



Sora

The student reading app

It's about equity: Key ways digital eliminates resource roadblocks

OverDrive
Education®



OverDrive
Education®



Welcome!
Meet your presenter.



Christa Taylor

Account Executive

OverDrive Education

Appalachia, New England, Canada

What if you could...



Engage more readers



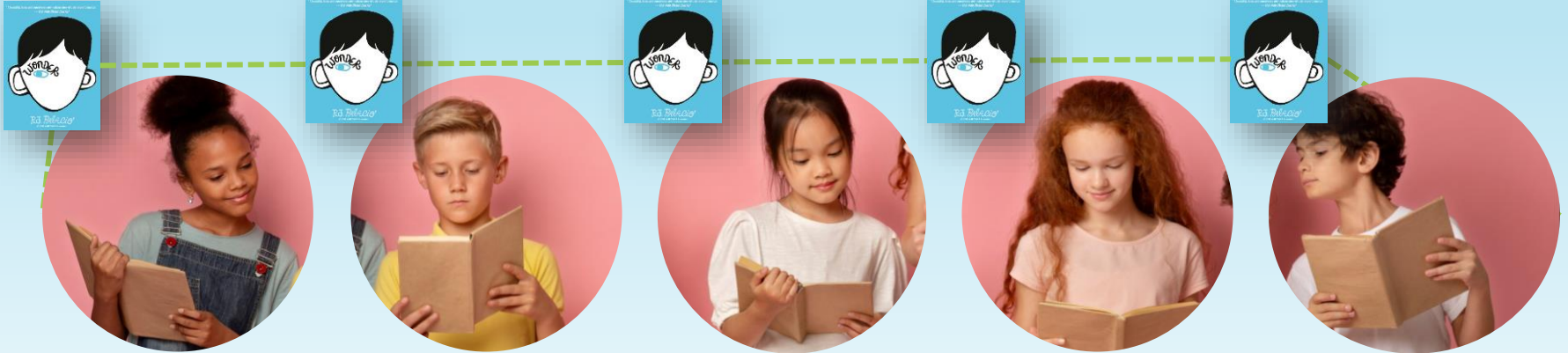
Enhance & personalize
learning



Motivate students

Sora Overview

EQUALITY



EQUITY

Ebook



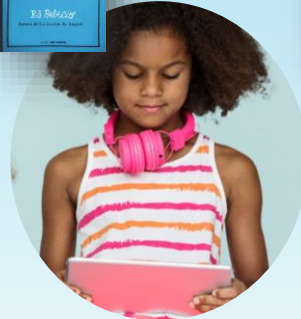
Young Reader
ebook



Audiobook



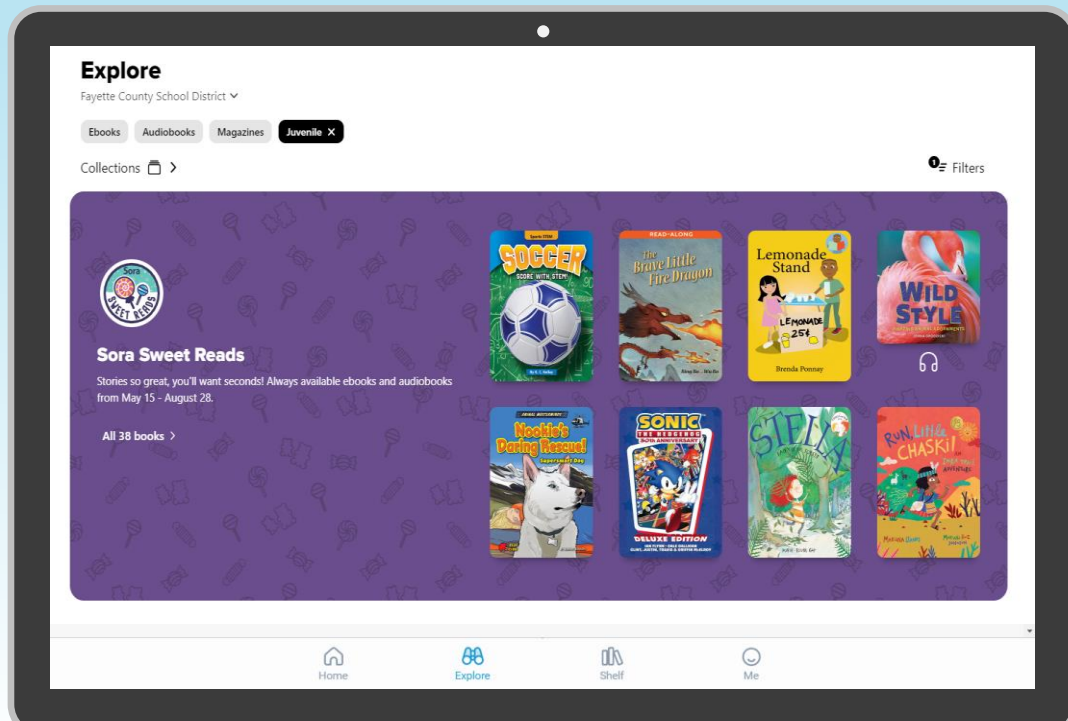
Young Reader
Spanish ebook



Spanish
ebook



Sora, the student reading app



Sora is the app and platform students and faculty will use to read ebooks and listen to audiobooks from their school and public library.

