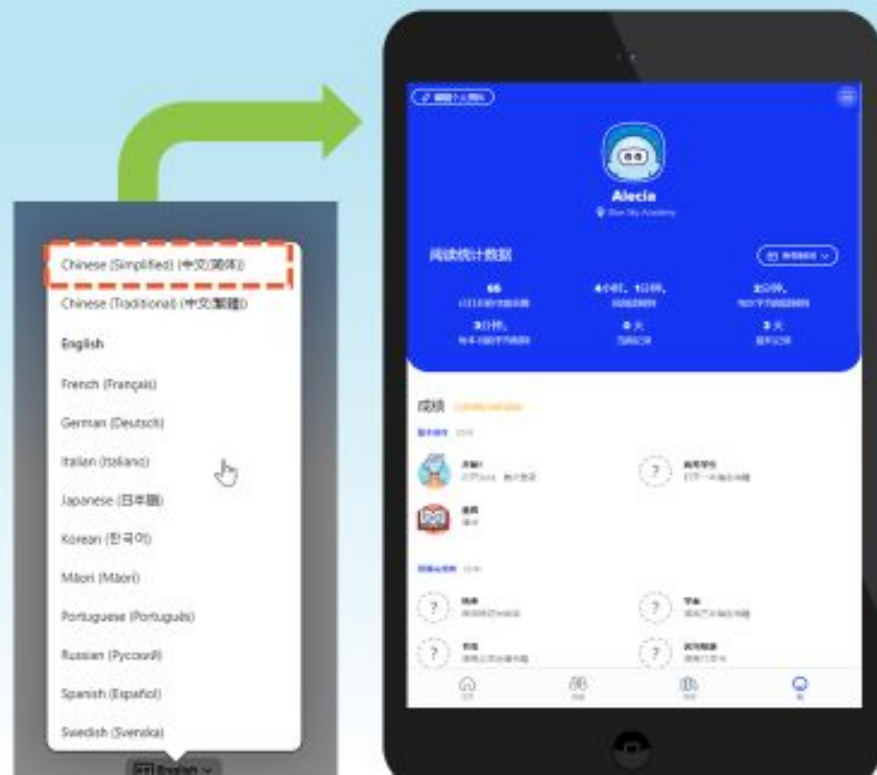
In-app access to definitions



Multilingual readers

Change the interface language.

- ✓ Several language options for app interface
- ✓ Simplifies exploration and discovery for ESL students
- ✓ Supports language classes and dual immersion programs



Offer more options in languages other than English

Support
Newcomer and
multilingual
populations in your
school/community.

If readers are
proficient in their
home language, base
reading skills can
transfer to English
acquisition.

Conversely, early
reading titles in other
languages support the
world languages and
dual immersion
programs provided in
schools.

Provide differentiated formats in different languages.



Read-Alongs



Comics & graphic novels



Classic lit



Bilingual titles



Translated popular titles



Simpler to administer and distribute multilingual books.

- Don't have to physically catalog
- No longer need to make decisions about which schools receive copies (and how many they get)



A photograph of two young women sitting on stone steps outdoors. The woman on the left is a Black woman with braided hair, wearing a plaid hoodie, pointing her finger towards the woman on the right. She has a laptop on her lap. The woman on the right is a young woman with long dark hair, wearing a light blue hoodie and light blue jeans, holding a tablet and a notebook. A black backpack is on the ground to the left. A purple rounded rectangle with a green border is overlaid on the left side of the image, containing the text 'Advanced readers'.

Advanced readers

Provide more options for learning engagement

- Advanced students may prefer avoiding that label among peers
- Gives students learning options to meet their needs and prevent them from feeling held back
- Provides essential, continuous access to materials for voracious readers or to support reading challenges



Cater to their interests and reading level



- Advanced students might access the original version of a text while their peers read the graphic novel or young reader version
- Students may be given access to additional options in the digital library that may not be available in the print library
- Students can be given even more access to books at their level using title assignments

A top-down view of a wooden desk. In the upper left, a computer monitor displays a close-up of a person's face. Below the monitor is a white keyboard and a white mouse. To the right of the mouse is a black pencil. In the lower right, a person's hand is writing in a notebook with a pen. The notebook has some handwritten text. On the left side of the desk, there is a grey felt mat and a small potted plant. The scene is lit with natural light, creating shadows on the desk surface.

Now, let's talk about data.

