

Benefits of the Cost Per Circ lending model

OverDrive offers a variety of options, called lending models, for how you offer titles to your organization. These models provide choice when it comes to your access, budget and need. Not sure where to start? One of the most popular lending models for organizations is Cost Per Circ (CPC).



WHAT IS COST PER CIRC (CPC)?

CPC is a lending model where you pay only when users borrow titles. That means there is no upfront cost to building a robust library of content. You will never be charged for content your library users aren't borrowing. Plus, individual titles are low cost under the CPC model, with titles usually ranging from \$2-\$4 per circ.

Alternatively, there is no need to worry about incurring high costs for popular titles because you can set monthly budget and user checkout limits.

CPC IS THE PERFECT FIT IF YOU WANT TO...

- ✓ Start building your library
- ✓ Learn what subjects your users are most interested in without over-spending
- ✓ Use your library for book clubs, employee resource groups or featured titles
- ✓ Offer an unlimited number of users access to the same title at the same time
- ✓ Save money on titles up-front
- ✓ Fill gaps in your collection on certain topics, like DEI and foreign language
- ✓ Provide a large, robust selection of titles
- ✓ Add titles that will never expire from your library
- ✓ Make demand-driven decisions about your collection

While not all titles in the OverDrive catalog are available under CPC, your dedicated OverDrive content librarian can help you choose the titles and models perfect for your organization. Interested in learning more about CPC and the benefits of all our lending model options for your library?

Contact us at professional@overdrive.com



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