soraapp.com

or download the
app



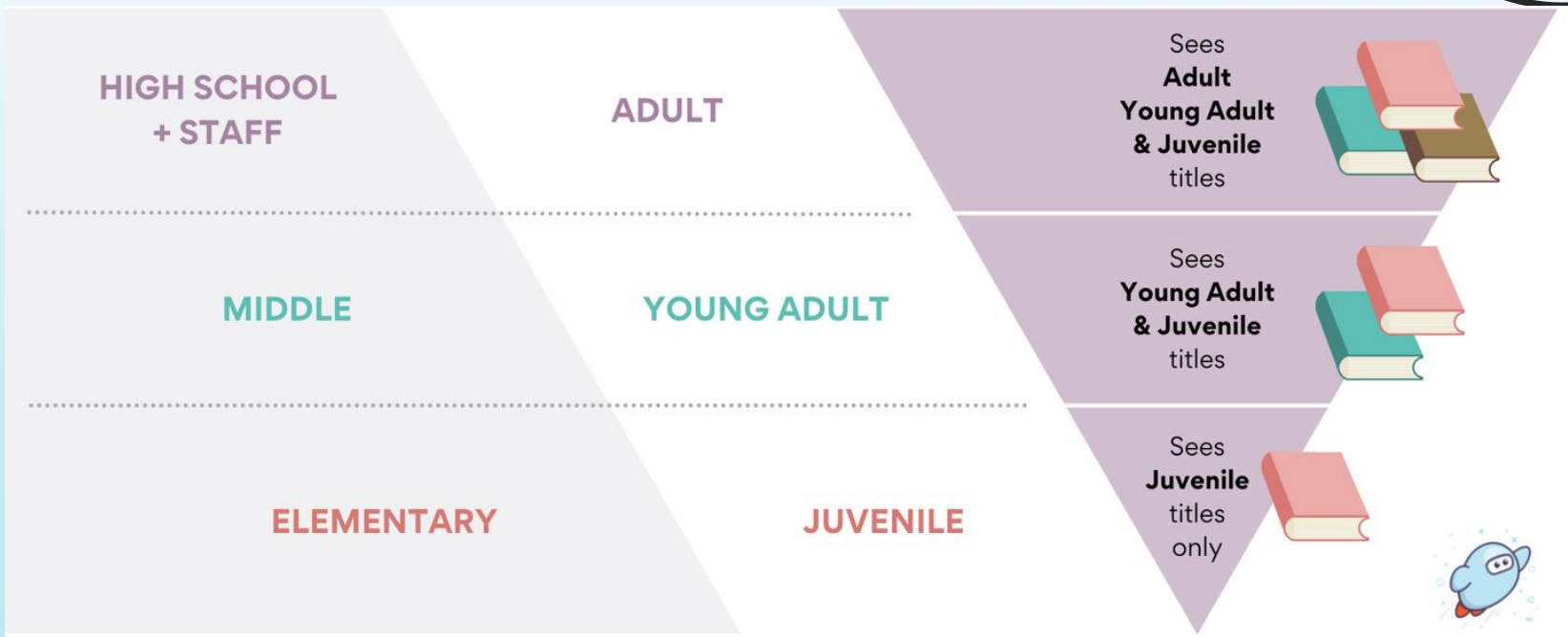
Digital content is compatible on ***all*** major devices – whether provided by the district or personally owned by the student – and can be used online or offline

- ✓ Chromebook
- ✓ Desktop/Laptop Computer
- ✓ Tablet
- ✓ Kindle
- ✓ Smartphones



Access Levels

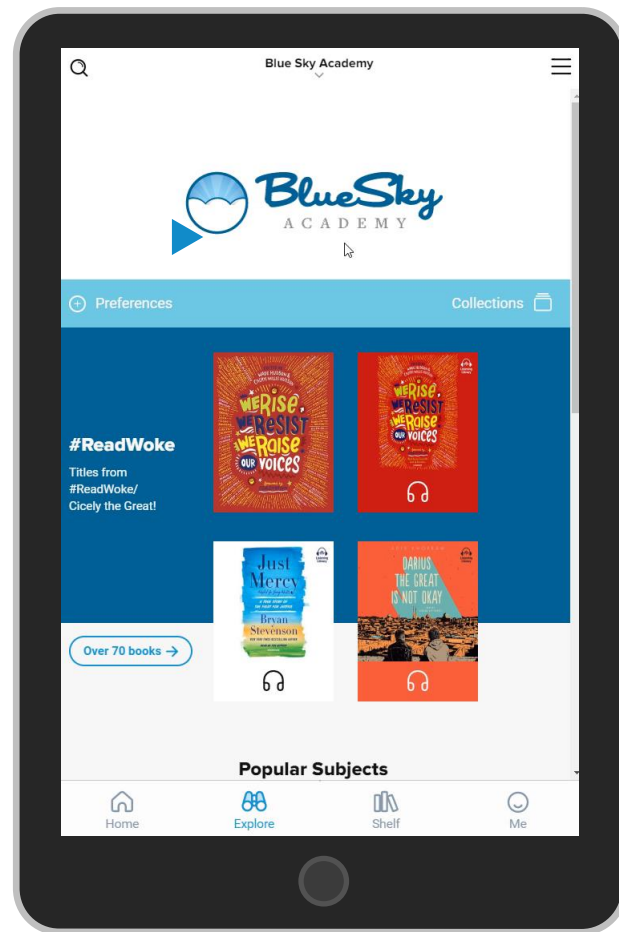
- Juvenile (Prek, K-5) Young Adult (6-8) and Adult (9-12, Faculty)
- All titles are available to Adult users automatically, including librarian at each level