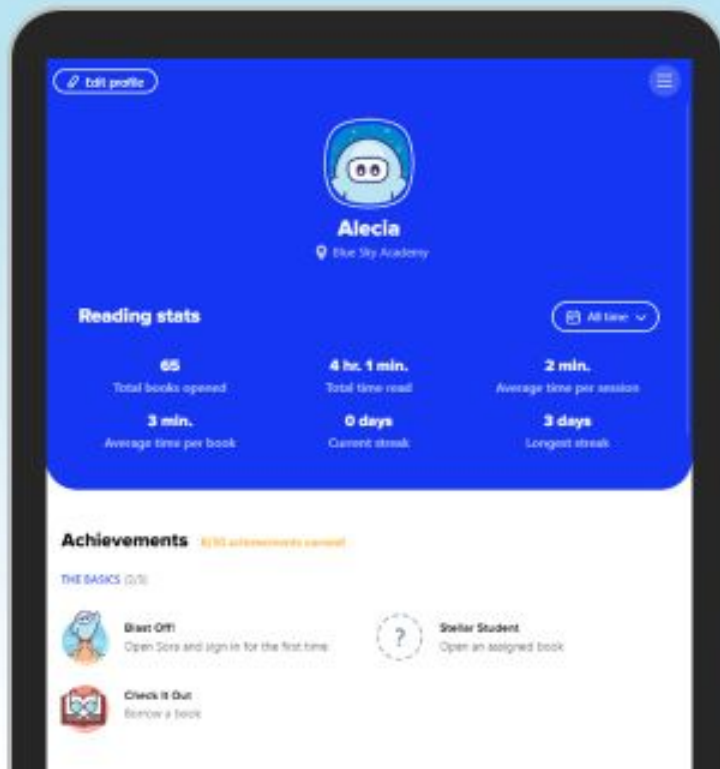
Gain live insights into collection usage.

Create classes or assign titles & track reading progress:

- Books opened
- Time read
- Reading sessions
- Active days
- Average time per session
- Average time per book
- Achievements earned



Students can also track their own progress, earning badges for different reading milestones



Data can help you measure student success and make decisions.

Inform purchase decisions

See how students are reading in real-time

Guide intervention strategies

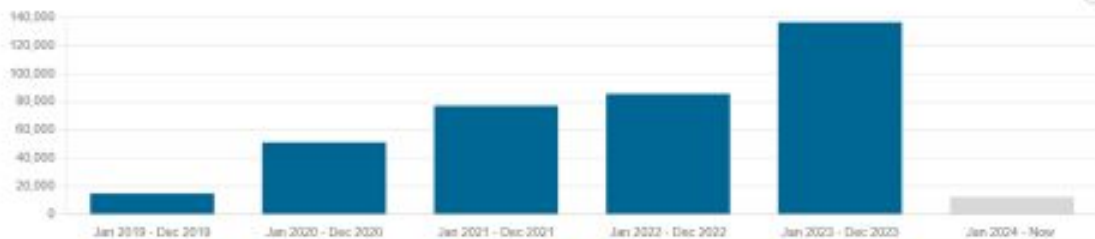
Identify usage trends

The screenshot shows the OverDrive Marketplace interface. At the top, there's a navigation bar with 'OverDrive Marketplace' logo, a search bar, and various utility links like 'ADMIN', 'CONTENT MANAGER', 'MENU', 'HELP', 'SUPPORT', and 'FEATURES'. Below the navigation, the main content area is titled 'Student dashboard'. On the left, there's a sidebar with a search bar and a list of report categories: 'Popular reports', 'Checks', 'Content used', 'Purchase orders', 'The items & usage', 'The activity reports', 'Purchase & order reports', and 'Last activity reports'. The main area displays a 'Student dashboard' summary with fields for 'Population' (All users), 'Date' (This year: 07/01/2022 - 07/01/2022), and 'Name' (All members). Below this is a table with columns: 'User ID', 'Books', 'Data points', 'The read', 'Reading points', 'Active hrs', 'Avg. check-out', 'Avg. check-in', and 'Items read'. The table contains several rows of data, with the last row highlighted in blue.

| User ID | Books | Data points | The read | Reading points | Active hrs | Avg. check-out | Avg. check-in | Items read |
|---------|-------|-------------|----------|----------------|------------|----------------|---------------|------------|
| 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 4 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 5 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 7 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 8 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 9 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 10 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

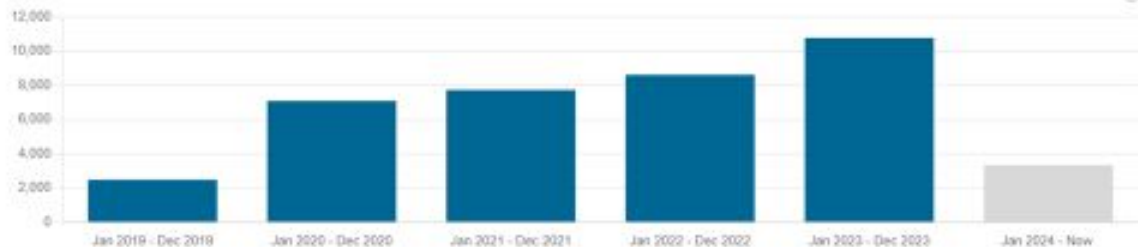
Behind the screens: Canyons YoY growth in checkouts & users*

Checkouts: Year over year



District enrollment:
33,800 (approx.)

