

Lucky Day

Designating copies and creating collections in OverDrive Marketplace

What is Lucky Day?

Luck-E-Day

COLLECTION

If you're lucky, you can snap up one of these popular titles that have long wait lists.
[See over 60 titles >](#)

Lucky Day lets you turn off holds and renewals on copies of in-demand titles to increase their availability.

Readers who visit your digital collection can find new or popular titles that are available for checkout immediately!

What titles are available for Lucky Day?

Titles owned in OC/OU and MA lending models with multiple copies.

Advantage accounts can only designate Advantage-purchased copies.

The screenshot displays the 'Lucky Day' setup interface. At the top, there is a '+ ADD NEW TITLES' button and a search bar labeled 'Search within'. Below this is a pagination bar showing 'Page 0 of 0' and a dropdown menu set to '50'. A table header is visible with columns: Title, Edition, Creator(s), Format, ISBN, Publisher, Audience, Subject(s), Street date, and Own OC/OU (Cons.).

A blue box titled 'Getting started with Lucky Day' contains the following text:

Lucky Day lets you turn off holds and renewals on copies of in-demand titles to increase their availability. To get started, search for titles to add to Lucky Day, then choose how many copies to designate on your site.

Once you've added titles and designated copies, you can create a Lucky Day collection to promote them.

At the bottom of the blue box, there are two buttons: 'ADD LUCKY DAY TITLES' (in green) and 'Skip for now'.

On the right side of the interface, a message states: 'You haven't added any titles to Lucky Day yet. Click [Add new titles](#) to get started.'

Your Lucky Day titles

To increase availability, the designated copies of the titles below are non-holdable and non-renewable.

At least one copy of a Lucky Day title must be available for users to place holds, so you can't designate 100% of a title's copies for Lucky Day.

To create collections to promote discovery of your Lucky Day titles

To set additional lending policies, select **Set Lucky Day lending policies**

Learn more about Lucky Day.



+ ADD NEW TITLES

Search within

▶ SET CHANGES LIVE

Edit copies for selected title(s) Remove selected title(s) Create worksheet

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	Title	Edition	Creator(s)	Format	ISBN	Publisher	Audience	Subject(s)	Street date	Own OC/OU	Own MA	Holds	Holds ratio	Designated date	Lucky Day copies
1	A Storm of Swords: A Song of Ice a...	Unabridged	George R. R. M...	🎧	9780739353479	Penguin Rando...	Adult Fiction	Fantasy, Fiction	10/31/2006	2	0	4	4	5/7/2019	1
2	A Storm of Swords: A Song of Ice a...		George R. R. M...	📖	9780553897876	Random House ...	Adult Fiction	Fantasy, Fiction	03/04/2003	2	0	0	0	5/7/2019	1
3	Someone Knows		Lisa Scottoline	📖	9780525539650	Penguin Publish...	Adult Fiction	Fiction, Suspens...	04/09/2019	0	2	2	2	5/7/2019	1
4	An Anonymous Girl: A Novel		Greer Hendricks...	📖	9781250133748	St. Martin's Press	Adult Fiction	Fiction, Literatu...	01/08/2019	0	2	2	2	5/7/2019	1
5	Where the Crawdads Sing		Delia Owens	📖	9780735219113	Penguin Publish...	Adult Fiction	Fiction, Literature	08/14/2018	1	1	4	4	5/7/2019	1
6	8 Keys to Stress Management (unab...	Unabridged	Elizabeth Anne ...	🎧	9780792798491	Blackstone Publi...	Adult Nonfiction	Nonfiction, Self-...	04/02/2013	5	0	0	0	5/6/2019	2
7	The 7 Points of Write: An Essential ...		Daniel Middleto...	📖	9781935702108	711 Press	Adult Nonfiction	Language Arts, ...	08/21/2012	3	0	0	0	5/6/2019	2
8	5 Love Languages/The 5 Love Lang...		Gary D. Chapman	📖	9780802482822	Moody Publishers	Adult Nonfiction	Family & Relatio...	06/06/2012	3	0	0	0	5/6/2019	2
9	1000 Plus Household Hints: Kitchen,...	1	Tanushree Podd...	📖	9789350572016	V & S Publishers	Adult Nonfiction	Home Design &...	04/15/2012	3	0	0	0	5/6/2019	2
10	10,000 Drinks: How to Turn Your Ba...		Paul Knorr	📖	9781402792168	Sterling	Adult Nonfiction	Cooking & Food...	03/26/2012	3	0	0	0	5/6/2019	2
11	Absinthe Cocktails: 50 Ways to Mix ...		Kate Simon, Lar...	📖	9781452100302	Chronicle Books...	Adult Nonfiction	Cooking & Food...	12/27/2011	4	0	0	0	5/6/2019	2
12	The 10 Things You Need to Eat: An...		Anahad O'Conn...	📖	9780061966033	HarperCollins	Adult Nonfiction	Cooking & Food...	12/29/2009	1	2	0	0	5/6/2019	2

Recap

Designate copies of titles to Lucky Day.

Curate Lucky Day collections to promote discovery.

Set optional Lucky Day lending policies.

Reach out to your Account Manager with additional questions.

Visit help.marketplace.overdrive.com

THANK YOU

Rakuten
OverDrive[®]