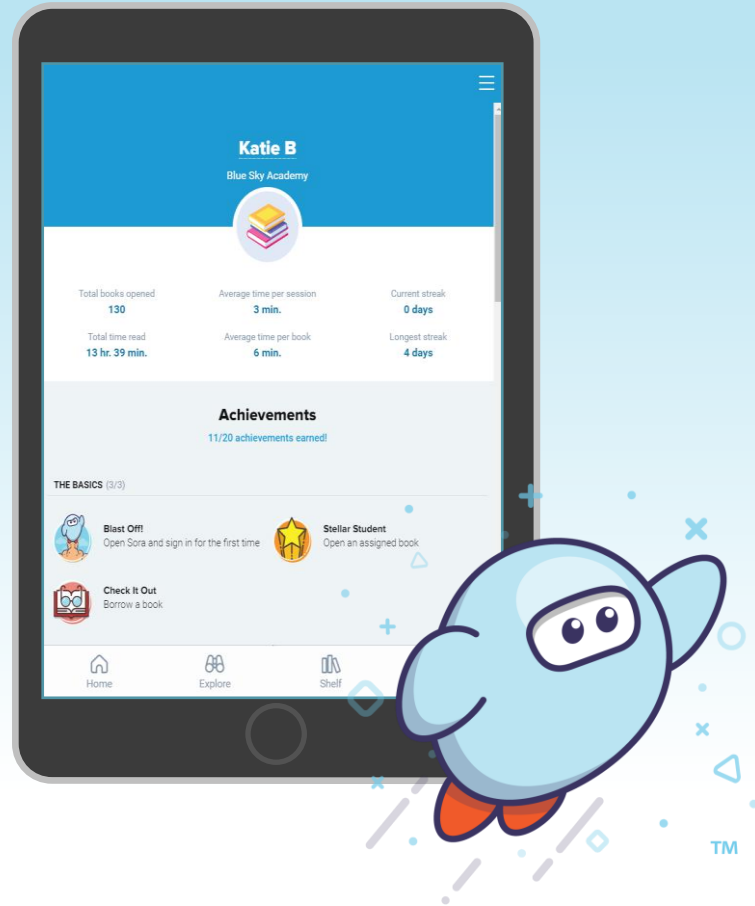


PUBLIC LIBRARY CONNECT

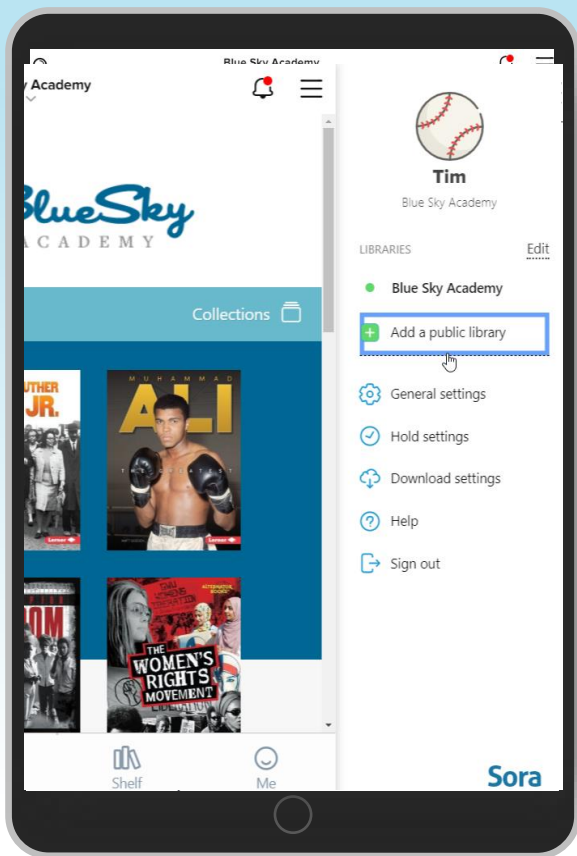
- Open Sora main menu.
- Tap "Add a public library".
- Search for the library.
- Browse for a title.
- Sign in with school credentials.



Live demonstration



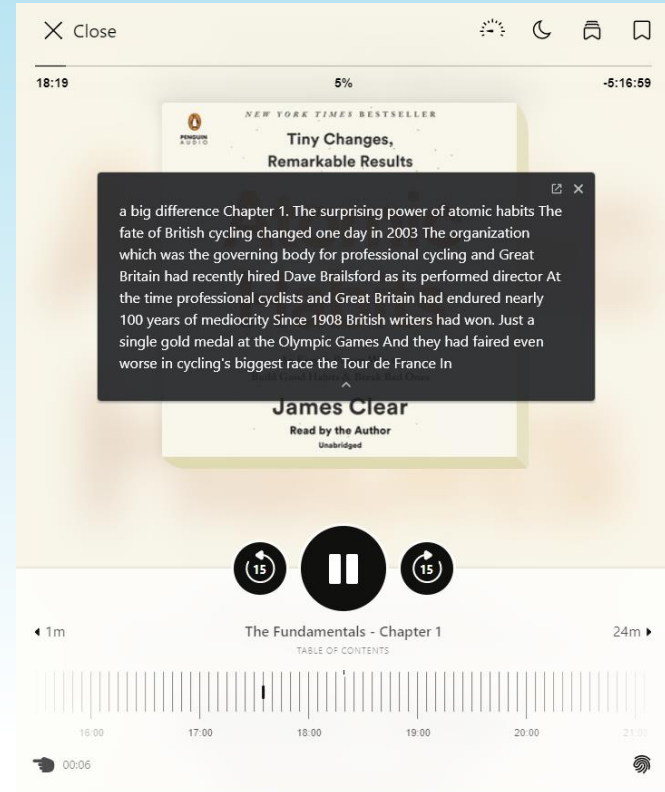
Sora Features Recap



- ✓ Single sign-on
- ✓ Multilingual interface
- ✓ Easy browse and borrow
- ✓ In-app definitions
- ✓ Customizable reading settings
- ✓ Title Assignment capabilities
- ✓ Offline access
- ✓ Exportable notes and highlights
- ✓ Public library digital collection access

Accessibility Features – Inside Sora

- Screen reader compatibility
- Audiobooks
- Live captions in audio books
- Large print – font size
- Font type – dyslexic font
- Dark lighting – contrast
- Page settings – justification
- Multi-lingual app
- LOTE – Content available in 110 languages

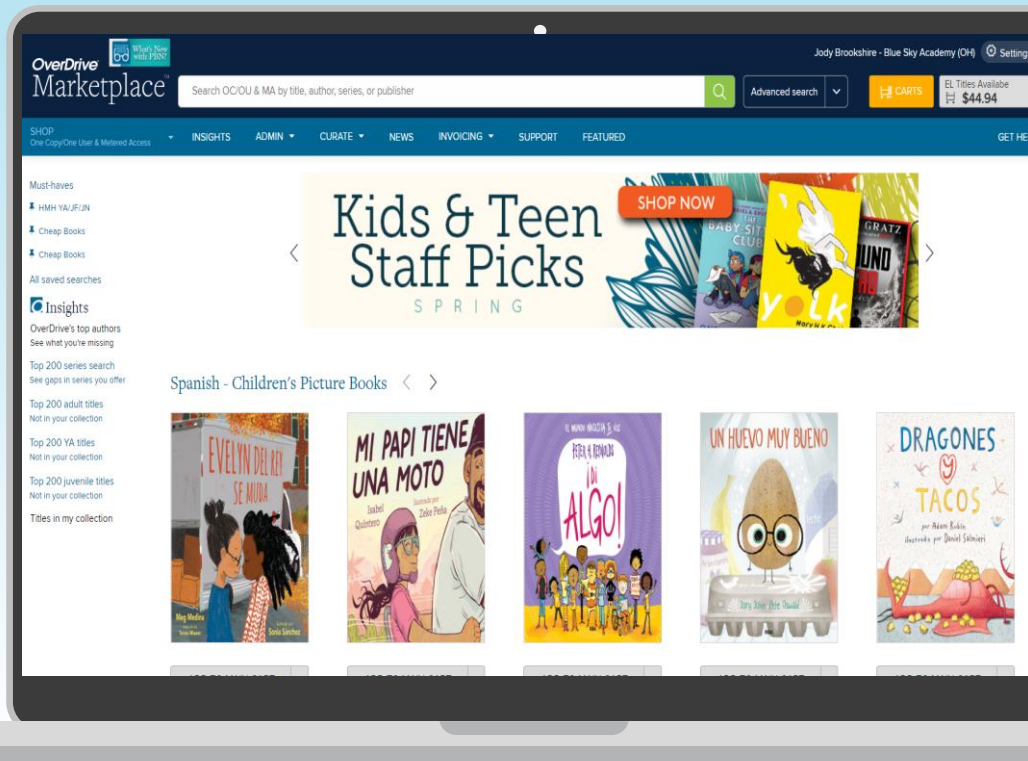


OverDrive Marketplace

Over 4 million ebooks, audiobooks, and videos to purchase for your school's digital library.