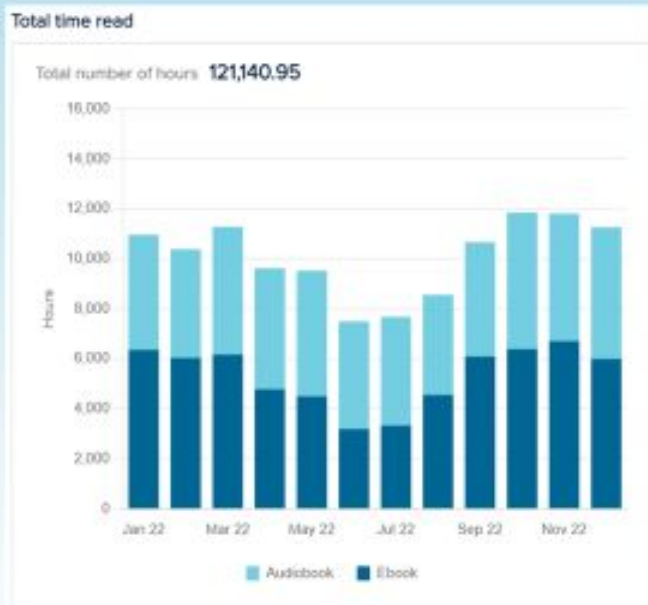
Unique users: Year over year



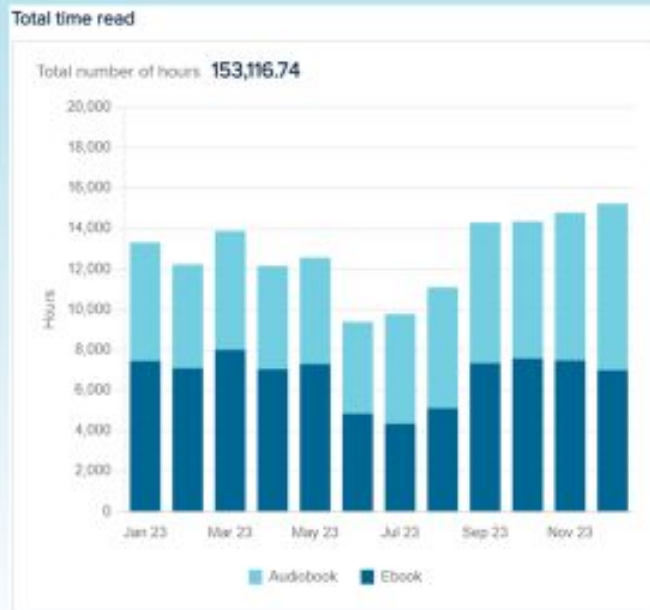
*Data as of May 25, 2023

Behind the screens: Time spent reading at Canyons

1/1/2022-12/31/2022



1/1/2023-12/31/2023



A young girl with curly hair is sitting at a desk, looking at a laptop screen. She is wearing a white long-sleeved shirt. The background is a blurred library with bookshelves. A dark blue speech bubble with a green top edge is overlaid on the left side of the image, containing the text "Sustaining your readership: Promotion is key!".

**Sustaining your readership:
Promotion is key!**

Spreading the word to students & families

Out of sight, out of mind: If your students can't see or visit your digital library, how can you help them remember it's there? *Promotion is key!*

Overcome objections & biases
(*"But my students prefer print!" "All screen time is bad!"*)

Show that the choice isn't digital or print - it's *and*.

Encourage students to spend more time reading - which can in turn help you justify and expand your collection.



Digital & Physical meet the complete needs of the reader.

- Students today expect it all - Students expect options
- Students embrace technology.
- Build confidence for the reluctant & struggling readers

Real-school examples from Canyons

- Send flyers to families via PeachJar
- Created “What’s New in Sora” handouts with QR codes linking directly to titles
- Book Blitz reading challenge
- Self-publish student works using the Local Content tool





Access Resources
here:



Questions?



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