School logoLibrary logo

**FOR IMMEDIATE RELEASE**

**[School name] Teams Up with [Library name] to Modernize Reading and Literacy****Through Ebooks and E-audiobooks**

*Shared goal to promote digital learning in the community*

**CITY, State – Month date, year –** In this mobile age, technology has become increasingly valuable in supporting new generations of lifelong learners and readers. Now, [School name]and [Library name] have formed an innovative new partnership using ebooks and e-audiobooks to modernize access to reading materials for students. This unique collaboration strives to promote literacy and digital learning by providing unprecedented access to both the schools’ and the library’s digital reading resources in one app. The combination of convenience, ease of reading on-the-go, and the inherent popularity of technology inspires students to learn anytime, anywhere.

(Library or school staff member quote about the program – excitement, expectations, etc.)

The city partnership provides safe access to hundreds OR thousands of age-appropriate titles for students’ use inside the classroom, at home and anywhere 24/7. Through [Sora](https://meet.soraapp.com/), the new student reading app for [School name], students can borrow the school’s collection of classroom and pleasure reading, and also access [Library name]’s juvenile and young adult digital collection. In addition, Sora supports teachers by offering education-specific tools like achievements, exportable notes, and reading progress that encourage individualized learning.

The Sora app is available for [School name]students to download through the Apple App Store and Google Play Store, and on Chromebooks that support the Google Play Store. It is also available for use in web browsers at <https://soraapp.com> on any computer.

The entire [town/city/region name] community can access [Library name]’s complete ebook and e-audiobook collection through the award-winning [Libby](https://meet.libbyapp.com/) app. Readers can use Libby on any major device or computer, including Apple (R), Android™, Chromebook™ and Kindle(R) (US only).

Both reading apps are built by [OverDrive](https://company.overdrive.com/education/) and [OverDrive Education](https://company.overdrive.com/education/). To learn more, visit <https://meet.soraapp.com/> and <https://meet.libbyapp.com/>.

**About [School name]**

**About [Library name]**

**About OverDrive and OverDrive Education**

OverDrive is the leading digital reading platforms for libraries and OverDrive Education is the leading global digital reading platform for K-12, both offering the industry’s largest catalog of ebooks, audiobooks, magazines and streaming video. As a 100% digital company serving 43,000 libraries and schools worldwide, OverDrive combines technology with content to support learning and reading in the classroom, library and home. With an easy-to-use central platform, students get the right titles at the right time, online or offline, on all major devices, including iOS®, Android™, Chromebook™ and Kindle® (US only). Founded in 1986, OverDrive and OverDrive Education are based in Cleveland, Ohio USA.

Contact:
Name

School/library name
Phone number

Email

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