For more help and information:

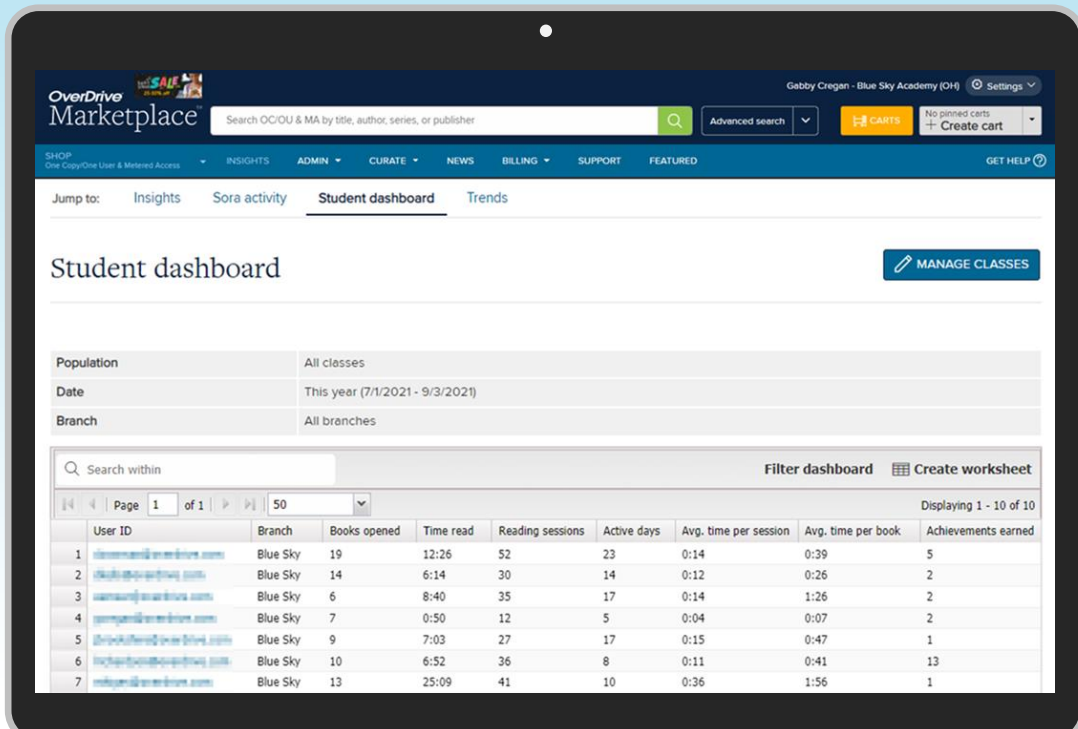
help.marketplace.overdrive.com



Student-level data helps educators dive deeper

Authorized educators can access stats for:

- Books opened
- Time read
- Reading sessions
- Average time per session
- Average time per book
- Achievements earned



The screenshot displays the OverDrive Marketplace interface. At the top, there is a search bar for "Search OCOU & MA by title, author, series, or publisher" and a "CARTS" button. Below the search bar is a navigation menu with options like SHOP, INSIGHTS, ADMIN, CURATE, NEWS, BILLING, SUPPORT, and FEATURED. The main content area is titled "Student dashboard" and includes a "MANAGE CLASSES" button. Below this, there are filters for Population (All classes), Date (This year (7/1/2021 - 9/3/2021)), and Branch (All branches). A table displays student reading data with columns for User ID, Branch, Books opened, Time read, Reading sessions, Active days, Avg. time per session, Avg. time per book, and Achievements earned. The table shows 7 rows of data for students from Blue Sky.

User ID	Branch	Books opened	Time read	Reading sessions	Active days	Avg. time per session	Avg. time per book	Achievements earned
1	Blue Sky	19	12:26	52	23	0:14	0:39	5
2	Blue Sky	14	6:14	30	14	0:12	0:26	2
3	Blue Sky	6	8:40	35	17	0:14	1:26	2
4	Blue Sky	7	0:50	12	5	0:04	0:07	2
5	Blue Sky	9	7:03	27	17	0:15	0:47	1
6	Blue Sky	10	6:52	36	8	0:11	0:41	13
7	Blue Sky	13	25:09	41	10	0:36	1:56	1

Reporting

Use Sora data to:

