



Happy Father's Day

Enjoy films honoring all the dads out there

kanopy

Films that matter

Kanopy.com

#Father's Day

Make this Father's Day unforgettable with Kanopy's handpicked selection of films celebrating dads! Whether your community is looking for heartwarming family dramas, laugh-out-loud comedies, or inspiring documentaries, Kanopy has your patrons covered. Our easy-to-use application makes it simple to access your favorite Father's Day films and shows on the go or from home on your TV, mobile device, or tablet. To explore Kanopy's entire Father's Day film collection, [click here](#).

Looking to share our Father's Day film collection with your community? Look no further than our monthly toolkit additions available on the Digital Marketing Resources Page for our [U.S.](#) and [Canadian](#) markets.

List of Toolkit Items

General Announcements

Images that present our Father's Day collection, sized for various social media platforms (specifically Facebook, Twitter, and Instagram), as well as print and screen images.

Suggested Copy

Two options that you can copy and paste into your messaging across social media and email.

Continued on next page

General Announcement Graphics

To download the general announcements for our Father's Day collection, visit the Digital Marketing Resources Page for our **U.S.** and **Canadian** markets.

And remember, you can always add your library logo to any of these images to remind your patrons that they can access Kanopy through your digital offerings.

See example below.



Social Media/Newsletter Copy

Version 1

This Father's Day, celebrate the special bond between fathers and their loved ones with heartwarming films on Kanopy. From dramas to laugh-out-loud comedies, we've curated a collection of movies that capture the joys and challenges of fatherhood. Just go to www.kanopy.com/category/36061. **#FathersDay**

Version 2

This Father's Day, celebrate with heartwarming films that capture the special bond between fathers and their children, available on Kanopy. From touching dramas to hilarious comedies, we've curated a selection of movies perfect for honoring the dads. Grab some popcorn, gather the family, and enjoy a movie marathon that celebrates the joys and challenges of fatherhood. Stream now on Kanopy and make this Father's Day one to remember! Just go to www.kanopy.com/category/36061 to start watching. **#FathersDay**

Campaign Start and End Dates

We'll be launching our Father's Day campaign on June 1, 2024. We encourage our library partners to use the provided materials to spread the word in your community. If you have any questions about the items contained in this toolkit, feel free to reach out to us at marketing@kanopy.com.

Respectfully,
The Kanopy Team