Library logoSchool logo

**FOR IMMEDIATE RELEASE**

**Library name Teams Up with School name to Enhance Reading and Literacy** **Through Ebooks and E-audiobooks**

*Shared goal to promote digital learning in the community*

**CITY, State – Month date, year –** In this mobile age, technology has become increasingly valuable in supporting all generations of lifelong learners and readers. Now, Library name and School namehave formed an innovative new partnership to increase access to more ebooks and e-audiobooks for students. This unique collaboration strives to promote literacy and digital learning by combining the schools’ and the library’s digital reading resources in one app. As a result, students can learn anytime, anywhere because of the convenience, ease of reading on-the-go and the inherent popularity of technology.

(Library staff member quote about the program – excitement, expectations, etc.)

The library-school partnership provides safe access to hundreds OR thousands of age-appropriate titles for students’ use inside the classroom, at home and anywhere 24/7. Through [Sora](https://meet.soraapp.com/), School name students can now borrow from their school’s digital collection of classroom and pleasure reading materials AND Library name’s juvenile and young adult digital collection. Students can easily log into the library’s digital collection through Sora using only their school credentials/student ID rather than requiring a separate library card.

At the same time, the entire town/city/region name community can also access Library name’s wide selection of popular digital ebooks and e-audiobooks for free. Community members with a valid library card can borrow and read through the award-winning [Libby](https://meet.libbyapp.com/) app. The library’s tailored collection offers ebooks and e-audiobooks (if applicable: and magazines) including bestsellers and new releases. Readers of all ages can select from virtually every subject ranging from mystery, romance, children’s, business and more. Libby can be used on any major device or computer, including Apple®, Android™ and Chromebook™, and “send to Kindle®” (US only).

The Sora app is available for School namestudents to download through the Apple App Store and Google Play Store, and on Chromebooks that support the Google Play Store. It is also available for use in web browsers at <https://soraapp.com> on any computer.

The award-winning Libby and Sora apps were built by [OverDrive](https://company.overdrive.com/education/) and [OverDrive Education](https://company.overdrive.com/education/) respectively. To learn more, visit <https://meet.soraapp.com/> and <https://meet.libbyapp.com/>.

**About School name**

Add boilerplate description

**About Library name**

Add boilerplate description

**About OverDrive and OverDrive Education**

OverDrive is the leading digital reading platform for libraries and schools worldwide. Our K-12 division – OverDrive Education – supports reading and learning in the classroom. The company strives to create “a world enlightened by reading” by delivering the industry’s largest catalog of ebooks, audiobooks, magazines and other digital media to a growing network of 50,000 libraries and schools in 78 countries, including more than 30,000 schools. OverDrive’s popular reading apps provide best-in-class user experience and tools for staff management: the [Libby](https://www.overdrive.com/apps/libby/) app for libraries is one of PCMag’s Best Free Software of 2019 and Popular Mechanics’ 20 Best Apps of the 2010s, while the student reading app [Sora](https://meet.soraapp.com/) is one of TIME’s Best Inventions of 2019. Founded in 1986, OverDrive is based in Cleveland, Ohio USA and was named a Certified B Corp in 2017. OverDrive is owned by KKR, a leading global investment firm.

Contact:  
Name

School/library name  
Phone number

Email

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