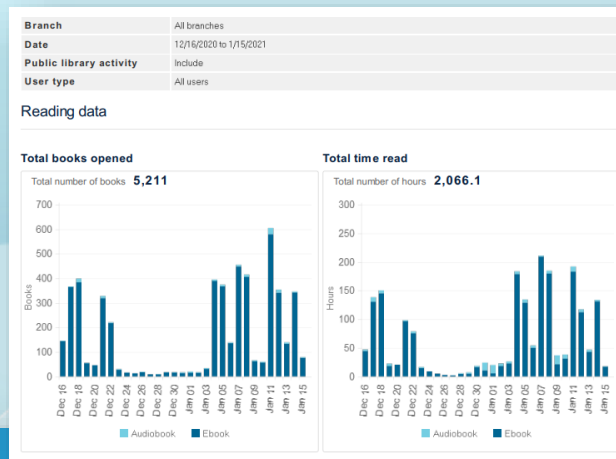
Inform purchase decisions

See real-time student reading data

Guide intervention strategies

Identify usage trends

Leverage powerful insights



Jane Smith

Blue Sky Academy



total books read
29

average time per session
2 mins

current streak
1 day

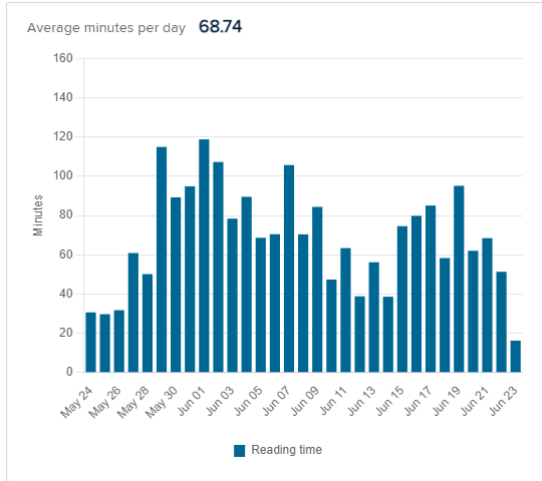
total time read
2 hrs 29 mins

average time per book
5 mins

longest streak
3 days

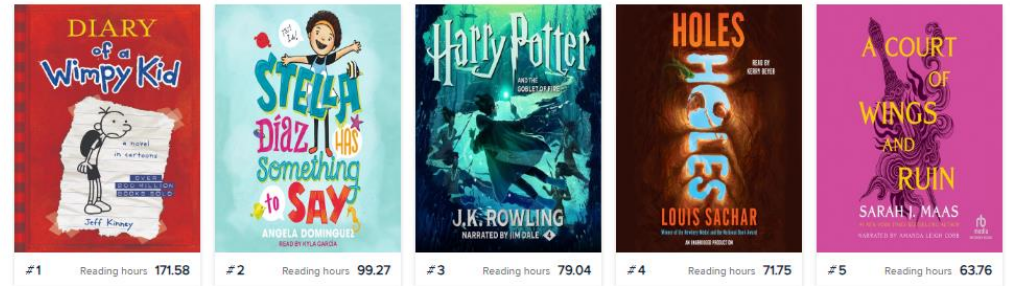
Celebrate literacy outcomes

Average time per user



Top 10 titles (by time read)

Hours read **773.17**



Top 10 titles (by time read)

Hours read **773.17**



Time spent reading positively impacts reading proficiency & achievement

Long-term impact of reading:

Reading 30 minutes vs. 15 minutes per day leads to 12 million more vocabulary words learned over the course of a student's schooling.

Reading had a higher level of correlation to achievement than socioeconomic status, gender, family structure, or even time spent on homework (PISA)

Source: "The magic of 15 minutes: Reading practice and reading growth"

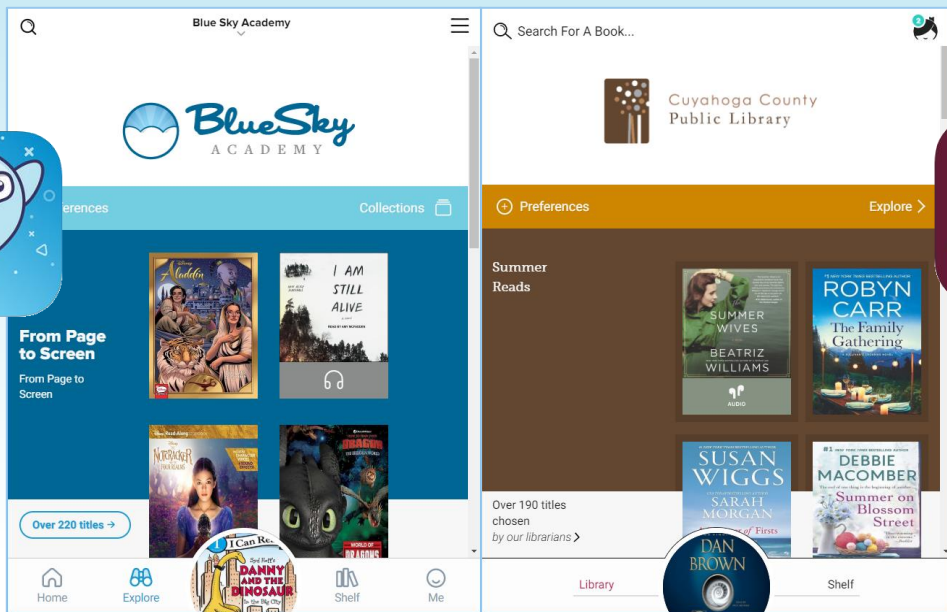
<https://www.renaissance.com/2018/01/23/blog-magic-15-minutes-reading-practice-reading-growth/>

Shape lifelong learners

Give students the skills to read beyond school



K-12



Public Library Patron



Contact Us:

Join a live
product
walkthrough



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1334

Follow us on social!

[@sorareadingapp](https://www.instagram.com/sorareadingapp)



 discoversora.com

OverDrive[®]
Education

THANK YOU

Last Chance to Enter to Win a Sora T-Shirt





It's About Equity

Key Ways Digital Eliminates
Resource Roadblocks

Fayette County Public Schools

Lexington, KY



- 70 schools and programs
 - 31 Title 1 Schools
- 41, 573 students
- 5,710 staff members

District Demographics

- **Minority majority district**
 - 47% White
 - 23.3% Black
 - 18.6% Hispanic
 - 4.9% Asian
- **Over 6,600 EL Students**
- **95 Home Languages Spoken**
- **5,170 Students Classified for Special Education**
- **51.7% Qualify for Free and Reduced Lunch**



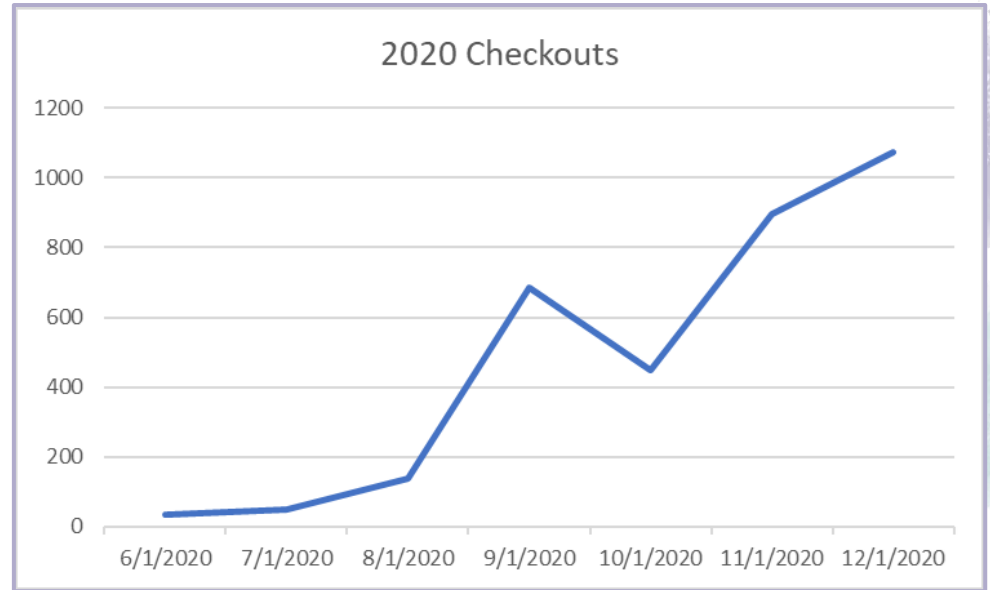
Why go digital?

