**School Logo Library Logo**

**FOR IMMEDIATE RELEASE**

**School name Teams Up with Library name to Modernize Reading and Literacy Through Ebooks and E-audiobooks**

Shared goal to promote digital learning in the community

**CITY, STATE – Month Day, Year** – In this mobile age, technology has become increasingly valuable in supporting new generations of lifelong learners and readers. Now, School name and Library name have formed an innovative new partnership to increase access to more ebooks and e-audiobooks for students. This unique collaboration strives to promote literacy and digital learning by combining the schools’ and the library’s digital reading resources in one app. As a result, students can learn anytime, anywhere because of the convenience, ease of reading on-the-go and the inherent popularity of technology.

The school-library partnership provides safe access to hundreds OR thousands of age-appropriate titles for students’ use inside the classroom, at home and anywhere 24/7. Through [Sora](https://meet.soraapp.com/), the new student reading app for School name, students can now borrow the school’s collection of classroom and pleasure reading, and also access Library name’s juvenile and young adult digital collection. In addition, Sora supports teachers by offering education-specific tools like achievements, exportable notes, and reading progress that encourage individualized learning.

(Library or school staff member quote about the program – excitement, expectations, etc.)

(Library or school staff member quote about the program – excitement, expectations, etc.)

The Sora app was named one of [TIME’s Best Inventions 2019](https://time.com/collection/best-inventions-2019/5733074/rakuten-overdrive-sora/) and is available for School name students to download through the Apple App Store and Google Play Store, and on Chromebooks that support the Google Play Store. It is also available for use in web browsers at https://soraapp.com on any computer.

The entire town/city/region name community can also borrow and read Library name’s complete ebook and e-audiobook collection with a valid library card through the award-winning [Libby app](https://meet.libbyapp.com/). The library’s tailored collection offers ebooks and e-audiobooks (if applicable: and magazines) including bestsellers and new releases. Readers of all ages can select from virtually every subject ranging from mystery, romance, children’s, business and more. Libby can be used on any major device or computer, including Apple (R), Android™, Chromebook™ and Kindle(R) (US only).

Both reading apps are built by OverDrive and OverDrive Education. To learn more, visit https://meet.soraapp.com/ and <https://meet.libbyapp.com/>.

**About School name**

Add boilerplate description

**About Library name**

Add boilerplate description

**About OverDrive and OverDrive Education**

OverDrive is the leading digital reading platform for libraries and schools worldwide. The company’s K-12 division – OverDrive Education – supports reading and learning in the classroom. OverDrive strives to create “a world enlightened by reading” by delivering the industry’s largest catalog of ebooks, audiobooks, magazines and other digital media to a growing network of 50,000 libraries and schools in 78 countries, including more than 30,000 schools. OverDrive’s popular reading apps provide best-in-class user experience and tools for staff management: the [Libby](https://www.overdrive.com/apps/libby/) app for libraries is one of PCMag’s Best Free Software of 2019 and Popular Mechanics’ 20 Best Apps of the 2010s, while the student reading app [Sora](https://meet.soraapp.com/) is one of TIME’s Best Inventions of 2019. Founded in 1986, OverDrive is based in Cleveland, Ohio USA and was named a Certified B Corp in 2017. OverDrive is owned by KKR, a leading global investment firm.

Contact:  
School contact name

School name

Phone number

Email address

Library contact name

Library name

Phone number

Email address

###