



kanopy

Films that matter

# 10 REASONS UNIVERSITIES CHOOSE A KANOPY STREAMING LIBRARY

1

## THE LARGEST CATALOG OF EXCLUSIVE TITLES:

34,000 high-quality streaming videos. 50% of Kanopy's collection aren't available through any other academic streaming services.

2

## BRINGING LECTURES TO LIFE

Support almost every course of study—like Social Sciences, History, Political Science, Professional Programs, and so much more—by integrating engaging, dynamic videos into the curriculum.

3

## SUPPORT MULTI-MODAL LEARNING

Offer resources for diverse learning styles and help students grasp complex subjects with video resources. In a recent survey, 65% of academic librarians noted that videos increase student interest, and 59% reported higher student engagement.<sup>1</sup>

4

## FLEXIBLE LENDING MODELS

With options like Patron-Driven Acquisition (PDA), KBASE subscription, and Perpetual Access Licenses, Kanopy allows libraries to customize their approach, balancing academic needs and cost control.

5

## EXPAND PERSPECTIVES

Documentaries and films broaden cultural exposure, share diverse viewpoints, and build empathy, preparing well-rounded students for professional and academic success.

6

## BEST IN CLASS KANOPY PLATFORM AND APPS

The kanopy.com platform is the gold standard<sup>2</sup> in user experience for audio and video quality, and ease of use for faculty and students.

7

## COST EFFECTIVE & BUDGET FRIENDLY OPTIONS

Whether for Ivy League universities, Big 10 schools, community colleges or theological schools, Kanopy's flexible models allow institutions to enhance their curriculum without exceeding their budgets.

8

## COMPREHENSIVE PROMOTIONAL SUPPORT

Kanopy provides digital toolkits, subject guides, physical resources and swag to help promote and maximize the use of streaming video resources.

9

## SEAMLESS INTEGRATION

Kanopy integrates easily with your institution's LMS—Canvas, Blackboard, Moodle and more—allowing faculty and staff to access and share a rich array of titles directly within their syllabi and course pages.

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## ANYTIME, ANYWHERE ACCESS

Faculty, staff, and students have easy access to your Kanopy collection across all devices on kanopy.com or on the Kanopy app on Apple iOS, Amazon, Android, and most smart TVs.

<sup>1</sup> Kanopy 2024 Streaming Video Trends Survey

Publication coming soon. Speak to an account representative for details.

<sup>2</sup> Ithaka S+R Streaming Media Licensing and purchasing practices, online.

<https://sr.ithaka.org/publications/streaming-media-licensing-and-purchasing-practices-at-academic-libraries/>