- **Most schools staffed with school librarian- access to print materials but few digital materials**
- **Digital platform aligned to our public library- one platform**
- **Students are one to one with Chromebooks**
- **Impactful data on student reading habits**
- **Platform provides built in accessibility tools that benefit all learners**
- **Maximizing purchasing power for district-wide access**

Our Starting Point

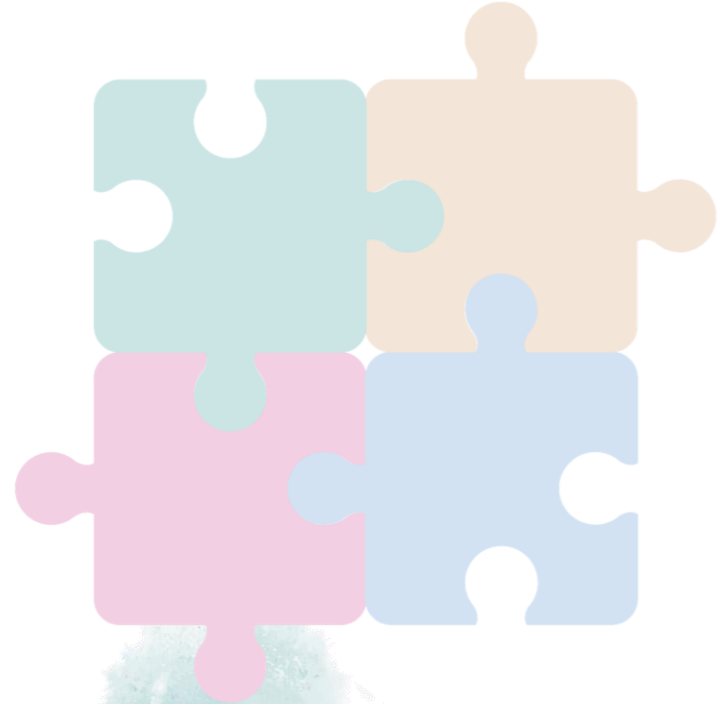
- Started with basic set up and OverDrive provided materials
- Added Battle of the Books titles for district-wide access
- Librarians provided feedback for additional high interest, high instructional value titles

Launched and watched statistics....



Building the Collection

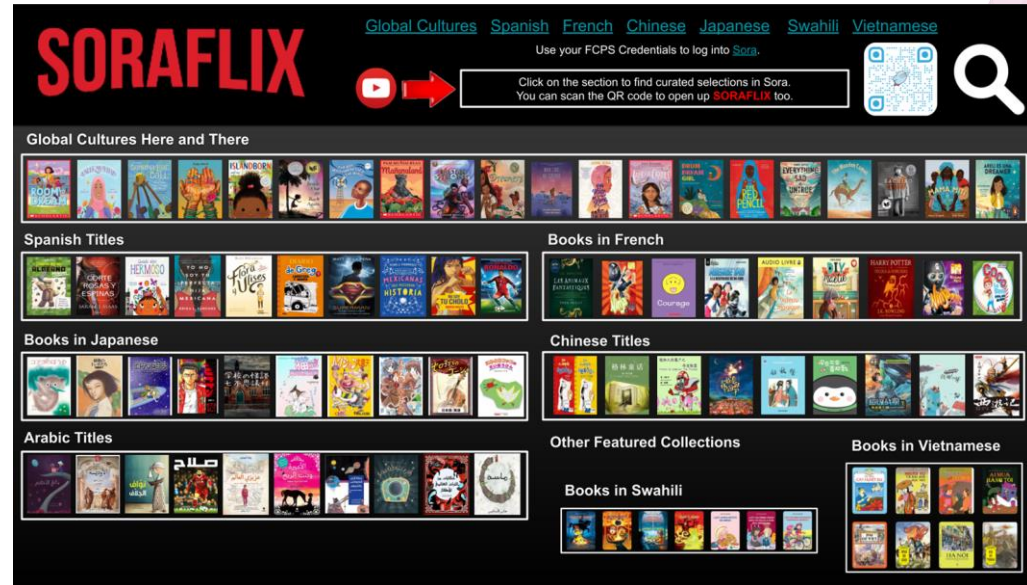
- Identifying Stakeholders
 - EL Department
 - Support Services
 - DEIB
 - Curriculum Department
 - Special Education
- Educate and Advocate
 - How to access materials
 - Available content
 - Using accessibility features
 - Usage data



Collaborating with the EL Department

Goal- Access to items in home language

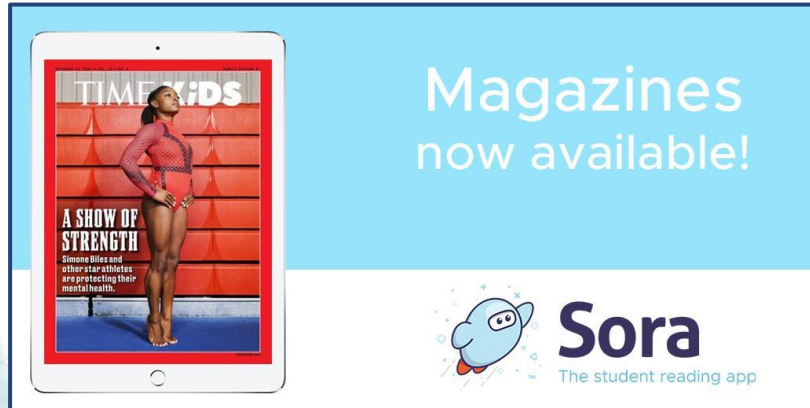
- 95 home languages spoken across the district
- Both eBook and Audiobook format
- Popular texts translated AND original texts written in that language
- Global cultures representative of our FCPS population



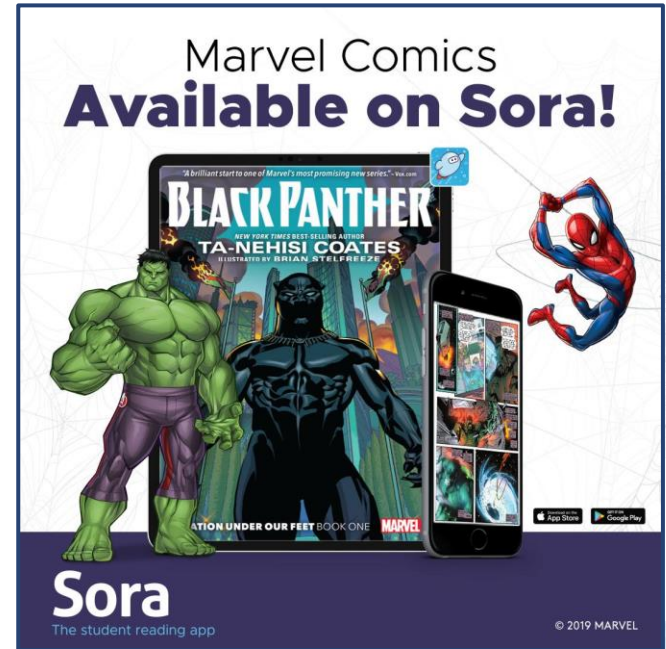
Collaborating with Support Services

Goal- Engage Reluctant Readers

- Magazine Package
- Comics Package
- Popular Audiobooks

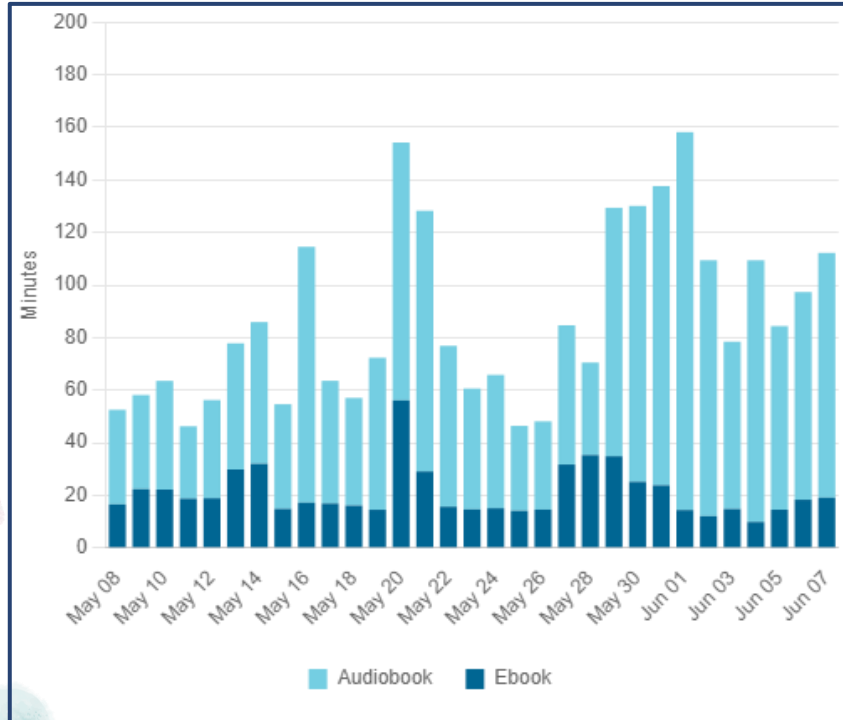


Advertisement for Sora magazine package. On the left, a tablet displays the cover of TIME KIDS magazine featuring Simone Biles. The cover text includes "A SHOW OF STRENGTH" and "Simone Biles and other star athletes are protecting their mental health." On the right, the text reads "Magazines now available!" Below this is the Sora logo, a blue cartoon character with a rocket tail, and the text "Sora The student reading app".



Advertisement for Marvel Comics available on Sora. The top text reads "Marvel Comics Available on Sora!". Below this, a tablet displays the cover of the comic book "BLACK PANTHER" by Ta-Nehisi Coates, illustrated by Brian Stelfreeze. The cover features the Hulk and the Black Panther. To the right, a smartphone displays a comic book page, and Spider-Man is shown swinging. At the bottom, the Sora logo and text "Sora The student reading app" are displayed, along with "App Store" and "Google Play" icons. The bottom right corner says "© 2019 MARVEL".

Using Data for Advocacy



- Data on Average Time Per Book By Format shows more time in text with audiobooks
- Prompted increase in funding for audiobook collection

Technology Department Support

Goal- Create a well-rounded collection

- Increase high interest texts
- Increase audiobook offerings
- Monitored Automated Carts
 - Holds Manager
 - Expired Titles
 - Metered Access
- Building on book series



For Every Reader
Listening counts as reading!
Try an audiobook.



Sora
The student reading app

Partnership with the Public Library



Goal- Increase access and offerings

- Utilized SSO to connect access to both FCPS materials and Lexington Public Library collection
- Sora Data Insights include public library activity
- Users able to search across libraries for materials

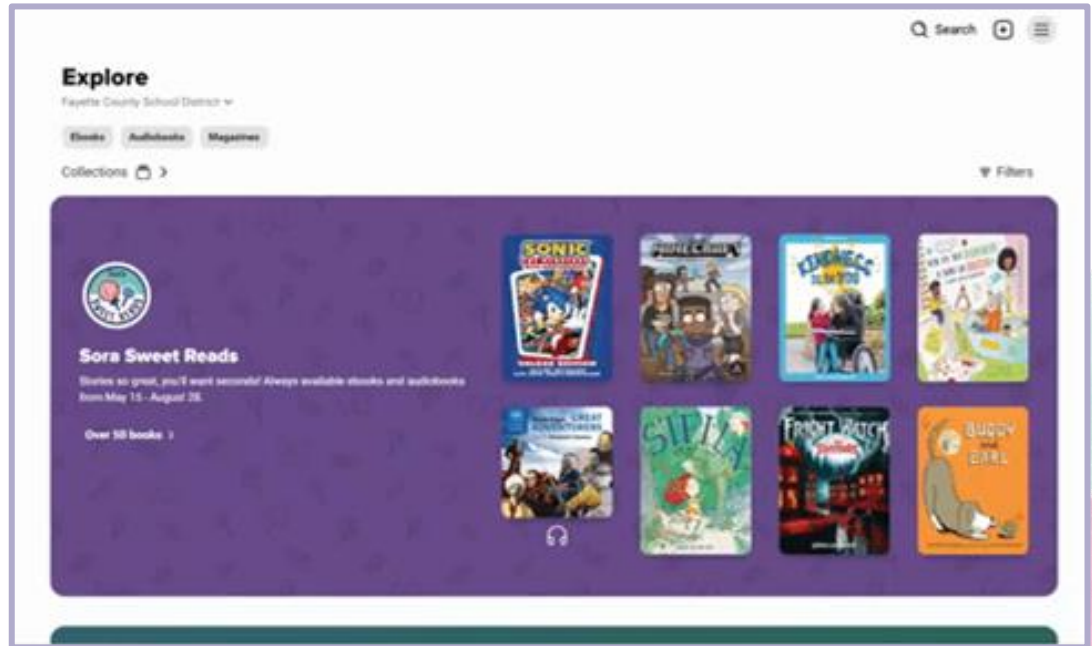
The background features several watercolor-style splashes in various colors: purple at the top left, teal on the left side, pink on the right side, and a small blue one at the bottom right. The main title is centered in a large, dark blue serif font.

Promotion

Curating, Showcasing, and Sharing Resources

Curated Collections

- Curated collections based on
 - holidays
 - department requests or purchases
 - usage statistics
- Rotate curated collections frequently
- Create individualized collections for teachers/librarians/groups to share as a link



Showcasing Sora

Utilizing district communication platforms to showcase offerings

- Monday Memo
- Tech Snacks- from Technology Department
- Social Media
- Class Dojo

Technology Updates

The digital library is always open.



OPEN 24 HOURS

Read on Sora
The student reading app.

Access eBooks, Audiobooks, and more with Sora!

Connect students (and staff!) to popular eBooks, audiobooks, magazines and comics using Sora, the student reading app for anytime/anywhere access.

- There are 3 ways to access Sora -
- Download Sora on your mobile device.
 - Access the Sora app through the Google Waffle.
 - Visit <https://soraapp.com> on any device.

Use the setup code **fayetkey** to access FCPS materials and log in with your district Google account. Fayette County has also partnered with the Lexington Public Library to connect LPL materials to student and staff Sora accounts by using FCPS credentials. To learn more, visit bit.ly/LPLSora.

Monday Memo



Twitter Post

MAGAZINES IN SORA

Want to get your students reading something timely and interest based? Get them hooked on magazines, now available in Sora. Our Sora Magazine Collection has something for all ages and all readers, all available with simultaneous use- no waiting and no holds! Want your students to read an article in Time for Kids? EVERY student in your class can check out the same issue and read at the same time. Check out bit.ly/fcpsmags to see the full collection and share with your students and families.

Have your students download Sora on their personal devices, access the Sora app through the Google Waffle, or visit <https://soraapp.com>. Students can use the setup code fayetkey to access FCPS materials and log in with their student credentials. Fayette County has also partnered with the Lexington Public Library to connect LPL materials to students' Sora accounts by using FCPS credentials. To learn more, visit bit.ly/LPLSora.



Tech Snacks

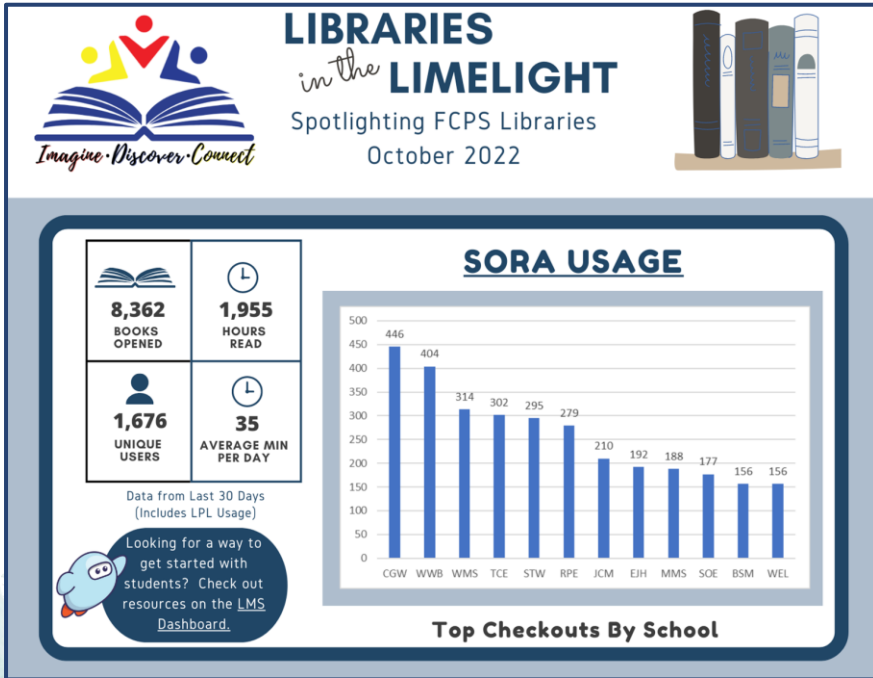
Magazines now available!



Sora

The student reading app

Sharing Usage Statistics with Stakeholders



- Overview to district librarians monthly
- Site specific data upon request
- Usage data to collaborating departments to advocate for continued support

Learning Along the Way

Lending Models

Understanding models and the investment involved.

Curated Collections

Capturing readers with rotating collections.

Access Levels

Ensuring a robust collection at all levels.

Establishing a Bank

Funds available for on demand and expiring titles.

Leveraging Data

Understanding the data and how best to communicate to stakeholders.

Promotional Packages

Taking advantage of cost effective packages available.

Next Steps for Growth



Promotion / Advocacy

Build connections across departments to develop and maintain the collection.




Advantage Accounts

Encourage schools to create advantage accounts to increase collection.



Collection Curation

Continue to build engaging and relevant collections to capture readers.



Thanks!

Do you have any questions?

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